



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City
Tel. Nos. (632) 929-66-26 to 29 • (632) 929-62-52
Website: <http://www.denr.gov.ph> / E-mail: web@denr.gov.ph

MEMORANDUM

FOR : **The Undersecretary for Special Concerns, and Director, in concurrent capacity, Biodiversity Management Bureau**
The Assistant Secretary for Policy, Planning, and Foreign-Assisted and Special Projects, and Director, in concurrent capacity, Forest Management Bureau
The Directors
Environmental Management Bureau
Mines and Geosciences Bureau

FROM : **The Director, Policy and Planning Service**

SUBJECT : **REQUEST FOR UPDATES ON PROGRAMS, ACTION PLANS, AND POLICIES (PAPS) FOR THE FIRST SEMESTER OF 2021 TO IMPLEMENT THE PHILIPPINE EXPORT DEVELOPMENT PLAN (PEDP) STRATEGIES**

DATE : **30 JUN 2021**

This refers to the memorandum from Sec. Ramon M. Lopez of the Department of Trade and Industry, Chairperson of the Export Development Council (EDC), requesting for updates on the Department's Programs, Action Plans, and Policies (PAPs) for the first semester of 2021 in relation to the implementation of the Philippine Export Development Plan (PEDP) strategies.

The DENR along with seventeen (17) other government agencies were directed by the President of the Philippines through Memorandum Circular (MC) No. 27, series of 2017 to "Collectively work, review, institute reforms, and implement all relevant policies in harmony with the PEDP and the Philippine Development Plan to boost export growth". Additionally, MC No. 62 issued in 2019 provides that all concerned agencies enumerated in MC No. 27 shall implement relevant PAPs which are in line with the PEDP strategies. The EDC shall also ensure the biannual validation and updating of the PEDP pursuant to the provisions of Republic Act No. 7844 or the *Export Development Act of 1994*, and in the context of the Philippine Development Plan (PDP) 2017-2022.

In line with this, we would like to request for your inputs on the requested information using the attached preferred template (PEDP Results Matrix) provided by the Council Secretariat. Kindly submit and advance copy of your inputs **on or before 06 July 2021** to this email address: psddivision@gmail.com, copy furnished policy@denr.gov.ph.

For your appropriate action, please.


MELINDA C. CAPISTRANO

[PEDP Submission] Biannual update (1st semester)

1 message

PEDP <pedp20182022@gmail.com>

Mon, Jun 21, 2021 at 11:32 AM

To: afbonagua@dilg.gov.ph, annalizacionaguna@yahoo.com, clmagnaye@tourism.gov.ph, constante_llanes_jr@yahoo.com, fracruz@dilg.gov.ph, imman.quiban122987@gmail.com, jacintochoad@gmail.com, jesus.tamang@doe.gov.ph, jimenez.nenita@dpwh.gov.ph, msgunigundo@ched.gov.ph, noelpadre@yahoo.com, pecalibin@ched.gov.ph, policy@denr.gov.ph, pppdppo@yahoo.com, ps@dole.gov.ph, RobertArceo@dti.gov.ph, rs.reinoso@dotr.gov.ph, "<iod-ipds@bsp.gov.ph"> <iod-ipds@bsp.gov.ph>, "Allen Renaldo O. Cruz" <CruzAO@bsp.gov.ph>, "amaromarsjr@yahoo.com" <amaromarsjr@yahoo.com>, "Artemio Capellan, Jr." <acapellan@ched.gov.ph>, "Bien A. Ganapin" <baganapin@neda.gov.ph>, Bien Janine Balocating <bien.balocating@dfa.gov.ph>, BSP Office of the Governor <bspogappointments@gmail.com>, Celestino Millar <ccmillar@tesda.gov.ph>, "Claudette Mae Verga C." <cmcverga@fda.gov.ph>, DOST OUSECRO <ousec.ro@dotr.gov.ph>, "Edna C. Villa" <EVilla@bsp.gov.ph>, Elizabeth Alladel <epalladel@dotr.gov.ph>, EPPB PD <eppb.pd@gmail.com>, "Felicisimo Jr. Pangilinan" <felicisimo.pangilinan@dotr.gov.ph>, "Gamaya, Dennis A." <DGamaya@bsp.gov.ph>, "Glenn D. Aguinaldo" <AguinaldoGD@bsp.gov.ph>, Helen Alcantara <halcantara@dof.gov.ph>, "Iluminada T. Sicat" <isicat@bsp.gov.ph>, "Jhona Vee M. Larracas" <LarracasJM@bsp.gov.ph>, Joan Monique V Kabigting <KabigtingJV@bsp.gov.ph>, Joanna Castillo <jcastillo@dof.gov.ph>, JOSELITO CHAD JACINTO <joselito.jacinto@dfa.gov.ph>, "JosephinePalima@dti.gov.ph" <JosephinePalima@dti.gov.ph>, "Judith M. Ilagan" <llaganJM@bsp.gov.ph>, Maria Teresa Magno Garcia <teresa.garcia@dict.gov.ph>, Maridon Sahagun <mosahagun@dotr.gov.ph>, "Melody T. Idio" <IdioMT@bsp.gov.ph>, Michael Stephen Gorospe <michael.gorospe@dict.gov.ph>, "Myrlani V. Flordeliza" <MVelvez@bsp.gov.ph>, Nikki Tutay <nikki_planning@yahoo.com>, Noel Sernal <noel.sernal@doe.gov.ph>, "Oscar Jr. Gutierrez G." <oggutierrez@fda.gov.ph>, PESPCMD DOST <pespcmd@dotr.gov.ph>, Regina Dela Cruz <DelaCruzRF@bsp.gov.ph>, "Rency Dianna M. Cervantes" <CervantesRM@bsp.gov.ph>, "Roberto B. Quintos" <RQuintos@bsp.gov.ph>, "Rodriguez, Jervis M." <rodriguez.jervis@dpwh.gov.ph>, Rowena Villanueva <rtuiza@yahoo.com>, "Rudolph Tan L." <rtan@fda.gov.ph>, Sheilah Napalang <sg.napalang@dotr.gov.ph>, Soledad Emilia Cruz <scruz@dof.gov.ph>, Thomas Benjamin Marcelo <TBMcarcelo@bsp.gov.ph>, tisha pia de la rosa <tpedelarosa@gmail.com>, "Warner M. Andrada" <wmandrada@tourism.gov.ph>

Dear Partners in Export,

Greetings from the Export Development Council

By the direction of the President to move our Ambisyon for Philippine exports forward and pursuant to the attached Presidential Memorandum Circular (MC) No. 62 which approves the Philippine Export Development Plan (PEDP) 2018-2022 stipulates that "all concerned government agencies listed in MC No. 27 shall implement relevant Programs, Action Plans and Policies (PAPs) in line with the PEDP strategies. The EDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844 and in the context of the PDP".

In view of the foregoing, we would like to request for your updates on your respective agencies' reports on the Programs, Action Plans, and Policies (PAPs) for the first semester of year 2021 to implement the PEDP strategies under your purview through the attached PEDP Results Matrix (RM) template (attached) on or before 05 July 2021.

Also, for the ease of communication, as majority of the agencies are still on the Work-from-Home arrangement, may we request for an updated list of your Department's focal person and alternate representative who shall regularly attend and actively participate the PEDP Meetings through the attached template.

For coordination and further clarifications, you may get in touch with Ms. Piercy Kieth Cezar, EDC-PEDP Secretariat through contact number 0905-392-3547 or email at pedp20182022@gmail.com.




*Sent on behalf of Secretary Ramon M. Lopez

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Piercy Kieth Cezar
Policy Advocacy Officer
PEDP Secretariat

EXPORT
DEVELOPMENT COUNCIL

3/F DTI International Bldg.
375 Gil J. Puyat, Makati City
Tel: 8890-4645 Mobile: 0905-392-3547

3 attachments

-  Biannual update on PEDP 2018-22.pdf
291K
-  PEDPrepresentatives_request.docx
688K
-  PEDP Results Matrix_2021fnl.xlsx
14K

EXPORT DEVELOPMENT COUNCIL

EDC MEMBERS:

Government Sector

SECRETARY OF TRADE AND INDUSTRY
Chairperson

SECRETARY OF FOREIGN AFFAIRS

SECRETARY OF FINANCE

SECRETARY OF AGRICULTURE

**SECRETARY OF LABOR AND
EMPLOYMENT**

**SECRETARY OF SCIENCE AND
TECHNOLOGY**

**DIRECTOR GENERAL OF NATIONAL
ECONOMIC AND DEVELOPMENT
AUTHORITY**

**GOVERNOR OF BANGKO SENTRAL NG
PILIPINAS**

Private Sector

MR. SERGIO R. ORTIZ-LUIS, JR
Vice-Chairperson

MR. ANTONIO L. SAYO

MR. APOLINAR E. AURE

MR. APOLINAR G. SUAREZ, JR.

MR. ANTONIO FERDINANDY. MARAÑON

EDC Executive Committee

USEC. ABDULGANIM. MACATOMAN
Chairperson

EDC Secretariat

MS. ELSA DELA-PAZ VALENZUELA
Deputy Executive Director

3rd Floor, Department of Trade & Industry, International Building 375 Sen. Gil Puyat Ave., Makati City 1200 Philippines
Telefax No.: 8890-4645 Tel. No. 8465-3329 E-Mail: exportdevelopmentcouncil@edc.net.ph

For : **SECRETARY CARLOS G. DOMINGUEZ** - DOF
SECRETARY WILLIAM D. DAR - DA
SECRETARY MARK A. VILLAR - DPWH
SECRETARY SILVESTRE H. BELLO III - DOLE
SECRETARY EDUARDO M. AÑO - DILG
SECRETARY ARTHUR P. TUGADE - DOTR
SECRETARY FORTUNATO T. DELA PEÑA - DOST
SECRETARY ALFONSO G. CUSI - DOE
SECRETARY FRANCISCO T. DUQUE III - DOH
SECRETARY BERNADETTE ROMULO-PUYAT - DOT
SECRETARY ROY A. CIMATU - DENR
SECRETARY GREGORIO B. HONASAN II - DICT
SECRETARY KARL KENDRICK T. CHUA - NEDA
DIRECTOR-GENERAL ISIDRO S. LAPENA - TESDA
SECRETARY TEODORO L. LOCSIN JR. - DFA
CHAIRMAN PROSPERO E. DE VERA III - CHED
GOVERNOR BENJAMIN E. DIOKNO - BSP

Copy : **UNDERSECRETARY ABDULGANIM M. MACATOMAN – DTI-TPG**

From : **SECRETARY RAMON M. LOPEZ**
Chair

Date : 27 May 2021

SUBJECT: **Biannual update of the Philippine Export Development
Plan (PEDP) 2018-2022**

By the direction of the President to move our Ambisyon for Philippine exports forward and pursuant to the attached Presidential Memorandum Circular (MC) No. 62 which approves the Philippine Export Development Plan (PEDP) 2018-2022 stipulates that "all concerned government agencies listed in MC No. 27 shall implement relevant Programs, Action Plans and Policies (PAPs) in line with the PEDP strategies. The EDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844 and in the context of the PDP".

The PEDP is an integral part of the Philippine Development Plan (PDP) 2017-2022, subsumed particularly under Chapter 15 on Macroeconomic Policy. The two Plans are synchronized with the goal of harmonizing policies and innovative strategies for boosting export growth and increasing job opportunities for Filipinos.

In view of the foregoing, we would like to request for your updates on your respective agencies' reports on the Programs, Action Plans, and Policies (PAPs) for the first semester of year 2021 to implement the PEDP strategies under your purview through the attached PEDP Results Matrix (RM) template on or before 21 June 2021.

For the ease of communication, as majority of the agencies are still on the Work-from-Home arrangement, may we request for an updated list of your Department's focal person and alternate representative who shall regularly attend and actively participate the PEDP Meetings.

For coordination and further clarifications, you may get in touch with Ms. Piercy Kieth Cezar, EDC-PEDP Secretariat through contact number 0905-392-3547 or email at pedp20182022@gmail.com.

Strategy	Program	Success Indicator	Baseline (2017)	Annual Targets (2018-2022)					Accomplishments	Budget allocation	Responsible Agency/ Unit
				2018	2019	2020	2021	2022			
3 Design comprehensive packages of support for selected products and services sectors • Selection of 4 exports products and services as focal 4 (electronics, processed food, and beverages, information technology and Tourism)											

Strategy	Program	Success Indicator	Baseline (2017)	Annual Targets (2018-2022)					Accomplishments	Budget allocation	Responsible Agency/ Unit
				2018	2019	2020	2021	2022			
2. Exploit existing prospective opportunities from trading arrangement Accessing markets through existing and prospective bilateral, regional, and multilateral trading agreements • Facilitating issuance and use of Certificate of Origin											

Strategy	Program	Success Indicator	Baseline (2017)	Annual Targets (2018-2022)					Accomplishments	Budget allocation	Responsible Agency/ Unit
				2018	2019	2020	2021	2022			
3 Design comprehensive packages of support for selected products and services sectors • Selection of 4 exports products and services as focal 4 (electronics, processed food, and beverages, information technology and Tourism)											



MALACAÑAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

MEMORANDUM CIRCULAR NO. 62

**APPROVING THE PHILIPPINE EXPORT DEVELOPMENT
PLAN 2018-2022 AND DIRECTING THE CONCERNED
AGENCIES TO REVIEW ALL RELEVANT POLICIES TO
ENSURE THE IMPLEMENTATION THEREOF**

WHEREAS, Article II, Section 5 of Republic Act (RA) No. 7844 or the "Export Development Act of 1994" provides that the President shall approve the Philippine Export Development Plan (PEDP) prepared by the Department of Trade and Industry (DTI), which shall form part of the Philippine Development Plan (PDP);

WHEREAS, the PDP 2017-2022 emphasizes a strategic external trade policy regime which enables Philippine enterprises to successfully compete in global markets and provide employment opportunities for Filipinos;

WHEREAS, synchronizing the period of the PEDP with that of the PDP will be conducive to harmonizing the implementation of programs and to the continuity and consistency of policies and innovative strategies for boosting export growth and increasing job opportunities for Filipinos;

WHEREAS, Section 7(a) of RA No. 7844 mandates the Export Development Council (ExDC) to approve the PEDP, and coordinate, monitor and assess its implementation; and

WHEREAS, the ExDC has endorsed the PEDP 2018-2022 for approval of the President in its Resolution No. 2 (s. 2018);

NOW, THEREFORE, pursuant to the provisions of Article II of RA No. 7844, the attached PEDP 2018-2022 is hereby **APPROVED**.



Within sixty (60) days after the effectivity of this Circular, all concerned government agencies shall submit to the ExDC and the Office of the President an inventory of relevant policies, programs and action plans which are aligned with the strategies under the PEDP. These agencies shall implement such policies, programs and action plans to boost export growth and ensure the free flow of goods, in accordance with the PEDP 2018-2022, PDP 2017-2022 and Memorandum Circular No. 27 (s. 2017).

THE PRESIDENT OF THE PHILIPPINES

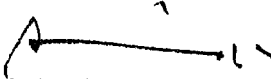
The ExDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844 and in the context of the PDP.

This Circular shall take effect immediately.

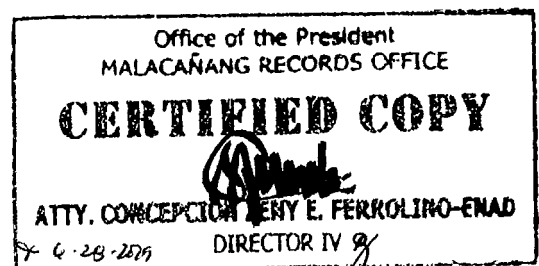
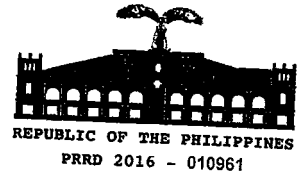
DONE in the City of Manila, this 26th day of June, in the year of our Lord, Two Thousand and Nineteen.



By the President:



SALVADOR C. MEDIALDEA
Executive Secretary



**Office of the President
of the Philippines
Malacañang**

MEMORANDUM CIRCULAR NO. 27

**DIRECTING ALL CONCERNED GOVERNMENT AGENCIES TO
STRENGTHEN THE IMPLEMENTATION OF THE PHILIPPINE EXPORT
DEVELOPMENT PLAN AND INVOLVING OTHER RELEVANT
AGENCIES IN THE DEVELOPMENT OF THE EXPORT SECTOR**

WHEREAS, per Article II of Republic Act (RA) No. 7844, otherwise known as the Export Development Act of 1994, the President of the Philippines shall approve the Philippine Export Development Plan, a three-year rolling plan that defines the country's annual and medium-term export thrusts, strategies, programs and projects, jointly implemented by the government, exporters and other sectors concerned;

WHEREAS, Memorandum Circular No. 91 (s. 2016) approved the PEDP 2015-2017 and directed fourteen (14) government agencies to collectively work and review all relevant policies to facilitate exports and eliminate those that hamper its free flow;

WHEREAS, succeeding PEDPs shall be crafted for continuity, consistency of policies and innovative strategies to increase exports and jobs for Filipinos;

WHEREAS, it is necessary to review and implement specific rules and strategies on trade facilitation to support the export process, in order to streamline business procedures and reduce cost;

WHEREAS, to ensure efficient, responsive and well-coordinated strategies, it is critical to involve other agencies in the development of the export sector, particularly those that can provide support to Information and Communications Technology (ICT) infrastructure, tourism, and manpower development and skills training;

Now therefore, the following government agencies and entities are hereby directed to collectively work, review, institute reforms, and implement all relevant policies in harmony with the PEDP and the Philippine Development Plan to boost export growth:

1. **The Department of Trade and Industry** shall be responsible for monitoring and implementing the strategies to attain external trade targets, particularly exports of goods and services; lead in export development and promotion through internationalization of small and medium-sized enterprises (SMEs); continue to promote competitiveness and ease of doing business in order to promote expansion of existing businesses; attract domestic and foreign direct investment; ensure market access; and intensify market intelligence;

2. The **Department of Agriculture** shall ensure the availability of supply of agricultural and fishery products and raw materials for manufacture and sale of export products; and provide assistance for compliance to international standards to ensure product quality and safety;
3. The **Department of Energy** shall formulate and implement policies and programs to ensure sustainable, stable, secure, sufficient supply, accessible and reasonably-priced energy;
4. The **Department of Environment and Natural Resources** shall assist the exporters of forest-based export products to comply with the requirements of international markets and facilitate issuance of necessary documentation for environmental compliance;
5. The **Department of Health**, through the Food and Drug Administration, shall facilitate the application and issuance of License to Operate and Certificate of Product Registration by streamlining and automating its systems and procedures;
6. The **Department of Finance**, through the Bureau of Customs and the Bureau of Internal Revenue (BIR), shall fully implement the Customs Modernization and Tariff Act (CMTA); automate, streamline and integrate the import and export processes; implement policies on tax reforms; and streamline BIR tax compliance processes;
7. The **Department of Information and Communications Technology** shall provide support to the promotion of trade and investment opportunities, especially in the ICT and ICT-Enabled Services sectors; and push for the use of ICT to automate government regulatory processes and synchronize government systems with the aim of ensuring ease of doing business;
8. The **Department of the Interior and Local Government** shall ensure the streamlining of business permitting systems and other regulatory processes of local government units that are related to ease of doing business; establish linkages and interoperability with other government agencies related to business/economic development; ensure the compliance of local government units (LGUs) in all related laws that affect exportation and ease of doing business through issuance of regulatory policies and guidelines; provide technical assistance to LGUs related to the ease of doing business such as investment promotion and public-private partnership and others; and ensure peace and order and public safety;
9. The **Department of Public Works and Highways** shall prioritize road connectivity through the Roads Leveraging Linkages for Industry and Trade (ROLL IT) Program, the Tourism Road Infrastructure Programs, and Construction/Improvement of Access Roads leading to airports/seaports in coordination with the Department of Transportation, for the efficient delivery of products and services;

10. The **Department of Transportation** shall provide effective and efficient land, air, and maritime transportation systems to reduce time and cost in the delivery of goods and services;
11. The **Department of Tourism** shall increase the country's market share in international tourism by, among others, initiating policies that will encourage the development of competitive tourism facilities and services, thus contributing to the increase in services exports through the generation of foreign currency earnings;
12. The **Department of Labor and Employment** shall continuously organize tripartite industrial peace councils at the industry and regional levels, which shall forge voluntary codes of good practices focused, among others, on improving productivity of workers and enterprises and proposing sound labor policies that safeguard the interests of both labor and management sectors;
13. The **Department of Science and Technology** shall continuously provide innovative solutions; set the pace for science, technology and innovation activities towards global competitiveness, and adopt policies on research and development (R&D), technology transfer, technical training, testing and calibration services, and other related support activities towards increasing productivity and competitiveness of local enterprises as well as improving the quality of export products;
14. The **Technical Education and Skills Development Authority (TESDA)** shall a) oversee policies on the prioritization and implementation of technical vocational education and training (TVET) with the aim of enhancing productivity and competitiveness; b) ensure quality in the implementation of the dual training system and in the assessment and certification of skilled workers and c) regularly consult with the concerned industries in order to keep abreast with their skills requirements and the latest competency standards;
15. The **Commission on Higher Education (CHED)** shall continuously advocate for purposive investments that: a) steer career interest towards science, technology, engineering, agri-fisheries and mathematics which are the building blocks of the knowledge economy; b) foster a healthy and vibrant relationship between the academic community and industry, as well as small and medium scale businesses; c) accelerate local and global inter-university research collaborations; d) establish institutional scientific-technological niches and economic centers; and e) create an innovation ecosystem;
16. The **Bangko Sentral ng Pilipinas** shall oversee monetary and foreign exchange policies; promote and maintain monetary stability and the convertibility of the peso pursuant to Section 3 of RA No. 7653; and provide banking and credit policies that will promote adequate access to credit and financing conducive to a balanced and sustainable growth of the economy;

17. The **Department of Foreign Affairs** shall advocate the Philippine Accession to the Customs Convention on the Admission Temporaire/ Temporary Admission (ATA) Carnet's temporary admission of goods; and continue efforts to enter into new Free Trade Agreements (FTAs) with other countries to boost exports; and
18. The **National Economic and Development Authority** shall promote the use of Regulatory Impact Assessment (RIA) and other related tools by regulatory agencies to improve the quality of new regulations in a way that will facilitate the free flow of goods and services in accordance with the PEDP; in particular, the NEDA Board Infrastructure Committee (INFRACOM) shall pay close attention to the implementation of infrastructure strategies and interventions;

The EDC shall oversee the implementation of the PEDP and coordinate the formulation and implementation of policy reforms and promotion strategies. Further, the EDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844.

The foregoing agencies shall submit to the EDC and to the Office of the President, through the Executive Secretary, the inventory of relevant policies, programs and action plans within sixty (60) days upon the approval of succeeding PEDPs. The same shall also be submitted to the Department of Budget and Management (DBM) for budget allocations to be taken from available appropriations in the annual General Appropriations Act of the concerned agencies, in order to efficiently implement the succeeding PEDPs through their respective programs, activities and projects.

All orders, issuances, or parts thereof, which are inconsistent with this Memorandum Circular are hereby repealed or modified accordingly. This Memorandum Circular shall take effect immediately.

DONE in the City of Manila, this ~~6th~~ day of ~~October~~ in the year of Our Lord, Two Thousand and Seventeen.

By Authority the President:


SALVADOR C. MEDIALDEA
Executive Secretary 