



Republic of the Philippines  
Department of Natural Resources  
OFFICE OF THE SECRETARY  
Diliman, Quezon City

14 May 1976

**Rush**

MEMO CIRCULAR  
NO. 13  
Series of 1976

TO : ALL OSEC OFFICIALS, BUREAU DIRECTORS,  
REGIONAL DIRECTORS

SUBJECT : ACTIVITIES IN OBSERVANCE OF THE NATURAL  
RESOURCES CONSCIOUSNESS WEEK

As part of the Department's observance of Natural Resources Consciousness Week, tree planting and fish stocking shall be conducted in Greater Manila and in all regions in the country.

All bureaus are enjoined to coordinate with each other in participating in said activity.

Guidelines to be observed are:

1. Tree planting and fish stocking shall be led by key officials from the four bureaus in their respective regions on dates within the week to be decided by the regional directors.
2. Planting site must be near the national highway, with specific site to be decided by the BFD Regional director or OIC. Fish-Stocking must be in places where it will be easy to gather residents of given communities.
3. Activity should be projected to the public through the use of streamers and similar visual support. Media coverage must be ensured. As much as possible, arrange for radio/TV on-site interviews on the importance of forests.
4. Tree planting activity must be conducted within the Consciousness Week, May 17-23.

And as vital support to our observance of the week, all bureau offices are enjoined to arrange public information meetings and open forums on Natural Resources conservation (lands, mining) within the same week.

Expenses for said activities are hereby authorized, subject to the usual accounting and auditing procedures.

Please be guided accordingly.

  
JOSE J. LEIDO, JR.  
Secretary