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MEMORANDUM

FOR/TO : **All Undersecretaries**
All Assistant Secretaries
All Service Directors
All Bureau Directors
All Heads of Attached Agencies
All Regional Executive Directors
All Regional Directors (EMB and MGB)

ATTN : **GAD Focal Persons**

FROM : **The Undersecretary**
Finance, Information Systems and Climate Change, and
The Chairperson,
National Gender and Development Focal Point System

SUBJECT : **NATIONAL WOMEN'S MONTH CELEBRATION AND**
LINE UP OF ACTIVITIES FOR FY 2023

DATE : February 16, 2023

Proclamation No. 224 dated December 16, 1977 (“Declaring the First Week of March Every Year as Women’s Week and March 8, 1998 and Every Year Thereafter as Women’s Rights and International Peace Day) and **Proclamation No. 227** dated March 20, 1998 (“Providing for the Observance of the Month of March as Women’s Role in History Month”) enjoin the nation to celebrate and conduct activities that will highlight the participation and contribution of women to nation building as trailblazers and harbingers of change.

The new recurring theme from this year to 2028: “WE for Gender Equality and Inclusive Society” calls to women and everyone to promote equality; inclusivity; and encourage a society that overrides differences in SOGIE (sexual orientation, gender identity and expression), class, ability, generation, status, and culture, where every individual, each with rights and responsibilities, has an active role to play.

According to the Philippine Commission on Women (PCW), “WE” stands for “Women and Everyone” which emphasizes the role of women and everyone in the pursuit of gender equality. “WE” also stands for Women’s Empowerment that can only be achieved when agencies, mechanisms, institutions, private partners, and duty-bearers from the national to the local level provide women equal rights and opportunities.

The National Women’s Month Celebration for FY 2023 aims to inform and engage women and everyone to push for gender-responsive government programs and services; provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD); inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential; and to promote a society that ensures inclusion, protection of fundamental freedoms, diversity, and social justice and in which every individual is capacitated and encouraged to take an active role to play.

To pursue a green and blue economy and create green jobs towards a sustainable, inclusive and resilient economy, the DENR National Gender and Development Focal Point System (NGADFPS) promotes the theme, "*WE for Gender Equality, Inclusive and Resilient Society,*" for this year's celebration.

The DENR Gender and Development Office shall spearhead this year's celebration at the Central Office. All DENR Offices are urged to adopt our theme, and come up with your support activities for the month-long celebration. All DENR offices are urged to have a community outreach activity. This activity is proposed to primarily be conducted in economically-disadvantaged communities, climate vulnerable provinces (such as Masbate, Sorsogon, Catanduanes, Ifugao, Apayao, Kalinga, Mountain Province, Western Samar, Eastern Samar, Northern Samar, Southern Leyte, Negros Oriental, Siquijor, Saranggani, Dinagat Islands, Surigao del Norte, Surigao del Sur, Bukidnon, Zamboanga del Norte, Lanao del Norte, Maguindanao, North Cotabato, Sultan Kudarat, Sulu), priority major urban centers of the CCAM-DRR Roadmap (Metro Manila, Metro Cebu, Metro Iloilo, Metro Davao), water-stressed priority areas (such as Metro Manila, Angeles City, Baguio City, Metro Cebu, Bacolod City, Iloilo City, Cagayan de Oro City, Zamboanga City, Davao City), and other typhoon prone, landslide-prone, calamity-stricken areas.


The Philippine Commission on Women suggested activities for stakeholders include organizing virtual or hybrid activities to discuss gender issues that can be resolved or minimize; produce and/or distribute information materials (online and print) featuring the list of gender-responsive programs and services benefiting women; play the songs from the MusikJuana Songwriting Contest 2021 and other PCW advocacy songs in office premises; and offer direct services, transactions, and products to the public to offer freebies, discounts, special lanes, and other promos for women and girls. Likewise, everyone is encouraged to join the Girl Child Week, observed every fourth week of March, which is led by the Council for the Welfare of Children, as well as the Women with Disabilities Day celebration spearheaded annually by the National Council on Disability Affairs.

We request your office to submit your own line up of support activities, on or before February 28, 2023, via email at gad_denr@yahoo.com and denr.gad@denr.gov.ph, for consolidation. The attached **Annex A** provides the following line-up of events and activities. Whenever appropriate, this Office invites you and/or your staff to the aforementioned line up of activities.

Officials and employees are also urged to wear purple or its shade starting on March 1, 2023, Wednesday; and on March 6, 2023, Monday, for the opening program of the National Women's Month Celebration. Further, officials and employees are urged to support the **Purple Wednesday campaign** for the entire month of March. You may view the Philippine Commission on Women organized activities and support activities for stakeholders thru their website at <https://pcw.gov.ph/2023-national-womens-month-celebration/>.

For your ready reference, please be guided by our streamer design, Women's Month Facebook Frame design, and other digital collaterals uploaded in the google drive - <https://bit.ly/3I8sh3R>.

For your information and consideration.


ATTY. ANALIZA REBUELTA-TEH

PROVISIONAL LINE UP OF ACTIVITIES FOR WOMEN'S MONTH FOR DENR CENTRAL OFFICE

“WE for Gender Equality, Inclusive and Resilient Society”

Activity	Date	Venue	In-charge
<ul style="list-style-type: none"> Promotion of using the National Women's Month Facebook (Fb) Profile Frame 	Starting Feb. 20, 2023		<ul style="list-style-type: none"> GAD Office NGADFPS
<ul style="list-style-type: none"> National Women's Month Opening Programme Exhibit of Innovative Practices and Technologies championing skills & knowledge of women Exhibit of Winning entries of Mga Kwentong Klimalikasan and Playing of Winning climate change short films (Sining-likhasan) Pamilihan Bayan Mula sa Kababaihan (Tien-GAD-sitas) WE for Gender Equality, Inclusive, and Resilient Society Photo Booth 	March 6, 2023 Monday, right after flag ceremony	DENR Lobby Blended (limited face-to-face at DENR Lobby, and Zoom platform) event Join Zoom Meeting https://zoom.us/j/91592059465?pwd=VzRUTDBWSDdkM0c1VlJKWEcxK2d2QT09 Meeting ID: 915 9205 9465 Passcode: 438367	<ul style="list-style-type: none"> NGADFPS GAD Office/ Climate Change Service (CCS) Administrative Service-GSD KISS SCIS
<ul style="list-style-type: none"> Pamilihan Mula sa Kababaihan (TienGADsitas) 	March 6 to 31, 2023	VIP area	<ul style="list-style-type: none"> GAD Office NGADFPS Administrative Service-GSD

<ul style="list-style-type: none"> • Seminar on Gender Equality, Disability and Social Inclusion (GEDSI) 	<p>TBD</p>	<p>DENR Social Hall</p> <p>Join Zoom Meeting https://zoom.us/j/93627996520</p> <p>Meeting ID: 936 2799 6520</p>	<ul style="list-style-type: none"> • NGADFPS • GAD Office
<ul style="list-style-type: none"> • Pamper Yourself • Free Hand/Foot Massage • Body Massage, nail care, hair, & facial care services • Medical Consultations (Obstetrician Gynecologist/ Nutritionist Dietician/Psychologist/ Pediatrician, Optometrist) • Lawyers for Legal Advice • DANCE..DANCE...DANCE..FELLOWSHIP 	<p>March 15 – 16, 2023 9:00 am to 4 pm</p> <p>March 17, 2023 9:00 am to 2:00 pm</p> <p>March 17, 2023 2:30 pm to 6:00 pm</p>	<p>DENR Social Hall</p> <p>DENR Social Hall</p> <p>DENR Social Hall</p>	<ul style="list-style-type: none"> • GAD Office • Administrative Service-GSD • HRDS/Wellness Center • Office of the Undersecretary for Field Operations
<ul style="list-style-type: none"> • Community ENR-friendly Livelihood and Skills Sharing <ul style="list-style-type: none"> a. Lecture/training on community livelihood project for women leaders in Caloocan communities 	<p>March 23, 2023</p>	<p>TBD</p>	<ul style="list-style-type: none"> • GAD Office • NGADFPS
<ul style="list-style-type: none"> • Seminar on the DENR Committee on Decorum and Investigation (CODI) Manual 	<p>March 27, 2023 9:30AM</p>	<p>DENR Social Hall and Zoom</p>	<ul style="list-style-type: none"> • NGADFPS • GAD Office

<p>on Handling Sexual Harassment Cases</p>		<p>Join Zoom Meeting https://zoom.us/j/92464764116?pwd=b0xXMTUvNVdrZWpoU3FBRFlrcGhCUT09 Meeting ID: 924 6476 4116 Passcode: 014104</p>	<ul style="list-style-type: none"> • CODI Members
<ul style="list-style-type: none"> • Gender Equality, Inclusive, and Resilient Society Lessons for DENR Day Care Program 		<p>DENR Daycare Center and Zoom</p>	<ul style="list-style-type: none"> • GAD Office • Day Care Center
<p>9. Hosting of “Ang Tinig Klima” Radio Program</p>			
<p>a. Kababaihan, Klima at Kalikasan</p>	<p>March 3, 2023 3:00- 4:00PM</p>	<p>DZXL 558 khz; FB livestream (@DENRCCS; @RMNDZXL 558Manila)</p>	<ul style="list-style-type: none"> • CCS • GAD Office • SCIS (DENR Facebook)
<p>b. Women as Game Changers in Disaster Risk Reduction and Management</p>	<p>March 10, 2023 3:00- 4:00PM</p>		
<p>c. People, Environment, and Development</p>	<p>March 17, 2023 3:00- 4:00PM</p>		
<p>d. Women Entrepreneurs bouncing back from the Pandemic</p>	<p>March 24, 2023 3:00- 4:00PM</p>		
<p>e. International Water Week Celebration</p>	<p>March 31, 2023 3:00- 4:00PM</p>		