



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City
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MEMORANDUM

06 JUL 2023

FOR : The Regional Executive Directors
DENR Regions I, III, IV-A, V, VI, VII, VIII, X, XI, NCR & CAR

ATTN: Concerned Provincial Environment and Natural Resources Officer

FROM : The Director
Strategic Communications

SUBJECT : **REQUEST FOR ASSISTANCE IN THE CONDUCT OF THE
SIMULTANEOUS CLEAN-UP ACTIVITY OF PERSONAL
COLLECTION DIRECT SELLING INC. ON AUGUST 10, 2023**

Personal Collection Direct Selling Inc. (PCDSI) in its letter earlier this year, requested the DENR for partnerships in the conduct of environmental activities in line with their commitment of protecting the environment under the Green Life is a Great Life Initiatives.

Personal Collection Direct Selling Inc. in celebration of its anniversary will hold a simultaneous clean-up on August 10, 2023 in select areas nationwide (list of sites is hereby attached for reference). In view of this, may we request your assistance in the identification of clean-up sites. We would appreciate the designation of focal staff for the activity to facilitate coordination with PCDSI. We enjoin your support to carry out this partnership.

Staff of the Strategic Alliance and Environmental Partnership Division, Strategic Communication and Initiatives Service will coordinate with your office on the matter.

For your consideration please.


KARMELA BEATRIZ L. GALURA

MEMO NO. 2023 - 571



Republic of the Philippines
Department of Environment and Natural Resources
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January 18, 2023

MEMORANDUM

FOR : ALL REGIONAL EXECUTIVE DIRECTORS

**ATTN: THE CONCERNED PROVINCIAL ENVIRONMENT AND
NATURAL RESOURCES OFFICER**

FROM : THE DIRECTOR
Strategic Communications and Initiatives Service

**SUBJECT : REQUEST OF PERSONAL COLLECTION DIRECT SELLING
INC. FOR PARTNERSHIP WITH DENR THROUGH THE
CONDUCT OF ENVIRONMENTAL ACTIVITIES**

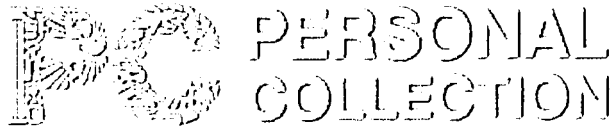
Personal Collection Direct Selling Inc. requested the DENR for partnerships in the conduct of environmental activities such as coastal and estero clean-up, upland and mangrove planting and adoption or provision of marine sanctuaries in line with their commitment of protecting the environment under the Green Life is a Great Life Initiatives.

In view of this, may we request your assistance in the identification of upland and mangrove planting areas, coastal and estero clean-up sites as well as marine sanctuaries for adoption. The support of concerned field personnel is crucial to carry out this partnership.

Staff of the Strategic Alliance and Environmental Partnership Division, Strategic Communication and Initiatives Service will coordinate with your office on the matter.

For your consideration.


KHALIL SERGIO BAYAM



A GLOBAL LIFE is the MINDSET of our SUSTAINABLE Future. We are PC2030.

January 16, 2023

Hon. MARIA ANTONIA YULO LOYZAGA
Secretary, DENR

Thru: Khalil Sergio Bayam
Director, Strategic Communication and Initiatives Service

Dear Director Bayam,

We deeply value our partnership with DENR that has paved the way for us at Personal Collection (PC) to strengthen our commitment to protecting the environment for the great life of all.

As we continue to uphold our dream of creating a more sustainable future, we would like to express our intent to continue our cooperation with DENR in staging environmental activities nationwide such as coastal and estero clean-ups, mangrove and upland planting, and extending support to marine sanctuaries managed by DENR. We request the identification of sites based on the DENR's priorities and importance.

We intend to mobilize 30 to 35 employees and dealers from PC branches who will participate in each activity year round in line with schedules coordinated with each DENR Field Offices. We assure your Office that health and safety protocols shall be strictly imposed upon our members during the conduct of the activities or events.

We look forward to another fruitful partnership.

Sincerely yours,

(Sgd) Marites Canas - Ching
CSR and Events Manager
Personal Collection Direct Selling, Inc.
Quezon City, Philippines

#GreenLifeGreatLife CSR Activity Schedule: Quarter 3

Activity	Location	Activity Date	Activity Time	Activity Status
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▪ August 10 Simultaneous Cleanup **VISAYAS**

- **Bogo, Cebu City** Bogo, Branch
- **Maasin, Leyte** Maasin, Branch
- **Kalibo, Aklan** Kalibo, Branch
- **Roxas City, Capiz**
- **Ormoc City, Leyte**

Coordination
Ongoing

MINDANAO

- **Davao, City**
- **Oroquieta City, Misamis Occidental** Oroquieta Branch
- **Ozamis City** Ozamis, Branch
- **Panabo City, Davao del Norte** Panabo Branch
- **Malaybalay City Bukidon** Malaybalay, Branch



#GreenLifeGreatLife CSR Activity Schedule: Quarter 3

SCHEDULE	ACTIVITY	LOCATION	PARTICIPATING BRANCH	STATUS
August 10	Simultaneous Cleanup	LUZON		
		• Pasay, MOA Seaside		
		• Dagupan, City	Dagupan, Branch	
		• Cabanatuan City, N.E.	Cabanatuan, Branch	
		• La Trinidad, Benguet	La Trinidad, Branch	
		• Los Banos, Laguna	Los Banos, Branch	Coordination Ongoing
		• Daet, Camarines, Norte	Daet, Branch	
		• Bulacan		
		• Pampanga		
		• Batangas,		
		• Tarlac		

