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MEMORANDUM

TO : **ALL BUREAU DIRECTOS**
ALL REGIONAL DIRECTORS

FROM : **THE UNDERSECRETARY**
Policy, Planning and International Affairs

SUBJECT : **OZONE SECRETARIAT SOCIAL MEDIA ACCOUNTS**

DATE : **MAY 21 2021**

This is to refer the herein email dated May 4, 2021 from Ms. Megumi Seki Nakamura, Acting Executive Secretary, Ozone Secretariat requesting support by following the social media account of Ozone Secretariat.

With the growing popularity and use of social media platforms, both for information and entertainment, the Ozone Secretariat has decided to establish their own accounts, specifically on Twitter, Instagram and Facebook. Through these channels, they hope to keep in touch with more updates, issues and development relevant to ozone protection.

The social media account of Ozone Secretariat are as follows:

- **Twitter** @UNEPozone
- **Instagram** unepozone
- **Facebook** @UNEPozone

Future activities and news related to ozone protection from regional networks, national ozone officers, local schools and organizations will be shared as soon as they become available. Should you have any queries on posting on the Secretariat's accounts, you may contact Ms. Stephanie Haysmith at stephanie.hasymith@un.org.

For your information and reference.


ATTY. JONAS R. LEONES

MEMO NO. 2021 - 381

Let's Go Green!!!



OUEIEA Secretariat <oueiea.denr@gmail.com>

Ozone Secretariat social media accounts

Meg Seki <unep@un.org>
Reply-To: Ozone Secretariat <mea-ozoneinfo@un.org>
To: oueiea.denr@gmail.com

Tue, May 4, 2021 at 10:15 PM

Ref: Oz.Sec./Communication
4 May 2021

Dear Parties to the Montreal Protocol,

I hope this email finds you and your loved ones safe and well.

With the growing popularity and use of social media platforms, both for information and entertainment, the Ozone Secretariat has decided to establish its own accounts, specifically on Twitter, Instagram and Facebook. We feel that we have grown our communication awareness and outreach sufficiently to warrant expanding into the wider information networks.

Through these channels, we hope to keep in touch with you more and inform you on issues, updates and developments relevant to ozone layer protection. We also hope to nurture a following among the general public.

As such, we would like to request your support in this endeavour by following us on:

- **Twitter** @UNEPozone (or click on the link here)
- **Instagram** unepozone (or click here)
- **Facebook** @UNEPozone (or click here)

In turn, we would also like to share information, activities and news related to ozone protection from your regional networks, national ozone officers, local schools, organisations etc. Please contact Stephanie Haysmith (stephanie.hasymith@un.org) to discuss posting on the Secretariat's accounts.

With your support, we hope to foster a growing following, including among the general public, to disseminate information and raise awareness on the protection of the ozone layer and the work of the Montreal Protocol.

Yours sincerely,

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Megumi Seki Nakamura
Acting Executive Secretary
Ozone Secretariat

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