



Republic of the Philippines
Department of Environment and Natural Resources
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MEMORANDUM FROM THE SECRETARY

TO : **ALL THE DENR REGIONAL EXECUTIVE DIRECTORS
AND EMB REGIONAL DIRECTORS**

SUBJECT : **OBSERVANCE OF THE CLEAN AIR MONTH
THIS NOVEMBER**

DATE : **OCT 25 2004**

Please be reminded that the DENR will celebrate the **Clean Air Month** this November, pursuant to Presidential Proclamation No. 1109, Series of 1997.

Along this line and to carry out one of the major thrusts of the DENR which is the promotion of clean air, you are hereby directed to support the observance of this month-long celebration by coming up with meaningful activities. Further, please encourage participation of some of the stakeholders of the DENR in your program of activities.

Please be advised also to cause **submission of your program of activities for the month, not later than 15 October 2004, to the DENR Central Office-Public Affairs Office, and to the Environmental Education and Information Division (EEID), EMB Central Office.**

Likewise, submit your completion report on or before **15 December 2004**, with corresponding photo documentations, directly to the aforementioned offices, for monitoring and evaluation.

Attached for reference, is a list of possible activities that can be pursued by your Office.

For strict compliance.


MICHAEL T. DEFENSOR



Let's Go Green

MEMO
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POSSIBLE PROGRAM OF ACTIVITIES FOR THE CLEAN AIR MONTH CELEBRATION

1. Smoke-Free Malls
2. Tune up to Clean up the Air
3. Conduct of ENVIRO Fair and Exhibit on a roving basis in universities, colleges, malls, municipal halls
4. Holding of Seminars and Symposium on various air-related topics:
 - “Overview on the Clean Air Act: Its Salient Features and Status of Implementation”
 - “Overview on Ecological Waste Management (R.A. 9003): Its Salient Features and Status of Implementation”
 - “Understanding Persistent Organic Pollutants (POPs): Its Effects on Human Health”
“Stockholm Convention on POPs”
5. Holding of “On-the-Spot Poster-Making Contests/Essay Writing/Sticker Design Making”
6. “Search for the Best Slogan (English & Filipino versions) for the Clean Air Month” in various schools (elementary and high school levels)
7. Conduct of free vehicular emission testing
8. Carless Day Campaign
9. Bike for Clean Air
10. Community Air Watch
11. Film Showing on Air-related video materials

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