



**Republic of the Philippines**  
**Department of Environment and Natural Resources**  
Visayas Avenue, Diliman, Quezon City  
Tel. Nos. (02) 8920-0689 / 8925-8275 / 0917-885-3367 / 0917-868-3367  
Website: <http://www.denr.gov.ph> / E-mail: [web@denr.gov.ph](mailto:web@denr.gov.ph)

**MEMORANDUM**

TO : All Bureau Directors  
All Regional Executive Directors

FROM : The Undersecretary  
Policy, Planning and International Affairs

SUBJECT : **CALL FOR NOMINATIONS FOR THE ASSOCIATION OF SOUTH  
EAST ASIAN NATIONS (ASEAN) RURAL DEVELOPMENT AND  
POVERTY ERADICATION (RDPE) LEADERSHIP AWARDS**

DATE : MAR 11 2022

---

This refers to the letter from Atty. Noel Felongco of the National Anti-Poverty Commission inviting nominations to the 5<sup>th</sup> ASEAN RDPE Leadership Awards.

The RDPE Leadership Awards aim to recognize outstanding achievements and contributions of Non-Governmental Organizations, Civil Society Organizations, and the private sector in ASEAN Member States to rural development and poverty eradication.

Should you wish to nominate a qualified organization, please send your nominations to [SOMRDPEPhilippines@napc.gov.ph](mailto:SOMRDPEPhilippines@napc.gov.ph), copy furnished [pps@napc.gov.ph](mailto:pps@napc.gov.ph) and [oueiea.denr@gmail.com](mailto:oueiea.denr@gmail.com) on or before March 31, 2022.

Attached are the mechanics and guidelines for the 5<sup>th</sup> ASEAN RDPE Leadership Awards as well as the forms to be accomplished.

For your information and appropriate action, please.

  
ATTY. JONAS R. LEONES

MEMO NO. 2022 - 144

---

**Fwd: [CALL FOR NOMINATIONS] Re-opening of the Nominations for the ASEAN Rural Development and Poverty Eradication Leadership Awards [PH]**

1 message

**OUEIEA Secretariat** <oueiea.denr@gmail.com>

Thu, Mar 3, 2022 at 9:18 PM

To: ouppia denr &lt;ouppia.denr2020@gmail.com&gt;, PSD Document &lt;psddivision@gmail.com&gt;, lsmojica@denr.gov.ph, Od Pps &lt;odpps@yahoo.com&gt;

**Office of the Undersecretary**

Policy, Planning and International Affairs

Department of Environment &amp; Natural Resources

Visayas Ave., Diliman, Quezon City

Philippines 1100

Telephone No.: (+632) 928 1195

Telefax No.: (+632) 928 1186

----- Forwarded message -----

**From: SOMRDPE Philippines** <SOMRDPEPhilippines@napc.gov.ph>

Date: Thu, Mar 3, 2022 at 4:44 PM

Subject: [CALL FOR NOMINATIONS] Re-opening of the Nominations for the ASEAN Rural Development and Poverty Eradication Leadership Awards [PH]

To: &lt;chairperson@ched.gov.ph&gt;, &lt;osec.secretariat@dar.gov.ph&gt;, &lt;deptsecretary@dar.gov.ph&gt;, &lt;dar.osec.hea.2018@gmail.com&gt;, &lt;osec@da.gov.ph&gt;, &lt;osec.cos@da.gov.ph&gt;, &lt;osec@dbm.gov.ph&gt;, &lt;sec@deped.gov.ph&gt;, &lt;osec@deped.gov.ph&gt;, &lt;ohea.denr@gmail.com&gt;, &lt;oueiea.denr@gmail.com&gt;, &lt;ftduque@doh.gov.ph&gt;, &lt;secshb3@dole.gov.ph&gt;, &lt;lalainesv@yahoo.com&gt;, &lt;osec@dole.gov.ph&gt;, &lt;emano@dilg.gov.ph&gt;, Office of the Secretary &lt;osec@dswd.gov.ph&gt;, &lt;secretary@dti.gov.ph&gt;, &lt;osec.dhsud@gmail.com&gt;, &lt;info@dhsud.gov.ph&gt;, &lt;dhsudrecords@gmail.com&gt;, &lt;officeofthechairman@minda.gov.ph&gt;, &lt;mpj.october@gmail.com&gt;, &lt;info@minda.gov.ph&gt;, &lt;napc.osec2018@gmail.com&gt;, &lt;napchea2018@gmail.com&gt;, &lt;OSEC@neda.gov.ph&gt;, &lt;cabseckarlonogales@gmail.com&gt;, &lt;ocs.ccss@gmail.com&gt;, &lt;oesdocs2016@gmail.com&gt;, &lt;oesop2016@gmail.com&gt;, &lt;dabsmamao@yahoo.com&gt;, &lt;opa.ofw@gmail.com&gt;, &lt;oph@pms.gov.ph&gt;, &lt;odg@tesda.gov.ph&gt;, &lt;info@cfo.gov.ph&gt;, &lt;rgalias@cfo.gov.ph&gt;, &lt;j3pere@yahoo.com&gt;, &lt;juan.perez@popcom.gov.ph&gt;, &lt;osec@dost.gov.ph&gt;, &lt;ftdelapena@dost.gov.ph&gt;, &lt;ftdelapena@gmail.com&gt;, &lt;ocncca15@gmail.com&gt;, ncca oc &lt;oc@ncca.gov.ph&gt;, &lt;oed\_nnc@yahoo.com&gt;, &lt;oed@nnc.gov.ph&gt;, &lt;occeo@nyc.gov.ph&gt;, &lt;comms@peace.gov.ph&gt;, &lt;chairperson@pcw.gov.ph&gt;, &lt;bso@pcw.gov.ph&gt;, &lt;d.mapa@psa.gov.ph&gt;, &lt;csmapa@up.edu.ph&gt;, &lt;ons@psa.gov.ph&gt;, &lt;psa.sso.staff@gmail.com&gt;, &lt;chairman@pcup.gov.ph&gt;, &lt;ovcbs.napc@gmail.com&gt;, NAPC OVCBS &lt;ovcbs@napc.gov.ph&gt;

Dear NAPC Member and Partner Agencies,

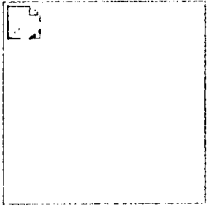
The Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Awards is a regular biennial activity of the Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE) under the Framework Action Plan on Rural Development and Poverty Eradication 2016-2020 (FAP-RDPE 2016-2020).

The Awards giving was originally scheduled to take place in conjunction with the ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMRDPE) in November 2021. The event was later postponed to April 2022.

**As such, we are pleased to inform you that the nominations for the awards shall be re-opened from February 28, 2022 to March 31, 2022.** Please note that previous submissions are still considered valid and shall be considered in the selection process.

Attached herewith is the official call for the re-opening of nominations, nomination form, award guidelines, and terms of reference, for your perusal.

For questions and clarifications, you may contact the Secretariat through Mr. Alexis Alfonso through mobile at 0945-516-6604 or through e-mail at SOMRDPEPhilippines@napc.gov.ph, copy furnish pps@napc.gov.ph



## **SOMRDPE Philippines Secretariat**

### **National Anti-Poverty Commission**

Water Supply Training Center (WSTC) Building., MWSS-LWUA Complex,






Katipunan Avenue, Balara, Quezon City

Trunk Line: (02) 8426-5028 local 103

Email: SOMRDPEPhilippines@napc.gov.ph | RDPE.Philippines@gmail.com

---

#### **5 attachments**

-  **Form - Profiles of Leadership Awardees.docx**  
14K
-  **CALL\_REOPENING 5th ASEAN RDPE AWARDS\_Philippines.pdf**  
64K
-  **TRANSMITTAL\_REOPENING 5th ASEAN RDPE AWARDS.pdf**  
249K
-  **[FOR REFERENCE ONLY] TOR\_REOPENING 5th ASEAN RDPE AWARDS.pdf**  
164K
-  **GUIDELINES\_REOPENING ASEAN RDPE 5th LEADERSHIP AWARDS.pdf**  
278K

**5<sup>th</sup> ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION  
LEADERSHIP AWARDS**

**PROFILE OF LEADERSHIP AWARDEE**

<b>CONTACT DETAILS</b>	
Name of CSO/Private Company	
Address	
Phone	
Fax	
Email	
Name of Focal Point	
Designation of Focal Point	
<b>ORGANISATIONAL PROFILE</b>	
Date and Year of Establishment	
Background Information on Establishment	<i>(Maximum 1,000 words)</i>
Vision/Mission/Goals	
Areas of Work	
Programmes and Projects	
Organisational Structure	
Number of Staff	
Company Logo or Emblem	
Photos	<i>(hi-resolution)</i>
Other relevant information	
<b>DESCRIPTION OF ACHIEVEMENTS AND MILESTONES ON RURAL DEVELOPMENT AND POVERTY ERADICATION</b>	
A. Programme or Project Name	

Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos	<i>(hi-resolution)</i>
B. Programme or Project Name	
Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos	<i>(hi-resolution)</i>
C. Programme or Project Name	
Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos	<i>(hi-resolution)</i>
<i>(Please use as many rows to provide information on the achievements and milestones)</i>	



Office of the President of the Philippines  
**NATIONAL ANTI-POVERTY COMMISSION**  
Water Supply Training Center, MWSS-LWUA Complex, Katipunan Avenue, Quezon City

---

## CALL FOR NOMINATIONS



### **5<sup>th</sup> Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards**

To all Non-Governmental Organizations and the Private Sector:

The **5<sup>th</sup> Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication (RDPE) Leadership Awards** was originally scheduled to be held virtually in conjunction with the 12th ASEAN Ministers Meeting on Rural Development and Poverty Reduction (AMRDPE) last November 2021 and later postponed to April 2022.

As such, the National Anti-Poverty Commission once again invites nominations for the 5<sup>th</sup> Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards. The awards aim to recognize exemplary roles and outstanding achievements and contributions of non-governmental organizations (NGOs), civil society organizations (CSOs), and the private sector in ASEAN Member States (AMS) in the field of rural development and poverty eradication.

Recognizing the invaluable contributions of NGOs, CSOs, and the private sector in rural development and poverty eradication, the Leadership Awards is an opportunity to share these contributions and achievements with our ASEAN neighbors. Similarly, this sharing of accomplishments, insights, and recommendations will prove beneficial to the capacities and effectiveness in the implementation of development programs and reforms – forging strategic partnerships with key stakeholders and contribute to stronger ties within the ASEAN.

Thus, you are enjoined to participate in the Leadership Awards and showcase the Philippine models and innovations in rural development and poverty eradication. Attached herewith are the awarding guidelines and the nomination form, for your reference.

For any questions or queries, you may contact the Secretariat through Mr. Alexis Alfonso through mobile at 0945-516-6604 and Mr. Charley Urquiza through at 0915-309-1500; or through e-mail at [SOMRDPEPhilippines@napc.gov.ph](mailto:SOMRDPEPhilippines@napc.gov.ph), copy furnish [pps@napc.gov.ph](mailto:pps@napc.gov.ph), [napc.osec2018@gmail.com](mailto:napc.osec2018@gmail.com).

Thank you very much.

Truly yours,

  
**ATTY. NOEL K. FELONGCO**  
Secretary and lead convenor

---

Trunk lines: 4264956, 4264965, 4265019, 4265028

Website: [www.napc.gov.ph](http://www.napc.gov.ph)

---



Office of the President of the Philippines  
**NATIONAL ANTI-POVERTY COMMISSION**  
Water Supply Training Center, MWSS-LWUA Complex, Katipunan Ave., Quezon City

---

**MEMORANDUM**

FOR : **DISTRIBUTION LIST**

FROM : **ASEAN Ministers Meeting on Rural Development and Poverty Eradication Chairperson**

SUBJECT : **Re-Opening of Call for Nominations and Guidelines of the 5<sup>th</sup> Association of Southeast Asian Nations Rural Development and Poverty Eradication Leadership Awards**

DATE : **24 February 2022**

---

The Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards is a regular biennial activity of the Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE) under the Framework Action Plan on Rural Development and Poverty Eradication (FAP on RDPE) 2016-2020.


The Awards giving was originally scheduled to take place in conjunction with the biennial ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMRDPE) in November 2021. The event was later postponed to April 2022.

We are pleased to inform you the nominations for the leadership awards shall be re-opened from **February 28, 2022 to March 31, 2022**. Previous submissions shall still be valid and considered in the selection of winners.

As such, we enjoin your agency to nominate one (1) non-government organization / civil society organization (NGO/CSO) and one (1) private sector in preparation for the above-mentioned awards. The awards aim to recognize the invaluable contributions of NGOs, CSOs, and the private sector in rural development and poverty eradication and through such may also highlight the value of civil society and private sector partnership with government.

For any questions or queries, you may contact the Secretariat through Mr. Alexis Alfonso through mobile at 0945-516-6604 and Mr. Charley Urquiza through at 0915-309-1500; or through e-mail at SOMRDPEPhilippines@napc.gov.ph, copy furnish pps@napc.gov.ph

Yours truly,

  
\_\_\_\_\_  
Atty. Neil K. Belongco  
AMRDPE Chairperson  
Secretary and Lead Convenor  
National Anti-Poverty Commission



Office of the President of the Philippines  
**NATIONAL ANTI-POVERTY COMMISSION**  
Water Supply Training Center, MWSS-LWUA Complex, Katipunan Ave., Quezon City

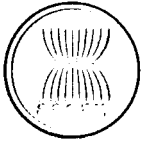
---

**DISTRIBUTION LIST**

RE-OPENING OF CALL FOR NOMINATIONS FOR THE 5<sup>th</sup> ASEAN RDPE AWARDS

SEC. JOHN R. CASTRICIONES	DAR
SEC. WILLIAM D. DAR	DA
SEC. SILVESTRE H. BELLO III	DOLE
SEC. WENDEL E. AVISADO	DBM
SEC. ROLANDO JOSELITO D. BAUTISTA	DSWD
SEC. FRANCISCO T. DUQUE III	DOH
SEC. LEONOR M. BRIONES	DEPED
SEC. EDUARDO M. AÑO	DILG
SEC. ROY A. CIMATU	DENR
SEC. CARLOS G. DOMINGUEZ	DOF
SEC. KARL KENDRICK T. CHUA	NEDA
SEC. RAMON M. LOPEZ	DTI
SEC. FRANCISCO T. ACOSTA	CFO
SEC. CARLITO G. GALVEZ, JR	OPAPP
SEC. ISIDRO S. LAPEÑA	TESDA
CHAIRPERSON EDUARDO D. DEL ROSARIO	DHSUD
CHAIRPERSON ALVIN SAN JUAN FELICIANO	PCUP
CHAIRPERSON SANDRA S. MONTANO	PCW
CHAIRPERSON J. PROSPERO E. DEVERA III	CHED
CHAIRPERSON ALLEN A. CAPUYAN	NCIP
CHAIRPERSON ORLANDO R. RAVANERA	CDA
CHAIRPERSON RYAN R. ENRIQUEZ	NYC
CHAIRPERSON MARIA BELEN S. ACOSTA	MINDA
EXECUTIVE DIRECTOR MARY MITZI CAJAYON-UY	CWC
USEC. FERDINAND B. CUI	PMS
USEC. RICARDO B. JALAD	OCD
GOV. PRESBITERIO J. VELASCO JR	LPP
MAYOR MARIA FE VILLAR-BRONDIAL	LMP
MAYOR EDGARDO PAMINTUAN	LCP
ATTY. EDMUND ABESAMIES	LBP
VICE-CHAIRPERSON RUPERTO B. ALEROZA	NAPC-OVCBS
NAPC BASIC SECTOR REPRESENTATIVES	NAPC-OVCBS





**ASEAN  
RURAL DEVELOPMENT AND POVERTY ERADICATION  
Fifth (5<sup>th</sup>) LEADERSHIP AWARDS**

---

**AWARD GUIDELINES**

**I. Description**

The ASEAN Rural Development and Poverty Eradication Leadership Awards is a regular biennial activity of the Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE) under the Framework Action Plan on Rural Development and Poverty Eradication (FAP on RDPE) 2016-2020.

The Awards giving was originally scheduled to take place in conjunction with the biennial ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMRDPE) which was held November 2021. The same was later postponed to April 2022.

The objectives of the Leadership Awards are as follows:

- a. Recognize the roles, outstanding achievements and contributions of non-government organizations/ civil society organizations (NGOs/CSOs) and the private sector in the Philippines to the rural/community development, livelihood and poverty reduction of local communities;
- b. Encourage the NGOs/CSOs and private sector to continue and strengthen their work and contributions to rural/community development and poverty eradication in the country and, in a broader context, to the ASEAN Community Vision 2025;
- c. Promote inclusiveness through closer cooperation and partnerships between the government, NGOs/CSOs and the private sector in developing rural areas/communities and eradicating poverty in the country and other ASEAN Member States (if any); and
- d. In the spirit of promoting a people-oriented ASEAN, promote ASEAN awareness amongst the NGOs/CSOs and private sector and bring ASEAN closer to people's heart.

**II. Eligible Participants**

The Awards are for NGOs/CSOs and private sector in the Philippines with outstanding achievements and contributions to the rural/community development and poverty reduction in ASEAN Member States.

### III. Eligibility Criteria

Interested organizations must meet the following criteria:

- **National or Local Organizations - must be registered** with the Philippine Council for NGO Certification (PCNC), Cooperative Development Authority (CDA) or Securities and Exchange Commission (SEC) **as a non-government organization**;
- **Private Sector – must be registered** with the SEC or Department of Trade and Industry (DTI) – Philippine Economic Zone Authority (PEZA) or Bureau of Immigration (BI);
- **Must have been currently operational for at least three (3) years**;
- **Must be engaged in programs, activities or efforts that significantly contribute to rural/community development, disadvantaged population, and poverty eradication in the Philippines (and/or in the ASEAN region, if there are any); and**
- **Winners from the past leadership awards are not eligible to apply.**

### IV. Mechanics, Guidelines and Requirements

1. There is no application cost.
2. Self-nominations and third-party nominations are accepted, provided that, they are signed and attested by the head of the nominated NGO or private sector.
3. The eligible organization should submit the accomplished nomination forms in three (3) scanned soft copies in pdf format to the National Anti-Poverty Commission (NAPC).
4. The eligible NGOs/CSOs and Private Sector are also required to submit the following supporting documents in three (3) scanned soft copies in pdf format to NAPC:
  - a) Project/program accomplishments that showcase significant contribution to the rural/community development, disadvantaged groups, and other poverty eradication efforts in the country.
  - b) Adequate documentation of the following information:
    - Organizational profile which outlines the background of establishment, programmes, organizational structure, experiences, and achievements.
    - Description of the projects dedicated to rural/community development and poverty eradication efforts in the country, and the project/program impacts to the target communities.
    - Submission of photos, videos and other related documentation to the implementation of the projects/programs are welcomed.

Online submissions of the completed nomination and supporting documents must be sent through this email address: [SOMRDPEPhilippines@napc.gov.ph](mailto:SOMRDPEPhilippines@napc.gov.ph), copy furnish [pps@napc.gov.ph](mailto:pps@napc.gov.ph), and [napc.osec2018@gmail.com](mailto:napc.osec2018@gmail.com)

Hard copy submissions of the aforementioned documents may be sent to:

**NATIONAL ANTI-POVERTY COMMISSION (NAPC)**  
Water Supply Training Center (WSTC) Building, MWSS-LWUA Complex,  
Katipunan Avenue, Balara, Quezon City

**Attention: UNDERSECRETARY PATERNA M. RUIZ**  
SOMRDPE Philippines Focal

<b>Leadership, Partnerships, and Community Empowerment</b>	Demonstrating leadership in inspiring change while addressing specific needs in the community, developing innovative partnerships with the community, government, other NGOs/CSOs, and other relevant stakeholders, (public-private initiatives, if there are any) and quality of engagement with the community.	20%
<b>Total</b>		<b>100%</b>

The winning NGO/CSO and private sector will be selected or chosen according to the degree of organization's outstanding achievements and contributions to the rural/community development, livelihood, and poverty reduction of local communities.

#### VI. Benefits

The selected NGO/CSO and private sector will be recognized in the succeeding SOMRDPE/AMRDPE.

The Leadership Awards is an opportunity for the National Anti-Poverty Commission (NAPC) to showcase the innovations and contributions of Philippine NGOs, CSOs, and the Private Sector in rural development and poverty eradication to the regional arena. It will also provide the Philippine delegation and the AMS a greater understanding on how these successes can be replicated or scaled up.

NAPC commits to coordinate with the winning NGO/CSO and private sector, its government agency partners, and the 14 Basic Sectors to explore possible avenues to advocate, replicate, scale up, imbue, or mainstream the winners' successes into government programs or policies.

#### VII. Timelines

<b>Activity</b>	<b>Date</b>
Nomination period opens	September 01, 2021
Deadline of award nomination submission	October 01, 2021
Nomination period re-opens	February 28, 2022
Deadline of award nomination submission	March 31, 2022

#### VIII. Stakeholders Involved

The process of selecting and giving the Awards will involve the following stakeholders:

1. The SOMRDPE Focal Points will be responsible to select the suitable NGOs/CSOs and private sector, and submit the nominated NGOs/CSOs and private sectors to the ASEAN Secretariat.

.....

For any questions or queries, you may contact Mr. Alexis Alfonso through mobile at 0945-516-6604 and Mr. Charley Urquiza through mobile at 0915-309-1500; or through e-mail at [SOMRDPEPhilippines@napc.gov.ph](mailto:SOMRDPEPhilippines@napc.gov.ph), copy furnish [pps@napc.gov.ph](mailto:pps@napc.gov.ph), [napc.osec2018@gmail.com](mailto:napc.osec2018@gmail.com).

5. A composite team from the NAPC Service Units shall be created to will assess initial entries and select a shortlist of two (2) nominations after a validation process of further evidence or inquiry. The winning entries shall then be endorsed to the AMRDPE Philippines focal for endorsement to the ASEAN Secretariat.
6. The shortlisted NGOs/CSOs & private sector, as well as the NGO and Private Sector Leadership Award recipients will be posted in the NAPC website and social media platforms.
7. The Leadership Award recipients may be invited to participate physically and join the SOMRDPE Philippines Secretariat in the online/virtual hosting of the awards giving.
8. The winning NGO/CSO and private sector from the Philippines will be awarded together with the other nominated nine (9) NGO/CSO and nine (9) private sector from the ASEAN Member States. The winning NGO/CSO and private sector must prepare a 3-5 minutes Audio-Visual Presentation describing their works/success stories on RDPE, this will be presented during the 5<sup>th</sup> Leadership Awards ceremony.
9. The Awards will be given in a form of trophies and certificates that will be arranged by the ASEAN Secretariat. The certificates will be jointly signed by the AMRDPE Chairperson and the Secretary-General of ASEAN.
10. The round trip airfare and hotel accommodation of the ASEAN Leadership Award recipients, with maximum of two (2) representatives from the winning NGO/CSO and private sector from the Philippines, shall be shouldered/sponsored by NAPC<sup>1</sup>.
11. **Previous submissions shall still be considered valid** and will be included in the assessment and deliberation of nominees.

## V. Evaluation Criteria

The Selection Committee will evaluate the organizations based on the following criteria:

Criteria	Description	Weight
<b>Impact</b>	Tracking and documenting results that show a positive, tangible sustainable impact of program/s on rural development and poverty eradication	50%
<b>Sustainability</b>	Innovative practices within the program and/or project activities, implementation mechanisms and other measures to ensure sustainability of the impact of the program/project initiative	30%

---

<sup>1</sup> This would be subject to the discretion of NAPC; depending on the COVID-19 situations, and the health protocols and guidelines enforced for conducting physical events. Otherwise, the winning NGO/CSO and private sector will be invited to participate virtually.

## TERMS OF REFERENCE

### ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION LEADERSHIP AWARD

1. The ASEAN Rural Development and Poverty Eradication Leadership Award has been agreed by SOMRDPE to be its biennial activity under the Framework Action Plan on Rural Development and Poverty Eradication 2016-2020. The award giving will take place in conjunction with the biennial ASEAN Ministers Meeting on Rural Development and Poverty Eradication, starting from the 8<sup>th</sup> AMRDPE in 2013 in Indonesia.
2. ASEAN Member States agreed at the Special Meeting to Develop the Framework Action Plan of Rural Development and Poverty Eradication 2016-2020 in Manila, the Philippines, in April 2015, to expand the leadership award to the private sector in the future.

#### Objectives

3. The objectives of the ASEAN Rural Development and Poverty Eradication Leadership Award are as follows:
  - a. The award aimed at recognising the roles, outstanding achievements and contributions of non-governmental organisations (NGOs/CSOs and the private sector) in ASEAN Member States to the rural/community development and the livelihood and poverty reduction of local communities.
  - b. The award is expected to encourage the NGOs/CSOs and the private sector to continue and strengthen their work and contributions to rural/community development and poverty eradication in their respective countries and, in a broader context, to ASEAN Community building by 2025.
  - c. The award is also expected to promote inclusiveness through closer cooperation and partnerships between the Governments, NGOs/CSOs and the private sector in developing rural areas/communities and eradicating poverty in ASEAN Member States.
  - d. In the spirit of promoting a people-oriented ASEAN, the award will promote ASEAN awareness amongst the NGOs/CSOs and the private sector and bring ASEAN closer to the people's hearts.

### **Target Participants:**

4. The award is for NGOs/CSOs and the private sector in ASEAN Member States with outstanding achievements and contributions to the rural/community development and poverty reduction in ASEAN Member States.

### **Criteria of the NGOs/CSOs and private sector eligible to receive the Award**

5. The NGOs/CSOs and private sector that are eligible to receive the award should fulfill the following general criteria. These criteria were presented at the 8<sup>th</sup> SOMRDPE in Brunei Darussalam in 2011 and agreed upon at the Meeting. Certain details of these criteria will be determined by the respective ASEAN Member States and are applicable at the national level.
  - a. The eligible NGOs/CSOs and private sector are national or local organisations with sufficient experience (depending on the country requirement) in rural/community development and poverty eradication efforts in their respective countries and/or local communities. In case of Singapore which is a city state, voluntary welfare agencies that care for the poor, needy, and disadvantaged population could be nominated for the award.
  - b. The eligible NGOs/CSOs and private sector are able to submit to their respective SOMRDPE Focal Points a certain number (depending on the country requirement) of projects that showcase significant contribution to the rural/community development, disadvantaged population, and poverty eradication efforts in the respective country. The scale of the NGO and private sector's projects may be nation-wide or cover a certain number of provinces/villages (depending on the country requirement).
  - c. The eligible NGOs/CSOs and private sector should submit adequate documentation to their respective SOMRDPE Focal Points which shall provide, but not limited to, the following information:
    - The organisational profile which outlines the background of establishment, programmes, organisational structure, experiences and achievements.
    - Description of the projects dedicated to rural/community development and poverty eradication efforts in their respective countries, and the project impacts to the target communities.
    - The NGOs/CSOs and private sector are welcomed to submit photos, videos and other documentation related to the implementation of the projects (optional).

## **Mechanisms**

6. The award will be given by the AMRDPE Ministers biennially in a ceremony that will be convened in conjunction with the AMRDPE, starting from the 8<sup>th</sup> AMRDPE which will be hosted by Indonesia in 2013. The participation of the private sector will start at the award in conjunction with the 10<sup>th</sup> AMRDPE in Malaysia in 2017. The organisational costs of the ceremony will be shouldered by the host country of the AMRDPE.
7. Each ASEAN Member State shall adopt its own country guidelines in selecting the appropriate NGOs/CSOs and the private sector to accept the award based on the proposed general criteria.
8. Each ASEAN Member State shall select one nominated NGO/CSO and one nominated private company to receive the award for that country each year.
9. Each ASEAN Member State shall submit the names and profiles of the nominated NGOs/CSO and private company to the ASEAN Secretariat by a certain deadline prior to the AMRDPE.
10. The ten NGOs/CSOs and ten private companies nominated by their respective ASEAN Member States will be reported to the Preparatory Senior Officials Meeting for the AMRDPE for the award giving by the AMRDPE Ministers on the subsequent day.
11. The NGOs/CSOs and private companies to receive the award will be invited to participate in the award ceremony. The travel costs of the NGOs/CSOs and private companies will be determined by the respective ASEAN Member States, e.g. self funded, or sponsored by the concerned Government.
12. The award will be given in a form of trophies and certificates that will be arranged by the ASEAN Secretariat. The certificates will be jointly signed by the AMRDPE Chair and the Secretary-General of ASEAN.

## **Stakeholders Involved**

13. The process of selecting and giving the award will involve the following stakeholders:
  - a. The host country of the AMRDPE that will organise the award ceremony in conjunction with the AMRDPE. The AMRDPE Chair will sign the certificates together with the Secretary-General of ASEAN. The AMRDPE Chair will give the award to the ten nominated NGOs/CSOs and ten nominated private companies at the ceremony.

- b. The SOMRDPE Focal Points will be responsible to select the suitable NGOs/CSOs and private companies and submit the nominated NGOs/CSOs and private companies to the ASEAN Secretariat.
  - c. The ASEAN Secretariat will coordinate the submission of the ten nominated NGOs/CSOs and ten private companies, and prepare the trophies and certificates.
  - d. AsiaDHRRA and its national partners in eight ASEAN Member States (Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand, and Viet Nam) can be engaged by the SOMRDPE Focal Points as partners in selecting the suitable NGOs/CSOs from their respective countries.
-