



Republic of the Philippines
Department of Environment and Natural Resources
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MEMORANDUM

TO : **ALL REGIONAL EXECUTIVE DIRECTORS**

FROM : **THE UNDERSECRETARY**
Field Operations and Environment

SUBJECT : **OBSERVANCE OF THE 23RD PHILIPPINE EAGLE WEEK (PEW)**

DATE : **JUN 02 2021**

This pertains to the observance of the 23rd Philippine Eagle Week (PEW) from June 4-10, 2021 in accordance with Presidential Proclamation No. 79 with the Theme, *The Philippine Eagle and Indigenous Peoples: Protecting our Future*. This year we are featuring our local Champions in Philippine eagle conservation, the Indigenous Peoples, and recognize their active participation in conserving the Crown Jewel of Philippine biodiversity, the Filipino people's gift to humanity, a proud legacy to the world.

The Regions are enjoined to undertake education and awareness campaign in observance of the 23rd PEW through various forms media e.g. hanging of streamers, print, radio, television and social media, seminars, community visits, art workshops, etc., to reach every man, woman and child especially in areas where this birds are found. A downloadable template of the 2021 PEW tarp design may be accessed through the website; www.bmb.gov.ph.

Further, ten (10) participants from the Region, preferably from CDD, PENROs and CENROs are hereby enjoined to participate in the 23rd PEW celebration to be held on June 4, 2021 at 9:00am via zoom. The zoom meeting details will be provided soonest by the BMB.

Furthermore, the Regions are instructed to submit to the Biodiversity Management Bureau through channel, a report on the activities undertaken in observance of the 23rd PEW.

For compliance.


ATTY. JUAN MIGUEL T. CUNA, CESO I