



Republic of the Philippines  
Department of Environment and Natural Resources  
Visayas Avenue, Diliman, Quezon City  
Tel. Nos. (632) 920-4301 \* (632) 928-0691 to 93  
924-2540 \* 928-8592  
929-6626 loc. 2012 - 2014

**MEMORANDUM FROM THE SECRETARY**

To : **All Regional Executive Directors**  
(Except DENR NCR)

Attn. : All PENROs

Subject : **Request of the Kapisanan Ng Mga Brodkaster Ng Pilipinas (KBP) National Chapter for seedlings.**

Date : MAR 30 2005

Attached is a letter dated 21 March 2005 from Mr. Gerardo M. Zamudio, Chair of the KBP 2005 Anniversary Celebration, regarding, among others, their request for the DENR to provide seedlings for their nationwide tree planting activity as part of their anniversary commemoration in April this year.

In this regard, you are instructed to extend support to KBP local chapters in your respective jurisdictions in the celebration of their 2005 anniversary through provision of seedlings and identification of possible planting sites.

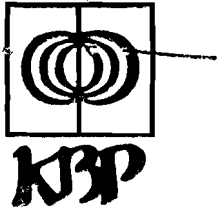
For compliance.

  
**MICHAEL T. DEFENSOR**



Cf:  
Maj. Gerardo M. Zamudio  
Chair, 2005 Anniversary Committee  
Kapisanan Ng Mga Brodkaster Ng Pilipinas  
6/F LTA Building, 118 Perea St.  
Legaspi Village, Makati City

*Memo 117*

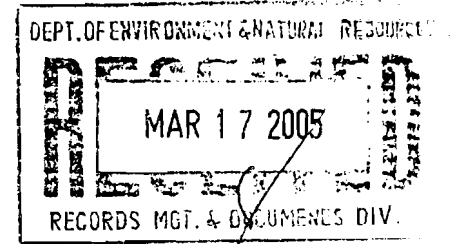


# KAPISANAN NG MGA BRODKASTER NG PILIPINAS

(Association of Broadcasters of the Philippines)

"Working for better radio and television for all Filipinos today and in the future"

March 21, 2005



## 2005 BOARD OF DIRECTORS

Joselito G. Yabut  
Chairman

Alfredo L. Henares  
Vice Chairman

Ruperto S. Nicdao, Jr.  
President

Atty. Andrefanio D. Santos  
Executive Vice President

Roberto D. Del Rosario  
VP for Television

Rafael V. Barreiro  
VP for Radio

Atty. Rudolph S.E. Jularbal  
Corporate Secretary

Manny F. Luzon  
Treasurer

Rey M. Langit  
Director

Rino M. Basilio  
Director

Maj. Gerardo M. Zamudio  
Director

**HON. MICHAEL DEFENSOR**

Secretary

Dept. of Environment and Natural Resources

Visayas Avenue, Quezon City

Dear Secretary Defensor :

The Kapisanan ng mga Brodkaster ng Pilipinas, aware of the alarming state of our environment, is taking the green advocacy to a higher plane by putting primary emphasis on the need to safeguard our remaining forest as well as doing our share in planting the much needed trees in areas where trees are needed. This is the commitment of the KBP and the individual broadcasters as we celebrate this year's KBP anniversary.

All our celebrations this year shall be anchored on our advocacies, primarily our stand for a better environment. We shall be using our voice and social positions to herald the call for a sustained effort in safeguarding our environment. As such, all broadcasters shall be planting trees nationwide to rally the ordinary people into our cause. In relation thereto, we seek your unqualified support in this advocacy.

On the occasion of Arbor Day on 24 April 2005, the KBP National Chapter along with our supporters and friends will be staging a tree planting activity at the La Mesa Watershed area. We also wish to enjoy your presence in the said activity as our Guest of Honor, along with Ms. Gina Lopez of ABS-CBN Foundation.

KBP, in this regard, request your office that La Mesa Watershed area be made available for this activity. Further, we request your good office to furnish us with seedlings of appropriate species suitable for La Mesa. Please also request your provincial and field offices to extend the same assistance and support to our local chapters nationwide who will also be an active part in this tree planting revival.

We are expecting your wholehearted support on this noble advocacy. Our promise is to keep advocating for a greener Philippines. We shall prompt our people to act and make tree planting fashionable once again.


Respectfully

  
**MAJ. GERARDO M. ZAMUDIO**  
Chairman  
KBP Anniversary Committee



Noted by:

  
**JOSELITO G. YABUT**  
Chairman

  
**RUPERTO S. NICDAO, JR.**  
President

21939