

DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
THE CIVIL SERVICE COMMISSION

JOINT MEMORANDUM CIRCULAR NO. 1

Implementing Guidelines Mandating the Active Participation of All Government Agencies Nation-wide in Urban Greening, Through an Adopt-A-Street/Park Program

Pursuant to Executive Order Nos. 100 and 118, dated June 14, 1993 and August 12, 1993 respectively, mandating all government offices, including government-owned and controlled corporations, and their respective regional and field offices, to actively participate in urban greening through an Adopt-A-Street/Park Program (hereinafter referred to as the Program), the following guidelines are hereby issued for the guidance of all concerned and immediate compliance.

SECTION 1. Adopt-A-Street/Park Program - Consistent with the social responsibility principle and the government's Clean and Green Program, and to avert the rapid reduction of lowland vegetation through massive expansion of built up areas and the threatening concentration of air pollution in the urban centers, the Adopt-A-Street/Park Program hereby requires all government office, to adopt streets/parks within urban centers, in coordination/cooperation with concerned local government units (LGUs), the private/business sector and non-governmental organizations (NGOs) and assume the responsibility of greening said streets/parks by planting the appropriate vegetation, using their respective resources, including manpower, material, financial and similar requirements.

The adopting office, together with the cooperating private/business institution and/or NGO, shall likewise be responsible for the maintenance of all the planted vegetation along/in the adopted street/park.

SECTION 2. Scope and Objectives - The Program shall include all plantable streets/thoroughfares and parks within urban centers, whether national, provincial, city, municipal or barangay, the adoption and development of which shall be recommended by the local government unit(s) concerned. Specifically, the Program aims to:

- 2.1 Provide and maintain a clean, healthy and beautiful environment;
- 2.2 Arrest the rapid reduction of lowland vegetation due to massive expansion of built up areas;

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- 3.3.2 In coordination with DOTC, LWUA, MWSS, PLDT and other concerned agencies, provide the DENR, LGUs and/or the adopting agencies, the necessary information, such as future expansion/repair plan and other activities that may affect the greening of the adopted streets/parks; and,
 - 3.3.3 Require all road contractors to include landscaping of roads/areas awarded to them for development.
- 3.4 The Civil Service Commission (CSC):
- 3.4.1 Require all government offices to participate in the Program;
 - 3.4.2 Prescribe guidelines for the participation of government employees/officials in the tree planting/greening and maintenance activities, especially during the Civil Service Week; and,
 - 3.4.3 Prescribe guidelines for the selection/recognition of the most active/efficient and the most inactive/inefficient government agencies in the implementation of the Program.

SECTION 4. Identification, Selection and Adoption - The concerned DENR office, in coordination with the DILG and the concerned LGUs, shall formulate the list of all streets/parks submitted by LGUs for adoption. The DENR shall likewise conduct field evaluation to ascertain the plantability of said streets/parks. The final list of streets/parks for adoption shall be made available by the concerned DENR office to all government offices within its area of responsibility. Said final list shall be the basis of all adopting agencies in selecting their prospective streets/parks for adoption, taking into consideration the following:

- 4.1 Selection Criteria:
- 4.1.1 Proximity. As much as possible, the street/park shall be near the adopting office;
 - 4.1.2 If the prospective street/park is not anymore available, the DENR shall recommend to the concerned adopting agency alternative areas, taking into consideration the selection criteria provided herein;
 - 4.1.3 The adopting agency shall consider its capability and resources to develop, maintain and protect the selected street(s)/park(s) for adoption;
 - 4.1.4 Considering the agencies' capability and the availability of areas, joint adoption or adopting portion(s) of a street/park shall be allowed; and,
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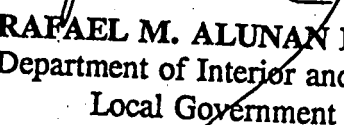
- 5.4 Sourcing of the necessary materials, manpower and other resources required for the greening, protection and maintenance of the adopted streets/parks; and,
- 5.5 Identification and encouraging of NGOs, business institutions and other private organizations to assist/support in the planting, protection and maintenance of its adopted street/park.

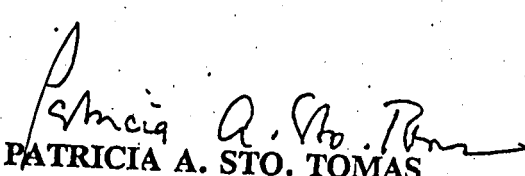
SECTION 6. Participation of Private/Business Institutions and NGOs - As part of its social responsibility, private/business institutions and NGOs shall be encouraged to co-adopt streets/parks with government agencies. Said private/business institutions and NGOs shall, depending on the agreement (MOA), provide financial, material, manpower and other kinds of assistance for the greening, protection and maintenance of the adopted streets/parks.

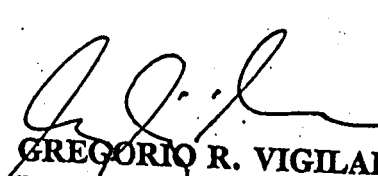
SECTION 7. Duration - The duration of adoption shall not be less than five (5) years from the signing of MOA. The adopted area shall then be turned over to the concerned LGU or agency after the prescribed duration of adoption.


SECTION 8. Effectivity - This circular shall take effect immediately.

Done in the City of Quezon, this 17th day of Dec., in the year of Our Lord, nineteen hundred and ninety three.


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