



Republic of the Philippines
Department of Environment and Natural Resources

Visayas Avenue, Diliman, Quezon City, 1100
Tel Nos. (632) 929-66-26 to 29 • (632) 929-62-52
929-66-20 • 929-66-33 to 35
929-70-41 to 43

MEMORANDUM

FOR : All Regional Executive Directors, Bureau Directors and Attached Agencies

FROM : THE UNDERSECRETARY
Management and Technical Services

SUBJECT : **SUPPORT TO THE LIGTAS TIGDAS CAMPAIGN OF THE DEPARTMENT OF HEALTH**

DATE : 06 January 2004

The Department of Health has sought our assistance to disseminate all information regarding the campaign so that all areas of the country could benefit from this effort. In her Pledge of Commitment, the Honorable Secretary has committed to help the DOH in this campaign, particularly in the IEC part of it.

In view of this, we are requesting you to produce additional copies (at least 500 per office) of the flyers and have more than one streamer printed for display in public places in your area. You may coordinate with field offices of DOH on this. Please request also our employees to spread the word to families and organizations in their respective communities.

In March, we will expect your feedback on the efforts you have done, including details such as the number of IEC materials reproduced, so that the Secretary could report to DOH the actions we have taken.

For your usual support.


ROLANDO L. METIN

Let's Go Green!

12

PLEDGE OF COMMITMENT

- AFFIRMING, the commitment to give high priority to child survival, protection and development
- AWARE that childhood vaccine preventable diseases can cause deformities and even death among infants and young children
- AFFIRMING, that all concerned sectors must actively participate in the Philippine Follow-up Measles Elimination Campaign (PFMEC) in order to eliminate measles in the Philippines by year 2008.
- BELIEVING, that the success of the Measles Follow-up Campaign is achievable only when the national government, local government, non-government, private, civic and religious, academe and professional organizations will work together.
- RESOLVING, to take part and support the PFMEC.

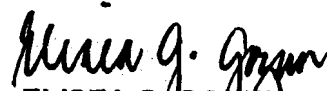
Our Company/Organization: DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES with address at Visayas Avenue, Dilliman, Quezon City committed to take part and support the PFMEC on the following areas:

- Designate a point person from our company/organization who will coordinate with the Department of Health for the said activity.
- Inclusion of PFMEC as part of our agenda in our regular meetings/conferences/conventions
- Issuance of Memorandum to our staff/chapters to actively participate in any of the PFMEC activities
- Dissemination of PFMEC information
- Establishment of vaccination post and hanging of streamer in our building
- Encourage our staff (doctors, nurses, midwives, etc.) to volunteer as vaccinator or recorder during the campaign period (February 2-29, 2004)
- Transport vaccines, personnel, monitors and other campaign materials to various points of service for the campaign
- Provide snacks, lunch and drinks to vaccination teams in the area/s chosen by my company/organization.

- Sponsor food and venue for PFMEC activities (meetings, conferences, trainings)
- Assist in the documentation of campaign activities
- Provide product sampling to caregivers or children 9 months to below 8 years old, especially for the indigenous population
- Provide vaccine carriers for vaccination teams
- Sponsor space for print ads and air time for radio and TV
- Allow DOH staff to use our transportation (sea, land, water) for PFMEC activities
- Provide free air time and space for print and broadcast materials.
- Reproduction of PFMEC materials and collaterals. Please check.

Material	Quantity
<input checked="" type="checkbox"/> Posters	_____
<input checked="" type="checkbox"/> Fliers	_____
<input checked="" type="checkbox"/> Streamers	_____
<input type="checkbox"/> T-Shirts	_____
<input type="checkbox"/> Vest	_____
<input type="checkbox"/> Cap	_____
<input type="checkbox"/> Mug	_____
<input type="checkbox"/> Umbrella	_____
<input type="checkbox"/> Cape	_____

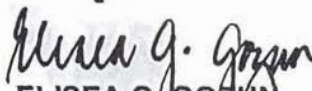
- Provide cash for priority PFMEC activities
- Others, please specify _____


ELISEA G. GOZUN
 Secretary, DENR

- Sponsor food and venue for PFMEC activities (meetings, conferences, trainings)
- Assist in the documentation of campaign activities
- Provide product sampling to caregivers or children 9 months to below 8 years old, especially for the indigenous population
- Provide vaccine carriers for vaccination teams
- Sponsor space for print ads and air time for radio and TV
- Allow DOH staff to use our transportation (sea, land, water) for PFMEC activities
- Provide free air time and space for print and broadcast materials.
- Reproduction of PFMEC materials and collaterals. Please check.

Material	Quantity
<input checked="" type="checkbox"/> Posters	_____
<input checked="" type="checkbox"/> Fliers	_____
<input checked="" type="checkbox"/> Streamers	_____
<input type="checkbox"/> T-Shirts	_____
<input type="checkbox"/> Vest	_____
<input type="checkbox"/> Cap	_____
<input type="checkbox"/> Mug	_____
<input type="checkbox"/> Umbrella	_____
<input type="checkbox"/> Cape	_____

- Provide cash for priority PFMEC activities
- Others, please specify _____


ELISEA G. GOZUN
 Secretary, DENR



PEBRERO 2004
Bakuna Laban sa Tigdas
Dagdag sa regular na bakuna
para sa mga batang Isinilang mula
PEBRERO 1, 1996 hanggang Mayo 1, 2003

LIGTAS TIGDAS

PEBRERO 2004

Bakuna Laban sa Tigdas

Dagdag sa regular na bakuna para sa mga batang isinilang mula PEBRERO 1, 1996 hanggang Mayo 1, 2003



From
The People of Japan

unicef



Abangan ang mga BAKUNADOORS sa inyong purok o barangay



sa petsa _____



STREAMER 1 X 6 METERS