



Republic of the Philippines  
Department of Environment and Natural Resources  
Visayas Avenue, Diliman, Quezon City  
Tel Nos. 929-6626 to 29; 929-6633 to 35  
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Website: <http://www.denr.gov.ph> / E-mail: [web@denrgov.ph](mailto:web@denrgov.ph)

AUG 17 2022

**MEMORANDUM**

**FOR :** All Regional Executives Directors  
All Bureau Directors  
All Heads of Attached Agencies  
The Division Chiefs, Human Resource Development Service

**FROM :** **The OIC Director**  
Human Resource Development Service

**SUBJECT :** **INVITATION TO THE 47<sup>TH</sup> NATIONAL CONVENTION ORGANIZED BY THE PHILIPPINE SOCIETY FOR TALENT DEVELOPMENT (PSTD)**

This pertains to the invitation of the Philippine Society for Talent Development (PSTD) on its 47<sup>th</sup> National Convention dubbed as IdenTD-Enabling Mastery, Breaking Barriers, and Driving Sustainable Progress on 28-30 September 2022 via online platform.

The PSTD is a nonprofit and nonsecretarian organization of talent development professionals in the Philippines that aims to transform the learning community by engaging, developing, and transforming individuals through talent development professionals and delivering its commitment to nation-building.

The convention will serve as an opportunity to promote brands, products and services to different sectors including private, government, academe, mass media and non-profit organization. Further, the 3-day virtual event will discuss the four (4) tracks in nurturing Talent Development professionals to be strategic and agile leaders with power skills for business partnering.

**Interested and qualified employees from the central office and those officials with SG 24 and up from the regions and bureaus shall submit their duly accomplished Endorsement Form signed by their respective Service Director or immediate supervisor to the Training and Development Division, HRDS on or before 16 September 2022 for the preparation of necessary Special Order. Interested employees with SG 23 and below from the regions and bureaus shall submit their Endorsement Form to their respective HR Unit/Section for preparation of Regional Special Order.**

The registration fee of One Thousand Five Hundred pesos (PhP 1,500.00) per participant shall be paid in cash or check to PSTD, subject to the usual accounting and auditing rules and regulations. Since attendance to the training is exempted from the provision of Administrative Order No. 103 dated 31 August 2004, the registration fee shall be charged against their respective office funds.

For your information and consideration.

  
**MIRIAM M. MARCELO**



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**ENDORSEMENT FORM FOR LEARNING EVENT**

Course Title:			
Learning Service Provider:			
Learning Event Objective(s):			
Date Covered:			
Name of Learner(s)	Position/Designation	Target(s) for Development	Signature of Learner(s)
<p>This office certifies that the attendance of the above-mentioned personnel to the learning event stated in this form will not hamper in the delivery of service by this office. Also, all expenses to be incurred from this activity including registration fee is chargeable against this office, subject to the provisions of the National Budget Circular No. 563 dated April 22, 2016 and to the usual accounting and auditing rules and regulations.</p>			
<p>_____</p> <p>Head of Office</p>			
<p>_____</p> <p>Designation</p>			
<p>_____</p> <p>Date</p>			
Office/ Division/ Section/ Unit:		Tel. Nos.:	
Office/ Region/ Bureau/ Attached Agencies:		Office Email Address:	



**PHILIPPINE SOCIETY FOR  
TALENT DEVELOPMENT**

We Learn. We Grow. We Transform.

Unit 3A35, 3/F Grand Central Residences Tower 1  
Sultan St. cor. EDSA, Brgy. Highway Hills, Mandaluyong City Philippines

721 6096 | 721 7464 | 703 8789-90  
[secretariat@pstd.org](mailto:secretariat@pstd.org) | [inquiries@pstd.org](mailto:inquiries@pstd.org)  
myPSTD [www.pstd.org](http://www.pstd.org)

August 9, 2022

**MR. HIRO V. MASUDA, DBA, CESO III**  
Assistant Secretary for Human Resources,  
Strategic Communication and Sectoral Initiatives  
Department of Environment and Natural Resources (DENR)

Dear **Mr. Masuda:**

Greetings from PSTD!

We want to invite you and your organization as one of the participants to the PSTD 47th National Convention dubbed as IdenTD - Enabling Mastery, Breaking Barriers, and Driving Sustainable Progress on September 28 - 30, 2021, from 12:00 to 5:00 PM Philippine Standard Time.

This is the Philippine Society for Talent Development (PSTD) grandest and most anticipated digital event of the year. The convention targets to have at least 700 online participants from the Philippine learning community, representing different sectors including private, government, academe, and non-profit organizations.

PSTD is a nonprofit and nonsectarian organization of talent development professionals in the Philippines that aims to transform the Philippine learning community by engaging, developing, and transforming individuals through talent development professionals and delivering its commitment to nation-building. Since 1965, PSTD has helped individuals and organizations from diverse backgrounds become more effective, and professional and succeed in the industry.

**This 15 hours** one-stop-shop Talent Development event will jumpstart your way to meeting industry leaders and bulletproof brands from the comfort of your home.

Rate of registration fee for the government is One Thousand Five Hundred Pesos (Php1,500.00) per participant. Payment shall be payable to the Philippine Society for Talent Development, Inc. and must be deposited in PSTD's Bank account

Metrobank Checking Account Number: 167 7 16753681 2

Land Bank of the Philippines Checking Account Number 3402 1050 29.

Payments need to be validated through submission of the following to [aleli\\_fabay@pstd.org](mailto:aleli_fabay@pstd.org) and [inquiries@pstd.org](mailto:inquiries@pstd.org):

1. Payment Reference Number
2. Deposit slip or Online Transaction Receipt
3. Amount
4. Bank branch where the payment has been made
5. Participant's name and Agency
6. Event Title

Complete attendance entitles each participant to receive a Certificate of Participation on leadership and management training.

For any queries or clarifications, you may coordinate with Norman Baluyot and Grace Joy Pabelonia through email at [convention@pstd.org](mailto:convention@pstd.org), [inquiries@pstd.org](mailto:inquiries@pstd.org) and [programs@pstd.org](mailto:programs@pstd.org).

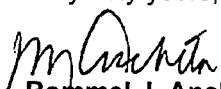
Please see the attached brochure of the event.

You may also visit the official website [www.pstd.org](http://www.pstd.org) to get the latest updates on the National Convention.

We look forward to your response and hope you'll accept the invitation.

Thank you very much!

Very truly yours,

  
**Rommel J. Ancheta**  
President

Philippine Society for Talent Development

100%  
ONLINE

**PSTD**

PHILIPPINE SOCIETY FOR  
TALENT DEVELOPMENT  
47TH NATIONAL CONVENTION

**IDENTD**

Enabling Mastery. Breaking Barriers.  
Driving Sustainable Progress.

SEPTEMBER 28-30

WWW.PSTD.ORG • 721-6096 • INQUIRIES@PSTD.ORG



## Greetings of solidarity!

Now more than ever, Talent Developers are called to spearhead the movement of honest and fact-based learning despite the cloudy facade of the future. As we face this challenge in front of us, we can guarantee that Learning and Development practitioners are in the trenches molding a better generation of leaders from different walks of life.

PSTD has cemented the foundation of Learning and Development in the Philippines for the past 56 years and will undoubtedly raise the bar to a greater height in the following decades.

Reflecting on PSTD's mission to nurture, we would like to invite you to be one of our partners on the 28-30 of September 2022 for the 47th PSTD National Convention dubbed "**IdenTD**: Enabling Mastery. Breaking Barriers. Driving Sustainable Success." This is a nationwide online convention led by the Philippine Society For Talent Development (PSTD). This 3-day virtual event will be showcasing 30+ world-class speakers spread across 4 tracks targeting business leaders and L&D professionals. This National Convention will serve as an opportunity to promote brands, products, and services to 700+ individuals representing different sectors including private, government, academe, mass media, and non-profit organizations.

Nonetheless, if you wish to support and participate in this event, please let us know so that we can further discuss the information about this partnership. Kindly send us an email at [inquiries@pstd.org](mailto:inquiries@pstd.org) or you may visit our website: [www.pstd.org](http://www.pstd.org).

### **2022 National Convention Committee**

Philippine Society For Talent Development

WWW.PSTD.ORG · 721-6096 · INQUIRIES@PSTD.ORG



**IDEN TD**

# WHO WE ARE

We are a strategic learning partner, globally recognized assessor, and certifier enabling continuous performance improvements resulting in a transformed community of talents. We aim to continually develop the workplace learning and performance improvement profession in the Philippines in pursuit to be the premier training center in Asia.

The Philippine Society for Talent Development (PSTD) is created for and supervised by the Training and Development community of scholars and insightful practitioners. The society aimed to inspire systematic promulgation and study of training and development processes, theories, and practices and to offer prospects for social interaction among individuals with professional interests in training and development from various disciplines across the country.

A certified bond and codes of conduct unite PSTD and its constituents. Our Society brings forth the greater benefit of the industry by sharing the trade's best practices. Our affiliates are composed of private businesses, academic institutions, government agencies, non-government organizations, and individuals in the field of Human Resource Development and Workplace Learning and Performance.

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**IDENTD**



As a series of adversities tested the ability, capacity, and ardency of Talent Developers and Learning & Development practitioners to thrive in the Philippines, we remained true to our pillars: Center of Excellence, Community of Practice, and Thought Leadership. With this, we continue to uphold inclusive learning for all by cultivating diversity, equity, and belongingness. Together, we will discover wellness to nurture Talent Development professionals as strategic and agile leaders with power skills for business partnering.

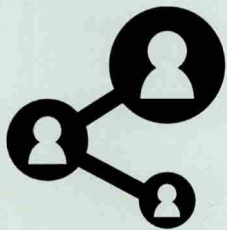
Enabling Mastery. Breaking Barriers.  
Driving Sustainable Progress.

700+ ATTENDEES    SEPTEMBER 28-30    12-4 PM    4 PM





# TRACKS



## 1. **Building Digital Culture**

New technology, platforms, and apps to use for Talent Development



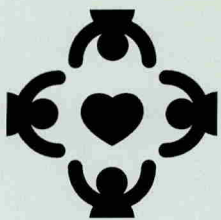
## 2. **Enabling Inclusive Learning**

Inclusive learning for all



## 3. **Developing Talents of the Future**

Agile learning, power skills, strategic L&D, and business partnering



## 4. **Driving Resilience**

To nurture the TD professionals;  
we cannot give what we don't have

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# IDENITD