



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City, 1100
Trunkline (632) 929-66-26 • 929-6628 • 929-6635 • 929-4028 • 929-3618
426-0465 • 426-0001 • 426-0347 • 426-0480 • 426-0491
Voice-Over-Internet-Protocol (VOIP) Trunkline (632) 988-3367

MEMORANDUM

NOV 11 2020

TO : **All Assistant Secretaries**
DENR Central Office

All Assistant Regional Director for Technical Services
DENR Regions 1-13, NCR & CAR

All Assistant Regional Director for Management Services
DENR Regions 1-13, NCR & CAR

Service Directors and Division Chiefs
DENR Central Office

FROM : **The Undersecretary**
Solid Waste Management, Local Government Units Concerns,
Supervising Undersecretary for Strategic Communication and
Initiatives Service and Task Force Tayo ang Kalikasan

SUBJECT : **CULMINATING CEREMONY FOR THE LEARNERS OF
STRATEGIC COMMUNICATOR: LEADING WITH CLARITY
THROUGH UNCERTAINTY AND COMPLEXITY ON
NOVEMBER 19, 2020**

In pursuit of the Department of Environment and Natural Resources' (DENR) goal to capacitate its Information Officers (IOs) nationwide into strategic communicators and unlock their leadership potentials, the DENR – Strategic Communication and Initiatives Service (SCIS) conducted a Learning Event on Strategic Communicator: Leading with Clarity through Uncertainty and Complexity with the following five (5) modules:

- Self-Empowerment and Actualization
- The Power of Strategic Communication
- Government Branding
- Tools and Technique: Leadership by Example
- Harnessing Leadership and Values of a Strategic Communicator

We have a total of Three Hundred Sixty-Six (366) participants composed of representatives from Central Office, Regional Offices, Bureaus, and Attached Agencies, which have been conducted in five batches. At the end of the sessions, participants were requested to submit an Individual Action Plan based on their learning anchored on the Philippine Development Plan 2017-2022 and the 10-point agenda of the Department.

In this connection, may we respectfully request you to attend and witness the Culminating Ceremony to be held on November 19, 2020, 2:00PM, via Zoom application. Please find attached the program for the Graduation. Likewise, we will coordinate with your office the zoom link of the event.

Your presence in this event is hereby enjoined.


BENNY D. ANTIPORDA

CC: Usec. for Field Operations and Environment

MEMO NO. 2020 - 578



STRATEGIC COMMUNICATOR:

“Leading with Clarity through Uncertainty
and Complexity”

Culminating Ceremony

19 November 2020

2:00PM - onwards

via Zoom video conferencing application

STRATEGIC COMMUNICATOR:
"Leading with Clarity through Uncertainty and Complexity"

PROGRAM

Doxology

National Anthem

Welcome Message

USEC. BENNY D. ANTIPORDA

Solid Waste Management, Local Government Units Concerns /
Supervising Undersecretary for Strategic Communication and
Initiatives Service and Task Force Tayo ang Kalikasan

Video Presentation

**Introduction for
DENR Secretary**

USEC. RODOLFO C. GARCIA

Attached Agencies

Inspirational Message

HON. ROY A. CIMATU

Secretary, Department of Environment and Natural Resources

**Introduction for
Keynote Speaker 1**

ATTY. JONAS R. LEONES, CESO I

Undersecretary for Policy, Planning and International Affairs

Keynote Speaker 1

HON. ALICIA DELA ROSA - BALA, CESO I

Chairperson, Civil Service Commission

**Introduction for
Keynote Speaker 2**

ATTY. JUAN MIGUEL T. CUNA, CESO I

Undersecretary for Field Operations and Environment

Keynote Speaker 2

HON. HARRY L. ROQUE, JR.

Presidential Spokesperson, Malacañang Palace

Video Presentation

**Presentation and Awarding
of Certificates of Appreciation
for Partners and Subject
Matter Experts**

USEC. EDILBERTO D. LEONARDO

Special Concerns

**Awarding of Certificates
of Appreciation**

USEC. CONRADO E. LAZA

Enforcement for Mindanao and Indigenous Peoples Concerns

Presentation of Graduates

DIR. RIC G. ENRIQUEZ, Ph.D., CESO III

Human Resource Development Service

Awarding of Certificates

ATTY. ERNESTO D. ADOBO JR., CESO I

Undersecretary for Legal, Administration,
Human Resources and Legislative Affairs

**Strategic Communicators'
Pledge**

DIR. MARIA MATILDA A. GADDI

Executive Director, Task Force Tayo ang Kalikasan and
Assistant Director Strategic Communication and
Initiatives Service

Graduates' Response

Closing Remarks

USEC. JIM O. SAMPULNA, CESO III

Enforcement, Mining, and Muslim Affairs

DENR Hymn

DIR. HIRO V. MASUDA, DBA, CESO IV

Moderator