



Republic of the Philippines
Department of Environment and Natural Resources
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MEMORANDUM

FOR : **The Directors**
Biodiversity Management Bureau
Environmental Management Bureau
Forest Management Bureau
Mines and Geosciences Bureau

FROM : **The OIC Director**
Policy and Planning Service

SUBJECT : **REQUEST FOR LIST OF PROGRAMS, ACTION PLANS AND POLICIES (PAPs) TO IMPLEMENT THE PHILIPPINE EXPORT DEVELOPMENT PLAN (PEDP) 2023-2028**

DATE : **08 AUG 2023**

This refers to the Export Development Council (EDC) memorandum dated 25 July 2023, requesting for a list of Programs, Action plans and Policies (PAPs) that will contribute to the implementation of the Philippine Export Development Plan (PEDP) 2023-2028.

The DENR along with the relevant government agencies were directed by the President of the Philippines through Memorandum Circular No. 23, series of 2023 to **“submit to the EDC and the Office of the President, through the Office of the Executive Secretary, an inventory of relevant Programs, Activities and Projects (PAPs) which are aligned with the strategies under the PEDP 2023-2028. These agencies shall implement the identified PAPS to develop and promote Philippine exports, and ensure the free flow of goods, in accordance with the PEDP 2023-2028, PDP 2023-2028, and MC No. 27.”** The Circular shall take effect within 60 days. The estimated 60 working days based on the prescribed timeline is until 12 September 2023.

The Mining/Mineral Export and Chemicals¹ are among the identified key industries and sectors under the purview of the DENR. Likewise, pursuant to MC No 27 s. 2017, the DENR is directed to assist the exporters of forest-based export products to comply with the requirements of international markets and facilitate issuances of necessary documentation for environmental compliance.

In line with this, we would like to request your input on the requested information. Attached is the preferred template for the list as instructed by the Council Secretariat. Kindly submit your inputs on **16 August 2023**, copy furnished this email

¹ Chapter 4, Philippine Export Development Plan 2023-2023 full text

address: psddivision@gmail.com. You may access the relevant materials provided by the Council Secretariat using this link: <https://tinyurl.com/bdz4hs6h>

For your information and appropriate action, please.


CHERYL LOISE T. LEAL

ANNEX B

PHILIPPINE EXPORT DEVELOPMENT PLAN 2023-2028 PLANNING AND CONVERGENCE TOOL				
STRATEGIC IMPERATIVES/ INDUSTRY INTERVENTIONS	EXPAND	TRANSFORM	DEVELOP	ACQUIRE
1. Addressing constraints to production				
- Innovation and value addition				
- Human resource development				
- Business environment				
- Infrastructure				
2. Developing a strong and innovative export ecosystem				
- Backward and forward linkages				
- Participation in FTAs/GSPs				
- Institutional support				
3. Increasing the Philippines' mindshare in the global market				
- National and sectoral branding, marketing and promotions				

SUBMITTED BY:	
DEPARTMENT <i>(Indicate the Department, Agency, and, if applicable, Unit)</i>	DATE

Note: The authorized person shall prepare and affix their signature to this for pursuant to PEDP Memorandum Circular No. 23 s. 2023, dated 20 June 2023.

PRAGMATIC: PLANNING AND CONVERGENCE TOOL

GUIDELINES

Identify appropriate Programs, Activities and Projects (PAPs) under the PEDP 2023-2028 strategies to be implemented

Column	EXPAND	These are ongoing initiatives and measures that have already demonstrated positive effects and need to be sustained, widened, and deepened for greater efficacy and improved impacts.
	TRANSFORM	These initiatives and measures require a departure from past and current mindsets and practices that have failed to bring significant results. They represent bold and innovative approaches that may have the potential to bring game-changing shifts in the country's export trajectory.
	DEVELOP	These initiatives aim to build and strengthen the existing and latent capabilities of government and non-government stakeholders, enabling them to achieve more and sustain positive outcomes.
	ACQUIRE	These initiatives focus on acquiring or accessing capabilities, capacities, and resources that are currently unavailable in the country, such as advanced, technologies, new skills, and material and knowledge resources, to improve export performance.
Row	ADDRESSING CONSTRAINTS TO PRODUCTION	<p>This covers initiatives that aim to improve the scale and scope of Philippine exports, including, among others, by improving innovation and value addition, developing human resources, enhancing the business environment, strengthening finance and infrastructure. This also include:</p> <ul style="list-style-type: none"> a. Attracting investments to broaden and develop capabilities, facilitate technology and knowledge transfer, and create an ecosystem of suppliers in the country. b. Capacitating firms to be able to compete beyond pricing and to amplify the quality, value- addition, sustainability, and reliability of Philippine exports in the global market. c. Providing an enabling export environment that will allow businesses to thrive.
	DEVELOPING A STRONG AND INNOVATIVE EXPORT ECOSYSTEM	<p>Developing a strong and innovative export ecosystem by improving backward and forward linkages, increasing participation in preferential trade agreements, and providing institutional support. A strong export ecosystem will contribute to increasing export scale and scope, improving market access, and diversifying markets. developing the export ecosystem would entail:</p> <ul style="list-style-type: none"> a. Creating and linking supplier networks in the country to reduce import dependence and facilitate greater participation in GVCs either as a direct or indirect exporter. b. Identifying and partnering with key export enablers that can provide support services to exporters.
	INCREASING THE PHILIPPINES' MINDSHARE IN THE GLOBAL MARKET	Increasing the Philippines' mindshare in the global market through targeted efforts to raise awareness of Philippine exports and build the country's reputation as a reliable and high-quality source of goods and services.

EDC MEMBERS:

Government Sector

**EXPORT
DEVELOPMENT COUNCIL**

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Telefax No.: 8890-4645 Tel. No. 8465-3329 E-Mail: exportdevelopmentcouncil@edc.net.ph

SECRETARY OF TRADE AND INDUSTRY
Chairperson

SECRETARY OF FOREIGN AFFAIRS

SECRETARY OF FINANCE

SECRETARY OF AGRICULTURE

**SECRETARY OF LABOR AND
EMPLOYMENT**

**SECRETARY OF SCIENCE AND
TECHNOLOGY**

**DIRECTOR GENERAL OF NATIONAL
ECONOMIC AND DEVELOPMENT
AUTHORITY**

**GOVERNOR OF BANGKO SENTRAL NG
PILIPINAS**

Private Sector

MR. SERGIO R. ORTIZ-LUIS, JR.
Vice-Chairperson

MR. ANTONIO L. SAYO

MR. APOLINAR E. AURE

MR. APOLINAR G. SUAREZ, JR.

MR. ANTONIO FERDINAND Y. MARAÑON

Executive Committee

ASEC. GLENN G. PEÑARANDA
OIC-Chairperson

EDC Secretariat

MS. BIANCA PEARL R. SYKIMTE
Executive Director

MS. ELSA DE LA PAZ-VALENZUELA
Deputy Executive Director

MEMORANDUM

For: ALL CONCERNED GOVERNMENT AGENCIES
(See attached Distribution List)

From: Assistant Secretary GLENN G. PEÑARANDA
Officer-in-Charge, DTI Trade Promotions Group
Chair, EDC Executive Committee

Date: 25 July 2023

Subject: Directing the government agencies to Identify and Implement relevant Programs, Activities and Projects (PAPs) in Support of the PEDP 2023-2028

The Philippine Export Development Plan (PEDP) 2023-2028 has been formally approved through Memorandum Circular (MC) No. 23 s. 2023. **(Annex A)**

As cited under Memorandum Circular No. 23 s. 2023, "All concerned government agencies shall submit to the EDC and the Office of the President, through the Office of the Executive Secretary, an inventory of relevant Programs, Activities and Projects (PAPs) which are aligned with the strategies under the PEDP 2023-2028. These agencies shall implement the identified PAPS to develop and promote Philippine exports, and ensure the free flow of goods, in accordance with the PEDP 2023-2028, PDP 2023-2028, and MC No. 27." **The Circular shall take effect within 60 days. The estimated 60 working days based on the prescribed timeline is until 12 September 2023.**

PEDP 2023-2028 aims to develop the Philippines as an agile export powerhouse. The new Plan introduces the pragmatic tool called, "Planning and Convergence Tool" which recognizes the timelines for the budget planning process and ability to mobilize resources to implement initiatives. The Plan will carry out initiatives that will **Expand, Transform, Develop and Acquire** capabilities towards the overall development of Philippine exports.

In this regard, may we respectfully request your Office to submit its **PAPs related to the PEDP 2023-2028 on or before 25 August 2023. Attached is Planning and Convergence Tool, for reference. (Annex B)**

To further guide the identification of PAPs, the following government agencies and entities are identified in the Chapter 4 of the PEDP 2023-2028 to collectively work, review, institute reforms, and implement relevant policies in synchronizing with the PEDP and the PDP to boost export growth. (Final copy of the PEDP 2023-2028 attached).

A. Addressing constraints to production

- a. Innovation and value addition** – The Department of Trade and Industry (DTI), Department of Agriculture (DA), Department of Science and Technology (DOST), and Department of Information and Communications Technology (DICT) shall, among others:
1. Conduct industry global value chain analyses to assess MSMEs/exporters integration and value-adding contribution;
 2. Strengthen the technology and innovation system to support resilient and forward-thinking export enterprises aware of global industry trends and opportunities; and
 3. Improve and strengthen inclusive export value chains to maximize domestic value-added content of the country's major exports.
- b. Human resource development** – The DTI, Technical Education and Skills Development Authority (TESDA), Commission on Higher Education (CHED), State Universities and Colleges (SUCs), and Department of Labor and Employment (DOLE) shall, among others, match available skills in the economy with the human resource needs of export industries through collaboration among government institutions, academe and industry.
- c. Business Environment** – The DTI, Philippine Statistics Authority (PSA), DICT, Investment Promotion Agencies (IPAs), Bureau of Customs (BOC) and Bureau of Internal Revenue (BIR) shall, among others:
1. Develop exporters' registry that includes details such as products (with HS Codes) and markets, production capacity, level of export readiness, government services/programs being availed, etc.;
 2. Develop registry of would-be/potential exporters;
 3. Conduct mapping and consolidation of all government programs, initiatives and regulatory requirements;
 4. Attract and retain domestic and foreign investments, especially in the export of high-value products and services; and
 5. Address BIR and BOC-related concerns of exporters.
- d. Finance** – The DTI, Department of Budget and Management (DBM), Bangko Sentral ng Pilipinas (BSP) and Department of Finance (DOF) shall, among others:
1. Consolidate the existing financing assistance by the government and the private sector and make it available online;
 2. Conduct review to assess utilization and impact of financing programs of the government; and
 3. Provide various forms of financing to support fixed and working capital requirements of export firms of all sizes, especially for small farms and enterprises.

B. Developing a strong and innovative export ecosystem

- a. Backward and forward linkages** – The DTI, DA and Department of Foreign Affairs (DFA), shall, among others:
1. Pursue export market diversification by identifying and pursuing promising new and non-traditional markets for Philippine exports;
 2. Cluster and consolidate small producers to achieve volume and economies of scale in the production of raw materials to feed export industries, especially in agriculture and fisheries; and
 3. Pursue active membership in regional and bilateral PTAs to widen market access for Philippine exports of goods and services.
- b. Institutional support** – The DTI and all relevant government agencies, shall, among others:

1. Strengthen coordination mechanisms within government, across links in the export value chains, among export producers within and across industries, and across government, private sector and civil society to better achieve PEDP goals; and
2. Secure a whole-of-government commitment to export development, and a whole-of-nation drive towards export development as a national crusade.

C. Increasing the Philippines' mindshare in the global market - The DTI, DA and the Department of Tourism (DOT), shall work on a unified country and sectoral branding, marketing and promotions campaign.

In addition, may we also respectfully request your Office to resubmit your Agency's focal persons for PEDP related matters, preferably Undersecretary/Assistant Secretary in charge of Policy and/or Planning.

Kindly submit the requested information to EDC Deputy Executive Director Elsa P. Valenzuela, at 8465-3300 loc. 302, 303, 304 or email at elsadlv143@gmail.com cc: pedpofficial.edc@gmail.com and andreabonifacio.edc@gmail.com.

Thank you and we look forward to your continued support and cooperation.

PHILIPPINE EXPORT DEVELOPMENT PLAN: EXECUTIVE SUMMARY 2023-2028

The Export Development Act of 1994 mandates the Department of Trade and Industry (DTI) to prepare the Philippine Export Development Plan (PEDP) to boost exports. While the Philippines has seen an increase in export earnings, it lags behind its ASEAN neighbors in export performance, except in the services sector. The country faces challenges in its weak agriculture sector and underlying structural weaknesses.

The PEDP aims to address these challenges, aligned with the Philippine Development Plan (PDP), and capitalize on export growth opportunities, considering global market trends. It seeks to undertake an industry development-centric approach to make the Philippines a major player in the global economy and achieve sustainable development goals.

Philippine export competitiveness lies in the competitiveness of Philippine exporters and the ecosystem that supports it. Thus, it must develop reliable, design-driven, technology-driven, sustainable, and forward-looking exporters to become an **Agile Export Powerhouse**.

The PEDP will focus on four (4) key industry clusters: Industrial, Machinery and Transport (IMT); Technology, Media and Telecommunications (TMT); Health and Life Sciences; and Modern Basic Needs, Resilient Economy (MBNRE).

The Plan outlines three strategic actions to develop these export clusters: **addressing production constraints, developing a strong and innovative export ecosystem, and increasing the Philippines' mindshare in the global market**. These actions will guide the implementation of industry-centric and firm-level interventions to support export growth.

The PEDP represents a shift in the government's approach to export development, offering differentiated support levels for strategic industries while providing essential assistance to other sectors. It emphasizes pragmatic industry and firm-level interventions to amplify export competitiveness. In addition to priority industries, the plan recognizes the roles played by consolidators, MSMEs, intellectual property protection, and cross-border eCommerce in fostering export competitiveness.

Specific export targets aligned with the plan's vision are developed under two scenarios: a benchmark expectation and ambitious PEDP targets. The plan emphasizes effective governance, monitoring, and evaluation to ensure successful implementation.

The PEDP 2023-2028 sets a clear direction and pragmatic approach for transforming the country's export landscape. By promoting investments, facilitating trade, and developing key industry clusters, the plan aims to achieve substantial export growth and establish the Philippines as a producer of high-value products and services by 2028.

**Office of the President
of the Philippines
Malacañang**

MEMORANDUM CIRCULAR NO. 23

**APPROVING THE PHILIPPINE EXPORT DEVELOPMENT PLAN
2023-2028, AND DIRECTING CONCERNED GOVERNMENT
AGENCIES TO IDENTIFY AND IMPLEMENT RELEVANT
PROGRAMS, ACTIVITIES AND PROJECTS IN SUPPORT THEREOF**

WHEREAS, Section 5 of Republic Act (RA) No. 7844 or the "Export Development Act of 1994" provides that the President shall approve the Philippine Export Development Plan (PEDP) prepared by the Department of Trade and Industry (DTI), which shall form part of the Philippine Development Plan (PDP);

WHEREAS, Section 7(a) of RA No. 7844 mandates the Export Development Council (EDC) to endorse the PEDP for the approval of the President, coordinate, monitor and assess the implementation thereof, and when necessary, institute appropriate adjustments thereon in light of changing conditions in both the domestic and international environment;

WHEREAS, through Resolution No. 3 (s. 2023), the EDC endorsed the PEDP 2023-2028 for the approval of the President;

WHEREAS, the PDP 2023-2028 aims to reinvigorate poverty reduction and job creation by guiding the economy towards a high-growth path and develop a resilient, inclusive, and prosperous society;

WHEREAS, synchronizing the period of the PEDP with that of the PDP will align the implementation of policies, programs, and initiatives on export development with the objectives of the PDP, and ensure continuity and consistency of strategies for boosting export growth and increasing job opportunities for Filipinos;

WHEREAS, Memorandum Circular (MC) No. 27 (s. 2017) identifies and directs concerned government agencies and entities to collectively work, review, institute reforms, and implement relevant policies to boost export growth; and

WHEREAS, to ensure the success of the PEDP 2023-2028, it is necessary for all concerned government agencies to support and cooperate in the implementation of the PEDP 2023-2028;

NOW, THEREFORE, the following are hereby ordered:

The PEDP 2023-2028, which is annexed to this Circular, is hereby **APPROVED**.

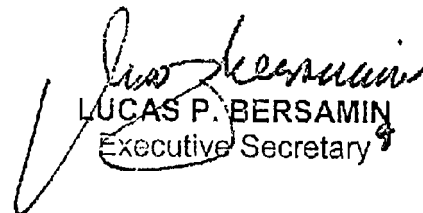
Within sixty (60) days from the effectivity of this Circular, all concerned government agencies shall submit to the EDC and the Office of the President, through the Office of the Executive Secretary, an inventory of relevant Programs, Activities and Projects (PAPs) which are aligned with the strategies under the PEDP 2023-2028. These agencies shall implement the identified PAPs to develop and promote Philippine exports, and ensure the free flow of goods, in accordance with the PEDP 2023-2028, PDP 2023-2028, and MC No. 27.

The EDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844 and in the context of the PDP.

This Circular shall take effect immediately.

DONE, in the City of Manila, this 20th day of June, in the year of our Lord, Two Thousand and Twenty-Three.

By authority of the President:


LUCAS P. BERSAMIN
Executive Secretary

