



**Republic of the Philippines**  
Department of Environment and Natural Resources  
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**MEMORANDUM**

**TO :** The Director  
Biodiversity Management Bureau  
Ecosystems Research and Development Bureau  
Environmental Management Bureau  
Forest Management Bureau  
Land Management Bureau  
Mines and Geosciences Bureau

**FROM :** The Undersecretary  
Policy, Planning and International Affairs

**SUBJECT :** **CONDUCT OF INFORMATION, EDUCATION AND COMMUNICATION (IEC) ACTIVITIES FOR NEWLY APPROVED POLICIES**

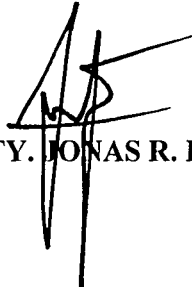
**DATE :** JUN 30 2022

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Consistent with the Department's mandate to formulate, implement, and supervise the government's policies, plans and programs pertaining to the management, conservation, development, use and replenishment of the country's natural resources, and to ensure awareness and uniformity in the interpretation and implementation of the Department's policies down to the field level, you are hereby instructed to conduct IEC activities for newly approved DENR policies to our regional and field personnel and implementers.

The IEC activities may be done using the virtual platform to ensure participation of all the target personnel. Said activities should also include the application of a mechanism to gauge the participants' understanding of the policy/ies.

FOR STRICT COMPLIANCE.

  
**ATTY. JONAS R. LEONES**