



**Republic of the Philippines**  
**Department of Environment and Natural Resources**  
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Website: <http://www.denr.gov.ph> / E-mail: [web@denr.gov.ph](mailto:web@denr.gov.ph)

**MEMORANDUM**

FOR : All Bureau Directors

FROM : The OIC-Director, Policy and Planning Service

SUBJECT : **ASEAN IOT BUSINESS PLATFORM (AIBP) REQUEST FOR THE DENR'S NOMINATION FOR THE 2022 ENTERPRISE INNOVATION AWARD**

DATE : 11 JUL 2022

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This refers to the e-mail from the ASEAN IoT Business Platform (AIBP) dated 05 July 2022 with regard to a nomination by the DENR for the 2022 Enterprise Innovation Award. The AIBP has served as an avenue for public and private enterprises across ASEAN to learn about the potential of adopting technology as part of their digital transformation strategy since 2012. They focus on enabling local enterprises to gain access to relevant technology solutions to aid in their digital transformation journey.

In view of the above, we are requesting for the submission of the proposals that digitally transformed your business/processes through adoption of innovative technology on or before 15 July 2022 to the [psddivision@gmail.com](mailto:psddivision@gmail.com) for endorsement to the AIBP. Attached are the pertinent documents for your perusal.

For your preferential action, please.

  
**MELINDA C. CAPISTRANO**

cc:  
Office of the Undersecretary for Policy, Planning and International Affairs  
Office of the Assistant Secretary for Policy, Planning and Foreign Assisted and Special Projects

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## ASEAN's Most Innovative Companies: 2022 AIBP ASEAN Enterprise Innovation Award

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Elsa <elsa@industry-platform.com>  
Reply-To: campaign\_725957305+zcreply.1a10fe2adb08ba2f@zcsend.net  
To: Jonas Leones <oueiea.denr@gmail.com>

Tue, Jul 5, 2022 at 4:06 PM

Can't read or see images? [View this email in a browser](#)



Dear Jonas ,

Greetings from AIBP!

Every year, AIBP recognises local enterprises which have embarked on adoption of digital technologies to improve their business processes. A neutral selection committee is formed in each country to review local nominations and select the winners. This is the 6th consecutive year that the awards are being held.

We want you to be part of this event.

We would like to invite you to make a nomination for your organisation in the 2022 Enterprise Innovation Award!

[Nominate here](#)

- **NO** financial obligation for nomination and winning the award.
- Winners' Entitlements include flight and accommodation to the AIBP ASEAN Innovation Retreat.
- Public Relations benefits for Winners
- Other [Entitlements](#) for Finalists and Winners

- All public and private organisations are eligible for nomination.

Find out more about our Award Guidelines [here](#).

Other ASEAN [winners](#).

Nominations can be submitted [here](#).

**Nominations Close: 22 July 2022**

**Finalists Announcements: 19 Aug 2022**

**Finalists Presentations: 13 Sept - 22 Sept 2022**

**Winners Announcement: 11 Oct 2022**

Nominate here



#### **About [AIBP ASEAN Enterprise Innovation Award](#)**

The Enterprise Innovation Awards was established in 2017 by Asia IoT Business Platform (AIBP) with the key objective of giving recognition to organisations who have embarked on projects to digitally transform their business through the adoption of innovative technology. The awards are held annually in the following ASEAN countries: Indonesia, Malaysia, Philippines, Thailand and Vietnam - where two winners are selected every year. The award is open for submission to any local enterprise which has embarked on a digital transformation project

#### **Some Innovation stories from our Enterprise Innovation Award:**

- Bank Mandiri: Building an Integrated Value Chain Ecosystem with AI & ML
- TransJakarta: Smarter, Customer-centric Transportation and Mobility
- Carsem's Automation and Digitalisation Roadmap to be Lean, Green & Productive
- Sarawak Energy: Surging Ahead in the Digital Revolution of Electric Utilities
- Meralco's Transformation Powered by Technology and Tradition for Utilities Distribution
- Ayala Land's Drive to Simplify Internal Users' Experience of Applications

Nominate here



### About AIBP

Since its inception in 2012, AIBP has served as an avenue for public and private enterprises across ASEAN to learn about the potential of adopting technology as part of their digital transformation strategy. AIBP focuses on enabling local enterprises to gain access to relevant technology solutions to aid in their digital transformation journey.

Regards,

KT

Marketing, AIBP



LinkedIn



Facebook



Twitter



Vimeo



Email

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 **AIBP**  
(<https://iotbusiness-platform.com/>)

   
(<https://api.pa>)

## AIBP ASEAN Enterprise Innovation Award Guidelines 2022



**Driving Digitalisation Ecosystems in ASEAN**

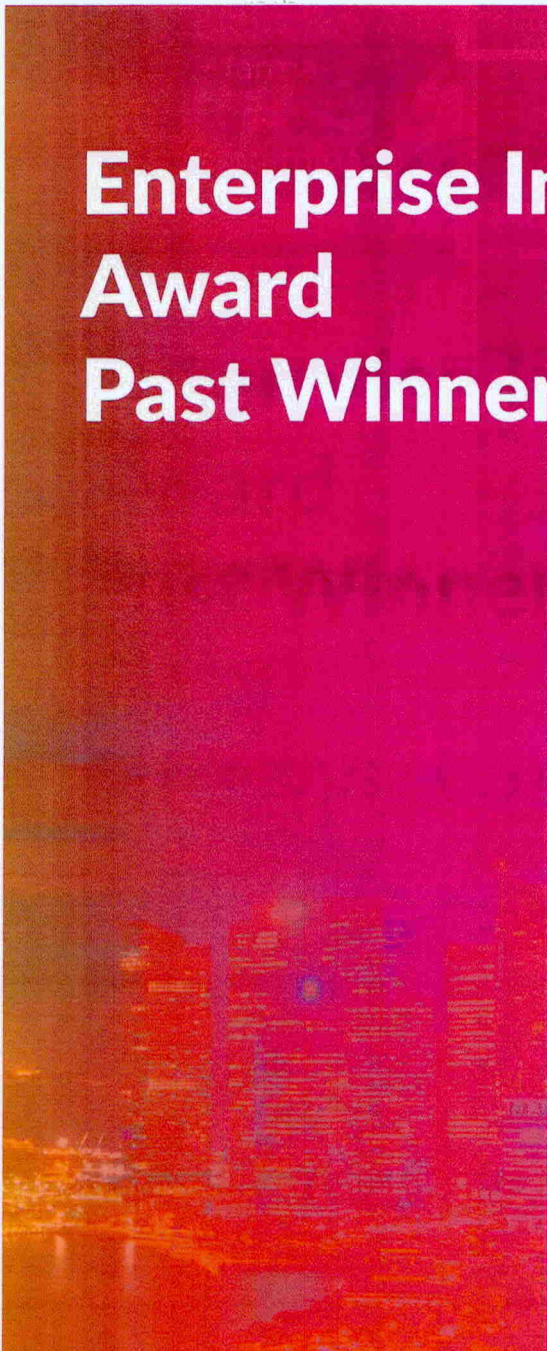


# Enterprise Innovation Award Guidelines



# Public Relations





# Enterprise Innovation Award Past Winners

## 2021

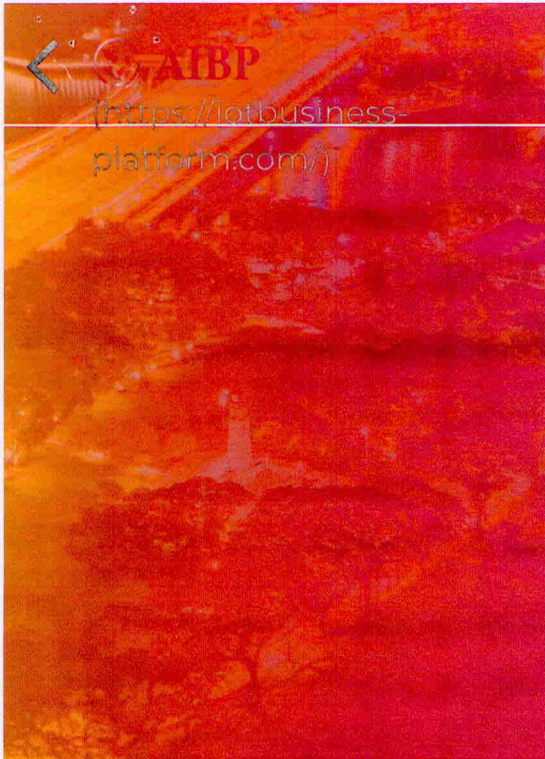
- Malaysia:  sarawak energy
- Philippines:  MERALCO  AyalaLand
- Thailand:  bangchak  Bangkok Bank
- Indonesia:  mandiri  transjakarta
- Vietnam:  MAVIN  TPBank

## 2020

- Malaysia:  TOP GLOVE  sarawak energy
- Philippines:  RCBC  Maynilad
- Thailand:  mtl  KUNGSI
- Indonesia:  ASTRA  KALBE

## 2019

- Malaysia:  Maybank  MALAYSIA AIRPORTS
- Philippines:  zenith FOODS  aboitiz Equity Ventures
- Thailand:  bangchak  KUNGSI
- Indonesia:  kimia farma  PERTAMINA



<b>Vietnam:</b>	 	<b>Vietnam:</b>	 
			( <a href="https://api.pa">https://api.pa</a> )
<b>2018</b>		<b>2017</b>	
<b>Malaysia:</b>	 	<b>Malaysia:</b>	 
<b>Philippines:</b>	 	<b>Philippines:</b>	 
<b>Thailand:</b>	 	<b>Thailand:</b>	 
<b>Indonesia:</b>	 	<b>Indonesia:</b>	 

## General Information and Purpose

The Enterprise Innovation Awards was established in 2017 by AIBP with the key objective of giving recognition to organisations who have embarked on projects to digitally transform their business through the adoption of innovative technology.

The awards are held annually in the following ASEAN countries: Indonesia, Malaysia, Philippines, Thailand and Vietnam

## Guidelines

- Awards will be judged by a country judging committee based on written nominations and when applicable, a presentation
- Companies can nominate for as many projects as desired
- Nomination is free of charge

## Eligibility

To be eligible for an award,

- The firm must be based in the country of nomination and the project was implemented in the country of nomination
- The project was launched, in part or in full with the last 12 calendar months of the nomination date,  
OR
- The project was launched more than 12 calendar months preceding the nomination date and had recent innovations to improve the product/service/project



## AIBP Enterprise Innovation Award Process



- 01 Proceed to the online nomination page
- 02 Fill out the company and representative details
- 03 Nominations will be screened by an independent panel of judges
- 04 Finalists will be shortlisted, and the presentation slots will be allocated to them
- 05 Written nominations and presentations will be reviewed by a final judging panel
- 06 Winner announcement

### Deadlines to look out for

Nominations Close: 22 July 2022

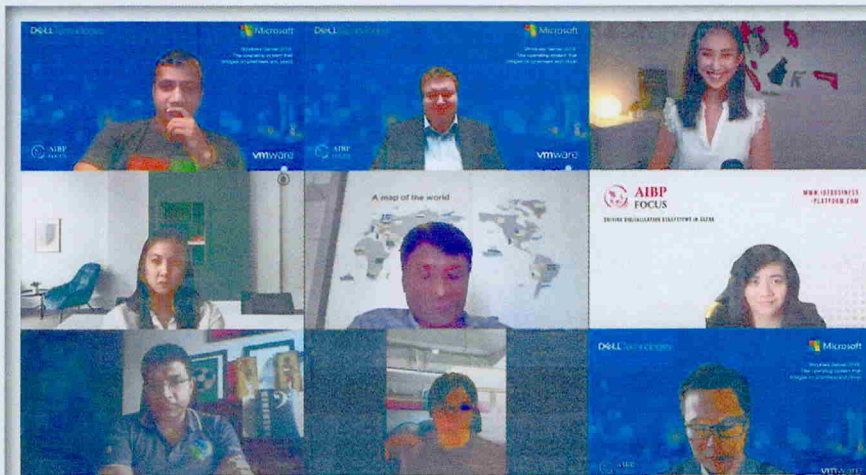
Finalists Announcements: 19 Aug 2022

Finalists Presentations: 13 Sept - 22 Sept 2022

Winners Announcement: 11 Oct 2022

## Entitlements for Finalists

20 Complimentary Attendee Passes for staff of the firm to attend AIBP Virtual discussions throughout the presentation week



## Entitlement for Winners



(<https://iotbusiness-platform.com/>)

1. Invitation for 2 individuals to attend the annual AIBP ASEAN Innovation Retreat, including flights and accomodation expenses provided by AIBP.
2. Winner Plaque & Certificate
3. Complimentary Delegate Passes (inclusive of flight & accomodation) to attend AIBP Regional Conferences & Site Visit in Singapore
4. Full access to AIBP's online library of digital content. Two complimentary access codes will be allocated to the Company, each for 6-month subscription to online presentations of digitalisation projects in ASEAN



(<https://api.pa>)



Winner Plaque

Winner Certificate



AIBP serves as an avenue for public and private organisations in Southeast Asia to access and exchange information about growth and innovation within the B2B space. With a current network of over 30,000 stakeholders in Southeast Asia, AIBP continues to develop ecosystems by engaging in activities which create value-adding information for out stakeholders seeking to make transformative impacts within their organisations.

([aibp@industry-platform.com](mailto:aibp@industry-platform.com))

+65 6733 1107

[www.iotbusiness-platform.com](http://www.iotbusiness-platform.com)

(<https://www.linkedin.com/in/asiaio>)

(<https://www.facebook.com/iotbusi>)

(<https://twitter.com/ASIAIoT>)

platform.com/)

## Resources



### Presentations



- 2020 Innovation Award Finalists' Presentation: Driving Ecosystem Partnerships for Digital Innovation
- The Rise of Phygital in Financial Institutions
- Cybersecurity for Smart Factories in Manufacturing
- Omnichannel Retail
- The Tech Edge for ESG (Enterprise, Social and Governance)

### Other Resources



- 2021/22 ASEAN Enterprise Innovation Market Overview
- Ocean Life Insurance: ESG as a central focus to drive growth in financial services in Thailand
- Axiata Digital: Building New Digital Businesses within a Telecommunications Group

(https://asean.iotbusiness-  
platform.com/collections/625cde4ca251ee6c679618e5?  
utm\_name=2022%20Enterprise%20Innovation%20Awa

## 2022 ASEAN Enterprise Innovation Awards Nominations

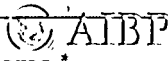


### 2022 Enterprise Innovation Award Nomination

This form contains 3 sections

1. Nominator Details
2. Enterprise Innovation Award Nominee Details
3. Winner Notification Contact Details

To nominate, please download the PDF to fill up the form, save the information and email to [vanessa@industry-platform.com](mailto:vanessa@industry-platform.com)

### Nominator Details

Name\* [\(https://iotbusiness-platform.com/\)](https://iotbusiness-platform.com/)  [\(https://api.pa](https://api.pa)

Prefix

First

Last

Company Name \*

Job Title \*

Phone \*

Email \*

Are you nominating your own organisation? \*

- Yes
- No

## 2022 Enterprise Innovation Award Nominee


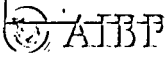
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Country of Nomination \*

- Malaysia
- Indonesia
- Philippines
- Thailand
- Vietnam

The nominee must be based in the country of nomination and the project was implemented in the country of nomination.

Company Name \*



**Describe the motivation for the enterprise to embark on digital transformation (max 250 words) \***

Guidelines: The below paragraph should provide a short introduction of the Nominee's operating environment and the reason why the nominee decided to embark on digital transformation.

**Describe the digital transformation initiatives that the enterprise has embarked on in the past 9 - 12 months (max 350 words) \***

Guidelines: The below paragraph should discuss the steps taken to implement the digital transformation initiative. Why is this product/solution unique or innovative compared to others in the market? How has the implementation of the solution brought benefit to end-users or customers? Do also mention the use of any frontier technology(ies) such as IoT, AI, Robotics, Immersive Tech, Blockchain etc.

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(<https://api.pa>)

**Describe the results that are seen in the past 9-12 months, following these digital transformation initiatives (max 200 words) \***  
Guidelines: The below paragraph should discuss the results of the digital transformation initiative. It should describe what is measured and how current results compare with historical performance.

**Describe plans to develop the above initiative further or how the above initiative is part of the overall digital transformation strategy (max 200 words) \***  
Guidelines: The below paragraph should discuss the scalability of the digital transformation initiative and how it fits into a larger plan. Or, how the initiative can be scaled up or developed further as part of the firms strategy.

## 2022 Enterprise Innovation Award Nominee

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**Top 3 partners actively involved in the digital transformation initiatives \***

Guidelines: The below paragraph describes external (vendors, consultants) and internal resources (different departments) and how they contributed to the project's success.

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**Enterprise Contact Details**

Please provide contact details from the enterprise who would be able to present the case study if selected as a finalist.

**Name \***

Prefix

First

Last

**Company Name \***

**Job Title \***

**Phone \***

**Email \***

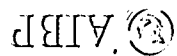
**Preferred Contact Method \***

- Phone
- Email

**Authorisation \***

I hereby declare that the information provided for the Enterprise innovation Award entry is accurate and correct. By Submitting the information, I agree to abide by the judging decisions made by the judging panel. I consent to allow the organisers, to contact my organisation and the nominee for any matters relating to this nomination and for participation in other industry development initiatives/programmes/events in the future.

Thank you for your time



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