

May 08, 2023

MEMORANDUM

FOR : ALL REGIONAL EXECUTIVE DIRECTORS

ATTENTION : All Chiefs, Regional Strategic Communication and Initiatives Group

FROM : THE DIRECTOR
Strategic Communications

SUBJECT : REQUEST FOR HIGH-RESOLUTION PHOTOS AND VIDEOS OF DENR MAJOR PROGRAMS/PROJECTS/ACTIVITIES AND TESTIMONIAL VIDEOS FOR THE PRESIDENT'S SONA

In line with the upcoming State of the Nation Address (SONA) of President Ferdinand Marcos Jr., may we request from your good office to submit high-resolution photos and videos of DENR Major Programs/Projects/Activities, as well as testimonial videos of the direct stakeholders/beneficiaries of the following:

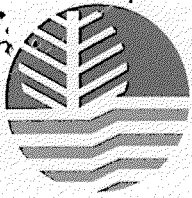
1. Enhanced National Greening Program
2. Risk Resiliency Program
3. Oil Spill Response and Early Recovery Interventions
4. Project TRANSFORM
5. Salt Production Sharing Agreement (SPSA) – Region I
6. Multi-stakeholder Consultations in Luzon, Visayas, and Mindanao

Kindly send the information to scis.dcd@denr.gov.ph on or before May 15, 2023 or should you have any queries or clarifications, you may contact Mr. Gaudencio De La Cruz and Ms. Glory Jane Elacion via contact number (+63) 928-5009-915 or telephone number (02) 8426-0279.

Attached are the guide interview questions for the testimonial video as a reference.

For your information and appropriate action, please.


KARMELA BEATRIZ L. GALURA 



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City. 1100
Tel. Nos. (632) 929-6626 to 29; VOIP Trunkline (632) 755-3300/755-3330
Website: <http://www.denr.gov.ph>

Guide Interview Questions for the Testimonial Video

1. Introduce yourself: who are you, what do you do for a living, and how many years have you been living in the community?
2. What are the environmental challenges that you or the community have encountered in the past?
3. Can you briefly describe these challenges and its impacts on your community in terms of the environment, health, financial, security, etc?
4. What are the environmental programs, projects, actions, and support that the DENR has conducted or provided to the community to fight/resolve/mitigate these environmental challenges?
5. How are the DENR programs, projects, actions, and support beneficial to you and the community? What were the positive changes that you experienced?
6. How are you impacted by these programs, projects, actions, and support from DENR? Can you explain what these concrete solutions are?
7. What is your message to the DENR on its actions to continuously perform its mandate to protect, conserve, and manage the environment and natural resources?