

Republic of the Philippines Department of Environment and Natural Resources

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08 August 2022

MEMORANDUM

TO

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All Chiefs

Regional Strategic Communication Initiatives Groups

FROM

The Director

Strategic Communication and Initiatives Service

DENR Central Office

SUBJECT

DISSEMINATION OF THE ANG TINIG KLIMA RADIO

PROGRAM

This has reference to the memorandum from Climate Change Service (CCS) Director Elenida DR. Basug dated August 2, 2022 requesting assistance in disseminating the episodes of "Ang Tinig Klima" radio program to Regional Strategic Communication Initiatives Groups (RSCIG) nationwide to increase its engagement.

"Ang Tinig Klima" airs in DZXL 558khz (AM radio) every Friday from 3:00 pm to 4:00 pm. It aims to deliver relevant information related to climate change and its relationship to various sectors as well as its impacts on the environment and natural resources systems. It seeks to imbue listeners with the necessary lifestyle changes to prevent further degradation of our environment and to address climate change.

The program is live streamed through the RMN DZXL 558 Manila Facebook (FB) Page at https://www.facebook.com/RMNDZXL558Manila and shared through the DENR Official FB Page at https://www.facebook.com/DENROfficial and DENR CCS FB Page at https://www.facebook.com/DENRCCS.

It is alternately hosted by DENR Undersecretary for Finance, Information Systems and Climate Change Analiza Rebuelta-Teh and CCS Director Basug.

In support of the program and with the RSCIG as the information and communications arm of the Department in the regions, you are directed to disseminate the program in all media platforms of your office.

For any clarifications, you may contact the CCS at 8928-1194 or send an email at ccs@denr.gov.ph.

For appropriate action.

KHAŁĨĹS. BAYAN

MEMO NO. 2022 - 533