



Republic of the Philippines  
Department of Environment and Natural Resources  
Visayas Avenue, Diliman, Quezon City, 1100  
Tel. Nos. 929-6626 to 29; 929-6633 to 35  
929-7041 to 43; 929-6252; 929-1669  
Website: <http://www.denr.gov.ph> / E-mail: [web@denrgov.ph](mailto:web@denrgov.ph)

## MEMORANDUM

TO : **All Regional Executive Directors**  
DENR Regions 1-13, CAR, and NCR

**The Director**  
Biodiversity Management Bureau

FROM : **The Assistant Secretary**  
Administration and Human Resources

SUBJECT : **INVITATION FOR NOMINATION TO THE TICA ONLINE COURSE “THE NEXT NORMAL WITH SUSTAINABLE COMMUNITY-BASED ECOTOURISM DEVELOPMENT UNDER 4P MODEL 2022”**

DATE : **FEB 08 2022**

This pertains to the attached invitation of Thailand International Corporation Agency (TICA), in coordination with the Technical Education and Skills Development Authority (TESDA), to nominate one (1) candidate to the **Online Training Program on the Next Normal with Sustainable Community-Based Ecotourism Development Under 4P Model 2022 on 02-16 May 2022.**

Among the topics that shall be discussed during the training are the following:

- Sustainability and Community Eco-tourism Development (CBET) in Thailand;
- Collaboration and Participation in Community-based Ecotourism in Thailand;
- The New Normal Tourism in Thailand;
- New Normal Marketing Communication

The nominee shall submit the following requirements to HRDS-Training and Development Division **not later than 24 February 2022:**

1. Nomination letter/Memorandum addressed to the Director of Human Resource Development Service by Head of Office
2. Service Record (at least two (2) years as a permanent employee);
3. Certifications stating that the nominee:
  - has no pending administrative and/or criminal case;
  - has no pending scholarship nomination;
  - has at least a very satisfactory performance rating for two (2) immediate rating periods;
  - physically and mentally fit to attend the online program

4. Certification of actual duties and responsibilities (including past involvement) relevant to the program signed by immediate superior; and
5. Duly accomplished Personal Data Sheet (with list of in-service trainings and seminars attended).

The Human Resource Development Committee (HRDC) will conduct screening and selection of candidates to the said training program.

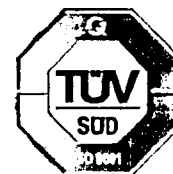
TESDA's deadline of submission of nomination and documentary requirements is on **24 March 2022**, and interview is scheduled on **07 April 2022, 02:00 pm via Google Meet**. Attached are the invitation letter, application form, and other details of the program, for reference.

For your information and consideration.

  
RUTH M. TAWANTAWAN, CESO II



Republic of the Philippines  
**TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY**  
 ISO 9001: 2015 Certified



21 January 2022

**MR. ROY A. CIMATU**  
 Secretary  
 Department of Environment & Natural Resources  
 DENR Building  
 Visayas Avenue  
 Diliman, Quezon City

Attention: **Dir. Ric G. Enriquez**  
 Director, Human Resource Development Service

Dear **Secretary Cimatu**:

The Thailand International Corporation Agency (TICA) in coordination with the Technical Education and Skills Development Authority (TESDA) is pleased to invite your department/agency/organization to nominate one (1) candidate for the online training program:

Title of Program	Duration	Deadline of Submission of Nomination and Documentary Requirements	Date of Interview via Google Meet At 2:00 pm
The New Normal with Sustainable Community-Based Ecotourism Development under 4P Model 2022	May 02, 2022 to May 16, 2022 (online)	March 24, 2022	April 7, 2022

In nominating your candidate, please consider the concerns specified in Annex A indicating the Government of the Philippines and the donor requirements and the terms relative to the program as specified in the Executive Summary.

Please observe the deadline set for the submission of the required documents. Only nominees who have complied with the requirements and passed the interview shall be endorsed to the donor agency.

All documentary requirements shall be submitted to the Foreign Scholarship Training Program (FSTP) Unit, 3<sup>rd</sup> Floor, TESDA Administration Building, East Service Road, South Luzon Expressway (SLEX), Fort Bonifacio, Taguig City. For inquiries, please contact the FSTP Unit at telephone no. 88179095.

Thank you for responding to our invitation.

Very truly yours,



**SEC. ISIDRO S. LAPEÑA, PhD., CSEE**  
 Director General





## Course outline for Online International Training 2022

### 1. Course Title

“The Next Normal with Sustainable Community-based Eco-tourism Development under 4P model 2022”

### 2. Duration

2 weeks (7 days) : 2<sup>nd</sup> – 16<sup>th</sup> May 2022 see attached – Schedule

### 3. Background

#### TICA: Thailand International Cooperation Agency

TICA is a national focal point for Thailand’s international development cooperation. TICA was established in 2004 to realize Thailand’s aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity-building and human resources development programmes. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand’s commitment to be a relevant partner in global agendas including the 2030 Agenda for Sustainable Development.

#### Burapha University (BUU)

Burapha University was established in 1955 as Bangsaen Educational College and later in 1974 became Bangsaen Campus under Srinakharinwirot University. The University became an independent institution in 2008. Today, Burapha University has campuses in Chonburi, Chantaburi and Sa Kaeo Provinces, and offers undergraduate and postgraduate programmes in Social Sciences, Health Sciences and Sciences and Technology.

#### Theme of online training: SEP

This online training falls under the theme – “Sufficiency Economy Philosophy” or SEP. The SEP is an approach for sustainable development which espouses moderation, reasonableness and prudence as development framework based on knowledge and virtue. The Philosophy stresses the importance of human development at all levels and also emphasizes the need to strengthen community’s capacity to ensure a balanced way of life and resilience, with full respect for the

environment. As an approach and mind-setting framework, we believe that SEP can be applied to all 17 SDGs. Therefore, over the recent years, Thailand has shared with international community the application of SEP, our home-grown approach to sustainable development.

In response to the COVID-19 pandemic, we aim to share Thailand's experiences in the application of Sufficiency Economy Philosophy (SEP) for sustainable development particularly during the period of COVID-19 pandemic.

Thailand International Cooperation Agency (TICA) cooperate with Burapha University conducted an online training course on "The Next Normal with Sustainable Community – based Eco-tourism Development under 4P model 2022" via Zoom Cloud Meeting.

#### **4. Course objective**

This online training course aims at sharing Thailand's experiences in the application of Community-based Eco-tourism (CBET) for sustainable development. At the end of this course, participants are expected to;

- Understand the concept of CBET as an approach for sustainable development under the COVID-19 pandemic.
- Understand how to apply CBET to different cases, such as, community development projects and lesson learned from Thai and foreign model.
- Be able to apply CBET to the case of their respective countries.

#### **5 .Course Contents**

5.1 Programme Orientation and Course Introduction

5.2 Introduction to Sustainability and Community Eco- tourism Development in Thailand

5.3 Collaboration & Participation in Community -based Eco-tourism in Thailand

- Part I People sector
- Part II Private & Public sector

5.4 The Next Normal Tourism Standard in Thailand

- Thailand Tourism Quality Standard
- Travel Confidently in Thailand with SHA, Amazing Thailand Safety and Health

Administration and Safe Travels

5.5 Tourism Driving in Globalization based on SEP - Seminar Case study

5.6 Integrated Local Tourism (CBT)

- CBT Case study
- Eco – Low Carbon tourism Case study

- 5.7 The Next Normal Marketing Communication
  - Tourism Marketing Communication, Tools and Strategies
  - Campaign Success cases and case study
  - TAT projects for CBT
- 5.8 New Normal to Next Normal : How life has changed
- 5.9 Conclusion
  - Individual Presentation
  - Concept Paper for further cooperation/projects

## **6 .Participant Criteria**

Participants should meet the following criteria:

- 6.1 Be nominated by their government
- 6.2 University graduated in every fields.
- 6.3 Currently working with at least five-year experience in of agriculture, economics, rural development, social science, environment, public policy or relevant fields.
- 6.4 Able to participate in the online training course for the entire duration
- 6.5 In good mental and physical health
- 6.6 Sufficient command of spoken and written English language
- 6.7 Computer literacy

## **7. Focused countries**

ASEAN, South Asia, and others

## **8. Attendance and Evaluation**

Participants who completed the online training will receive E-certificate base on:

- 1. Online learning (not less than 80%)
- 2. Online class participation and discussion
- 3. Submission of the assignment
- 4. Online evaluation (the most correct and outstanding answer)

## **9. Online Schedule**

This seven-day online course via Zoom Cloud Meeting from Burapha University, Thailand

## 10. Training Institution

Academic Service Centre, Burapha University

- 1) Dr. Nawasit Rakbamrung  
Email: nawasit@buu.ac.th
- 2) Ms. Buttri Dumrisathonlamark  
Email: buttri@buu.ac.th
- 3) Ms. Wetanee Sirikit  
Email: wiway127@gmail.com
- 4) Ms. Nattaporn Lairat  
Email: nataporn@go.buu.ac.th

Email : buueco@gmail.com

## 11. Executing/Funding Agency

Thailand International Cooperation Agency (TICA)  
Government Complex, Building B (South Zone), 8th Floor,  
Chaengwattana Rd. Laksi District, Bangkok 10210 THAILAND  
Website: [www.tica.thaigov.net](http://www.tica.thaigov.net)  
Email: [aitc\\_sep@mfa.mail.go.th](mailto:aitc_sep@mfa.mail.go.th)

**FOREIGN SCHOLARSHIP AND TRAINING PROGRAM  
TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY**

**ANNEX A (THAILAND) – Thailand International Cooperation Agency (TICA)**

**I. Who are qualified to apply?**

- ✓ Officers and employees nominated by the head of department/agency, institution or university or non-governmental organization
- ✓ Must have rendered at least two years of service in the government at the time of nomination
- ✓ Must hold a permanent appointment at the organization nominating him/her
- ✓ Must have obtained at least a very satisfactory performance rating for two consecutive periods preceding the nomination
- ✓ Must have a college degree and/or sufficient demonstrated ability and experience related/relevant to the course applied for
- ✓ Must have no pending administrative and/or criminal case
- ✓ Must have no pending nomination for scholarship in another program/course
- ✓ Must have already rendered the required service obligation for a scholarship previously enjoyed
- ✓ Must meet the position level, age, education and experience required and specified by the donor country/organization/course

**II. Terms and Coverage**

- Nominating Agency/Institute
  - Shoulders the expenses incurred by the nominee in the course of his/her application. This covers the cost of medical examination, travel and expenses incurred in the submission of documents and interview. Once accepted these will include fees for passport and visa, if applicable.
  - Salary of the scholar to be paid for the duration of the training
- Donor Country/Organization
  - Generally, in most courses, TICA shoulders the scholar's airfare, accommodation, allowance.

**III. Basic Documentary Requirements – Nominees must submit the following on or before the deadline set by TESDA:**

A. **Nomination Letter** indicating why the nominee is being endorsed and signed by the Department Secretary or Head of Agency/University or Entity or the duly authorized official, addressed to:

**SEC. ISIDRO S. LAPEÑA, PhD., CSEE**

Director General  
Technical Education and Skills Development Authority  
TESDA Complex, East Service Road  
South Superhighway, Taguig City

ATTENTION: **Foreign Scholarship and Training Program Unit**  
TDI Building, TESDA Complex

- B. **1 original & 2 certified copies** of **UPDATED Personal Data Sheets** to include list of training programs and seminars attended
- C. **1 original & 2 certified copies** of **Statement of PRESENT Actual Duties and Responsibilities RELEVANT to the course/program** signed by the immediate supervisor
- D. **1 original Certification from the Head/Manager of the Human Resource Department**  
(Please see attached **CERTIFICATION format**)
- E. **3 copies of Valid Passport** (Personalia Pahina only)
- F. **Nominee Assessment Form** (Please see attached Nominee Assessment Format)

NOTE: For online applications please click on the link provided: <https://forms.gle/UNjPQMuyTTVyZAY>

Desk Officer

**Berlene Solidor**

Telefax: **8179095**

Email: [fstp.unit@tesda.gov.ph](mailto:fstp.unit@tesda.gov.ph)



(Letter Head of the Agency/Department)

## CERTIFICATION

Mr. /Ms. \_\_\_\_\_ herein referred to as the Applicant and Mr./Ms. \_\_\_\_\_ referred hereto as the Personnel Manager certify that:

The Department of \_\_\_\_\_ thru its Scholarship Committee endorses the nomination of Mr. /Ms. \_\_\_\_\_ to the \_\_\_\_\_ scheduled from \_\_\_\_\_ to \_\_\_\_\_ and sponsored by the \_\_\_\_\_.

The said applicant has no pending administrative or criminal case;

The applicant has no pending nomination in another course;

The applicant rendered the required service obligation for a scholarship previously enjoyed;

The applicant's PES ratings for two immediate rating periods were at least Very Satisfactory;

The applicant is physically and mentally fit to attend the online training; and

The applicant shall not withdraw from the nomination and once accepted shall complete the course and not be allowed to cancel or terminate the scholarship/training without justifiable reason and without giving prior notice to and getting the approval from the donor institution, TESDA and his agency.

This certification is issued as part of the requirements for application to short-term, non degree courses under the Foreign Scholarship Training Program.

Done this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_.

\_\_\_\_\_  
Applicant

\_\_\_\_\_  
HR/Personnel Manager

**FOREIGN SCHOLARSHIP TRAINING PROGRAM  
NOMINEE ASSESSMENT SUMMARY**

Program/Course:

Name	Agency	Position	Age	Degree/ Education	Related Training Programs	Work Experience	Duties and Responsibilities