



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City
Tel Nos. (632) 929-66-26 to 29 • (632) 929-62-52
929-66-20 • 929-66-33 to 35
929-70-41 to 43

MEMORANDUM

TO : ALL REGIONAL EXECUTIVE DIRECTORS
ALL REGIONAL DIRECTORS (EMB AND MGB)

FROM : THE SECRETARY

SUBJECT : EARTH DAY 2004

DATE : February 20, 2004

April 22 marks the celebration of the International Earth Day. Launched initially in the USA in 1969 as an event to unite pro-environment forces to educate, empower and inspire actions that protect Mother Earth, it became an international celebration by 1990.

Earth Day activities offer important points of entry to address global as well as local environmental concerns. It also provides an opportunity for ordinary people to act together to achieve extraordinary things by broadening the base of support for environmental programs and projects and rekindling public commitment.

We know, however, that we cannot stop in our efforts. Given the critical status of our environment, we must continue pushing forward with our advocacy. Relative to this, you are hereby instructed to conduct and initiate your own programs and activities of celebration to raise awareness for caring for the environment.

Likewise, you are also required to :

- Hang event streamers beginning April 1 (design attached) and
- Submit Regional/Provincial Earth Day Calendar of Activities including (Date, Venue and Time, Activity with short description, Office /Stakeholders involved) on or before March 18, 2004.

Submit all report to the Director, Special Concerns Office or you send through fax using these numbers : 927-6336, 926-8346, 925-2330 and 926-2637.

FOR COMPLIANCE.

Elisea G. Gozun
ELISEA G. GOZUN

Let's Go Green