

Republic of the Philippines

Department of Environment and Natural Resources

Visayas Avenue, Diliman, Quezon City. 1100

Tel Nos. (632) 8929-6626 to 29; VOIP Trunkline (632) 8755-3300/ 8755-3330 Website: http://www.denr.gov.ph

MEMORANDUM

FOR

The Director

Legal Affairs Service

Policy and Planning Service

Indigenous Peoples Concerns - Mindanao and Bangsamoro

Autonomous Region in Muslim Mindanao Affairs

The Bureau Directors

Biodiversity Management Bureau Forest Management Bureau Land Management Bureau

The Administrator

National Mapping and Resource Information Authority

FROM

The Director

Legislative Liaison Office

SUBJECT

REQUEST FOR COMMENTS ON THE PROTECTED

GEOGRAPHICAL INDICATIONS ACT FROM THE COMMITTEE

ON TRADE, COMMERCE AND ENTREPRENEURSHIP

DATE

14 September 2023

In reference to the email received by our Office, the Committee on Trade, Commerce and Entrepreneurship would like to respectfully request inputs from the Department, specifically focusing on Section 12 - Roles of Relevant Government Agencies of **Senate Bill No. 2387** entitled AN ACT PROVIDING FOR THE PROTECTION OF GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL OR NATURAL (UNPROCESSED OR WILD) PRODUCTS, PROCESSED PRODUCTS, WINES AND SPIRITS, OR ANY PRODUCTS OF HANDICRAFT OR INDUSTRY:

- Brief background and mandates of your agency, which will help us contextualize your agency's role in the implementation and enforcement of the Protected Geographical Indications Act.
- 2. List of Activities and/or Projects that your agency has undertaken or is currently involved in concerning capacity building, research and development, and assistance.
- 3. Appropriations allocated and utilized for the activities and/or projects related to capacity building, research and development, and assistance.
- 4. Any proposed amendments to Sec. 12 or other parts of the bill.

In this regard, we would like request your good Office to submit your comments in preparation for the upcoming interpellation, as requested by the Committee. Further, kindly submit your comments on or before 19 September 2023, 5:00 PM via email at denrilo@denr.gov.ph.

Attached herewith is a copy of the Letter Invitation and the Senate Bill for your reference.

ROMIROSE B. PADIN

cc: Undersecretary for Special Concerns and Legislative Affairs



JUAN EDGARDO "SONNY" ANGARA Senator

26 July 2023

Hon. Maria Antonia Yulo Loyzaga

Secretary

Department of Environment and Natural Resources (DENR)

Dear Hon. Loyzaga:

Greetings! In preparation for the upcoming interpellations on the Protected Geographical Indications Act, we would like to respectfully request inputs from your esteemed office, specifically focusing on Section 12 - Roles of Relevant Government Agencies. Your insights on the following points would be highly valuable for our understanding:

- 1. Brief background and mandates of your agency, which will help us contextualize your agency's role in the implementation and enforcement of the Protected Geographical Indications Act.
- 2. List of Activities and/or Projects that your agency has undertaken or is currently involved in concerning capacity building, research and development, and assistance.
- 3. Appropriations allocated and utilized for the activities and/or projects related to capacity building, research and development, and assistance.
- 4. Any proposed amendments to Sec. 12 or other parts of the bill.

For any queries, please feel free to contact Atty. Paolo Quilala at pequilala@gmail.com and copy furnish senate.trade@gmail.com.

We hope that you can provide us with your inputs, as well as relevant data, on the proposed measures on or before Wednesday, 09 August 2023. Thank you.

For the Senator,

ATTY. FATIMA LIPP PANONTONGAN

Financial Center, Koxas Boulevard Pasav City



Tel No. (632) 8552-6779 Fax No. (632) 8552-6852 Email: sensonnyangara@yahoo.com

JUAN EDGARDO "SONNY" ANGARA Senator Chief-of-Staff

NINETEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
Second Regular Session)

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SENATE S. B. No.

(In substitution of Senate Bill No. 1868)

Prepared by the Committee on Trade, Commerce and Entrepreneurship with Senators Sonny Angara, Mark Villar, Loren Legarda, and Joel Villanueva, as authors thereof

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AN ACT

PROVIDING FOR THE PROTECTION OF GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL OR NATURAL (UNPROCESSED OR WILD) PRODUCTS, PROCESSED PRODUCTS, WINES AND SPIRITS, OR ANY PRODUCTS OF HANDICRAFT OR INDUSTRY

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

Article I

General Provisions

Section 1. Short Title. – This Act shall be known as the "Protected Geographical Indications Act."

Sec. 2. *Declaration of Policies.* – The State recognizes the importance of geographical indications in agricultural, economic, and cultural development. It increases the competitive advantage of agricultural and industrial products with unique quality, reputation or characteristics that are essentially attributable to their geographical origin, thereby facilitating local and foreign market access and recognition. Further, rural socio-economic development is bolstered by the consequent creation of job opportunities from production, processing, and distribution.

Towards this end, the State shall endeavor to protect and promote these industries by helping producers communicate the product characteristics and their attributes to buyers and consumers to ensure:

1	a)	Fair competition of producers;
2	b)	Availability of reliable information to consumers;
3	c)	Respect for intellectual property rights; and
4	d)	Integrity of the market.
5	Se	c. 3. <i>Definition of Terms.</i> – For purposes of this Act, the following terms
6	are hereu	nder defined accordingly:
7	a)	Bureau refers to the Bureau of Trademarks;
8	b)	Control System refers to the verification of the compliance of goods with
9		the Manual of Specifications, either by internal or external authorities;
10	c)	Director General refers to the Director General of the IPOPHL;
11	d)	$\textit{E-Gazette}\ \text{refers to the IPOPHL's own publication where all matters required}$
12		to be published under the IP Code shall be published;
13	e)	Evocation of a geographical indication refers to a term, sign, or other
14		labelling or packaging device that presents a direct and clear link with the
15		product covered by a protected geographical indication in the mind of the
16		reasonably intelligent consumer, thereby exploiting, weakening, diluting or
17		being detrimental to the reputation of the registered name;
18	f)	Fees refer to costs imposed on direct recipients of public goods and services
19		provided and performed by the IPOPHL in the exercise of its functions; they $% \left(1\right) =\left(1\right) \left(1\right$
20		also include charges and other costs;
21	g)	$\textit{Geographical indication} \ (\text{GI}) \ \text{refers to indications which identify a good or}$
22		product as originating in a territory, region, or locality, where a given
23		quality, reputation, or other characteristic of the good is essentially
24		attributable to its geographical origin and/or human factors;
25	h)	Goods/Products refer to any agricultural or natural (unprocessed or wild)
26		products, processed products, including foodstuff and alcoholic beverages,
27		or any products of handicraft or industry;
28	i)	Homonymous geographical indication refers to a geographical indication
29		that, in part or in whole, has the same spelling as, or sounds alike as,
30		another geographical indication but identifies goods having a different
31		geographical origin;

- outside their ancestral domains; been displaced from their traditional domains or who may have resettled own social, economic, cultural and political institutions, but who may have establishment of present state boundaries, who retain some or all of their the time of inroads of non-indigenous religions and cultures, or the which inhabited the country, at the time of conquest or colonization, or at regarded as indigenous on account of their descent from the populations the majority of Filipinos. ICC/IPs shall likewise include peoples who are indigenous religions and cultures, became historically differentiated from resistance to political, social and cultural inroads of colonization, nontraditions and other distinctive cultural traits, or who have, through utilized such territories, sharing common bonds of language, customs, claims of ownership since time immemorial, occupied, possessed and on communally bounded and defined territories, and who have, under ascription by others, who have continuously lived as organized communities group of people or homogenous societies identified by self-ascription and indigenous Cultural Communities/Indigenous Peoples (ICC/IPs) refers to a
- k) *Indication* refers to a sign which is used to identify a good, either a geographical name (name of a territory, region, or locality, or under exceptional circumstances, the name of a country), a non-geographical
- name, an emblem or any other distinctive symbol;

 IP Code refers to Republic Act No. 8293 otherwise known as the Intellectual
- Property Code of the Philippines; m) IPOPHL refers to the Intellectual Property Office of the Philippines;
- n) Manual of Specifications refers to a document that contains the name to be protected as a geographical indication, description of the goods, the explanation of the link between the said area and its quality, reputation, or characteristics; description of its production processes; control system and characteristics; description of its production processes; control system and

quality standards; labeling rules, among others;

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1	o)	Paris Convention refers to the Convention for the Protection of Industrial
2		Property signed at Paris on 20 March 1883, and any revision or amendment
3		thereto which has become into force in the Philippines;
4	p)	Person refers to any juridical person, organization, association or duly
5		constituted government unit, body, or agency;
6	q)	Producer refers to:
7		i. any producer of agricultural product or natural products;
8		ii. any processor of natural or agricultural or agri-food products;
9		iii. any industry or manufacturer of products of handicraft; and
10		iv. any trader dealing in the products mentioned in paragraphs (i), (ii), and
11		(iii);
12	r)	Registrar refers to the Registrar of Geographical Indications;
13	s)	Rules refers to the Rules and Regulations on Geographical Indications;
14	t)	Use of geographical indication refers to offer for sale, production, sale,
15		export or import of geographical indication goods as well as any promotion
16		and communication material in relation to the geographical indication goods
17		and other preparatory steps necessary to carry out the sale or export of
18		goods protected as geographical indications.
19		Article II
20		Protected Geographical Indications
21	Se	c. 4. Objectives. – A scheme for protected geographical indications is
22	establishe	ed in order to help producers of products linked to a geographical area by:
23	a)	Securing fair returns for the qualities of their products;
24	b)	Ensuring uniform protection of the product's geographical indication as an
25		intellectual property right;
26	c)	Providing clear information on the value-adding attributes of the product to
27		the consumers;
28	d)	Regulating or managing the procedure related to the registration of GIs;
29	e)	Protecting GI, including in the unfair competition procedures;
30	f)	Promoting the GI rights and products; and
31	g)	Protecting producers from anti-competitive practices in the registration and
32		use of GI.

Sec. 5. Generic nature, conflicts with names of plant varieties and animal breeds, with homonyms and trademarks. — Generic terms shall not be registered as protected geographical indications. A name may not be registered as a geographical indication where it conflicts with a name of a plant variety or an animal breed and is likely to mislead the consumer as to the true origin of the product.

A name proposed for registration that is wholly or partially homonymous with a name already entered in the register may not be registered, unless, after comparing the homonym sought to be registered and the name already entered in the register, there is sufficient distinction in practice between the conditions of their local and traditional usage and presentation, taking into consideration the need to ensure equitable treatment of the producers concerned and that consumers are not misled.

Sec. 6. *Names, Symbols, and Indications.* – Protected geographical indications may be used by any operator marketing a product which conforms to its corresponding specifications.

A national logo designed to publicize protected geographical indications shall be established. The Bureau shall constitute a National Logo to certify all registered geographical indication goods in the Philippines.

- **Sec. 7.** *Acquisition of Rights.* –The enhanced protection afforded under this Act to any indication constituting a geographical indication shall be obtained through valid registration and a certificate issued to that effect by the Bureau.
- **Sec. 8.** *Rights of Registrants.* Registered Geographical Indications shall be protected against:
 - a) Any direct or indirect commercial use of a registered name with respect to products not covered by the registration where those products are comparable to the products registered or where using the name exploits the reputation of the protected name, including when those products are used as an ingredient;
 - b) Any misuse, imitation, or evocation, even if the true origin of the products or services is indicated or if the protected name is translated or accompanied by an expression such as 'style', 'type', 'method', 'as produced in', 'imitation' or similar, including when those products are used as an ingredient;

- c) Any other false or misleading indication as to the provenance, origin, nature, or essential qualities of the product that is used on the inner or outer packaging, advertising material, or documents relating to the product concerned, and the packing of the product in a container tending to convey a false impression as to its origin;
- d) Any use of a geographical indication which constitutes an act of unfair competition within the meaning of Article 10^{bis} of the Paris Convention; and
- e) Any other practice that tends to mislead the consumer as to the true origin of the product.

Where a protected geographical indication contains within it the name of a product which is considered to be generic, the use of that generic name shall not be considered to be contrary to sub-paragraphs (a) and (b) of the preceding paragraph.

Protected geographical indications shall not become generic.

Article III

Powers and Authority of the IPOPHL

Sec. 9. *Geographical Indications Registrar.* – The Director of the Bureau of Trademarks shall act as the Registrar of Geographical Indications who has the authority to examine and register applications for the registration of geographical indications, and implement the provisions of this Act.

Sec. 10. Register of protected Geographical Indications. – The Registrar shall keep and maintain a register to be known as the Register of Protected Geographical Indications which shall contain all the recorded particulars as the Registrar deems appropriate.

The Register shall be open to the inspection of the public during business hours, and accessible/searchable online, subject to certain conditions as the Registrar may prescribe. A certified true copy or extract of any entry in the Register shall be provided to any person requiring the copy or extract upon payment of the prescribed fee.

The Registrar, as soon as practicable, shall make applications for registration available and allow for the filing of observation or objections online or in electronic form.

Sec. 11. *Powers of the Bureau of Legal Affairs.* – The Bureau of Legal Affairs (BLA) of the IPOPHL shall have the authority to adjudicate on oppositions to

the application for geographical indication and cancellations of registered geographical indications. The BLA shall also exercise original and exclusive jurisdiction in administrative complaints for GI infringement and other violations of this Act.

The BLA shall also have the power to resolve disputes other than the aforementioned through alternative modes of dispute resolution.

Sec. 12. Roles of Relevant Government Agencies. – Pursuant to their respective mandates, the IPOPHL, the Department of Agriculture (DA), the Department of Trade and Industry (DTI), the Department of Science and Technology (DOST), the Department of Environment and Natural Resources (DENR), the National Commission for Culture and the Arts (NCCA), the National Commission on Indigenous Peoples (NCIP), the Cooperative Development Authority (CDA), and such other agencies and local government units as may be appropriate, shall collaborate to support and encourage the development of domestic products with origin-linked quality, characteristics, or reputation to be granted GI protection under the provisions of this Act.

The IPOPHL, DA, DTI, DOST, DENR, NCCA, NCIP, CDA, or such other relevant agencies as may be appropriate, shall conduct capacity-building and research and development activities and/or projects for potential GI producers and stakeholders, such as but not limited to the formulation of a manual of specifications, branding, packaging, and marketing of the GI protected product. The agencies shall assist these potential GI producers and stakeholders in ascertaining, validating, and certifying, as needed, the link of the quality, characteristics, or reputation of the goods to the territory, and shall provide such other services to support their needs.

The agencies shall allocate the necessary appropriations of their respective annual budget to implement these mandates subject to existing budgeting, accounting, and auditing laws, rules, and regulations.

27 Article IV
28 Registration

Sec. 13. *Applicants.* – The following may make an application to the Registrar for the registration of a geographical indication:

a) Producers referred in Section 3(q) or producers' organization or association representing stakeholders directly involved in the extraction, production manufacture and trade of the goods covered by the geographical indication;

- b) Government agencies or local government units having area of responsibility covering the geographical origin of the goods, as well as representatives of foreign governments, relative to the geographical indication of its nationals, whose laws afford the same rights and protection to Philippine nationals; and
- c) Organizations or associations or indigenous cultural communities/indigenous peoples which are specifically entrusted with the task of regulating and/or protecting geographical indication by paragraphs (a) or (b).
- **Sec. 14.** *Representation; Address for Service.* If the applicant is not domiciled nor has no real and effective commercial establishment in the Philippines, it shall designate by a written document filed in the IPOPHL, the name and address of a Philippine resident or representative from the Embassy, Consulate or Chamber of Commerce in the Philippines of the country where the goods originated, who may be served notices or process in proceedings affecting the geographical indication. Such notices or services may be served upon the person so designated by leaving a copy thereof at the address specified in the last designation filed. If the person so designated cannot be found at the address given in the last designation, such notice or process may be served upon the Registrar.
- **Sec. 15.** Additional Qualifications for Non-Filipino Applicants. The applicant, as defined in Section 13, who is neither a domestic corporation or organization/association nor a local government unit, body or agency and intends to apply for registration of a geographical indication of a foreign country must also have any of the following qualifications:
 - a juridical entity incorporated or organized in a country which is a party to the World Trade Organization Agreement on Trade-Related Aspects of Intellectual Property Right or to other international convention or agreement concerning the protection of geographical indication, to which the Philippines is also a party; or
 - b) domiciled or has a real and effective industrial or commercial establishment in the Philippines or in a country which is a party to an international

1	convention or agreement concerning the protection of geographical
2	indications, to which Philippines is also a party.
3	Sec. 16. Requirements of Application. – The application for the registration
4	of the geographical indication shall be in the prescribed form, may be in Filipino or in
5	English and, shall be filed before the Registrar, containing the following details:
6	a) name and address of the applicant;
7	b) name of the State of which the applicant is a juridical entity or the law under
8	which it is organized and existing; or name of the State in which the
9	applicant has domicile or has a real and effective industrial or commercial
10	establishment;
11	 c) name of the geographical indication sought to be registered;
12	d) the goods to which the geographical indication applies;
13	e) description of the geographical area to which the geographical indication
14	applies, including its territorial limitations or boundaries;
15	f) description of the specific quality, reputation or other characteristic of the
16	goods and how that quality, reputation or other characteristic, as the case
17	may be, is essentially attributable to the geographical origin and/or human
18	factors;
19	g) copy of the Manual of Specifications duly formulated and adopted by the
20	stakeholders or its governing board or council;
21	h) certification from the concerned government agency or equivalent
22	independent body:
23	 validating the causal link between specific quality, reputation or
24	other characteristic of the goods and the geographical area where
25	it originated or produced as described in paragraph f; and
26	ii. the technical information pertaining to the product specifications in
27	the Manual of Specifications.
28	The Registrar may require the submission of other details as may be necessary.
29	Sec. 17. Proof of GI Protection from Foreign Authorities. – Foreign
30	applicants shall also submit within a reasonable period as may be determined by the
31	IPOPHL, proof issued by competent agency of the government or any private
32	certifying entity, showing that the subject of the application is a registered or

protected geographical indication. Other analogous legal documents or proof may also be accepted.

Sec. 18. *Filing Date.* – The filing date of an application shall be the date on which the Registrar received a fully accomplished application form, containing all the details set forth under Section 16 of this Act, together with the proof of payment of the required fee.

Article V

8 Examination

Sec. 19. *Examination; Deficiencies.* – The Registrar shall examine the applications for registration of geographical indication in accordance with this Act or in accordance with an international treaty to which the Philippines is a party, according to procedures approved thereunder. Should there be any deficiency in the application, the applicant shall be notified by the Registrar to remedy the same, and if deemed necessary, shall be requested to submit additional information or documents within two (2) months from mailing date of the notice. The period to respond may be extended upon written request by the applicant and payment of the required fee for an additional period of one (1) month each but not to exceed the total of four (4) months from mailing date of the official action. Any request for such extension must be filed on or before the day on which the response of the applicant is due.

In case the deficiencies are not remedied or if the applicant failed to submit the additional information or documents within the prescribed period, the application shall be considered withdrawn without prejudice to the right of the applicant to re-file the same application subject to the requirements set forth under this Act.

Sec. 20. *Disclaimer.* – A generic or customary term or common name component of a geographical indication should be disclaimed. In general, a name or term is considered generic, customary or common if it is understood by the general public in the Philippines or the relevant consumers of the goods covered by the geographical indication to be the product itself or the name and denomination used to refer to the goods themselves.

Sec. 21. *Withdrawal of Application.* – The application may be withdrawn at any time by filing with the Registrar a written declaration of withdrawal signed by

1	the applicant or its authorized representative or agent and upon payment of the
2	prescribed fee.
3	Article VI
4	Homonymous Geographical Indications
5	Sec. 22. Protection for Homonymous Geographical Indications. – In
6	the case of homonymous geographical indications for goods as defined in Section 3(i),
7	the protection shall be accorded to each indication.
8	Sec. 23. Differentiation of Homonymous Geographical Indications. —
9	The Registrar, in cases of bona fide concurrent use of homonymous geographical
10	indications, shall determine the practical conditions under which the homonymous
11	geographical indications in question will be differentiated from each other, taking into
12	account the need to ensure equitable treatment of the producers concerned and that
13	the public are not misled.
14	Article VII
15	Refusal of the Application
16	Sec. 24. Grounds for Refusal The following names shall not be registered
17	as geographical indication and shall be refused:
18	a) Those which are contrary to laws and regulations, public order, public policy
19	or morality;
20	b) Geographical indications of a foreign country which are not or have ceased
21	to be protected in their country or territory of origin;
22	c) Those which mislead or deceive the public as to the characteristic, nature,
23	quality, place of origin, production process of the good and/or its use;
24	d) Those which consist exclusively of, or identical with, a generic, common or
25	customary name of the goods in the Philippines and the geographical
26	indication sought to be registered will be applied for the same goods;
27	e) Those which are identical with or confusingly similar to the name of a plant
28	variety or animal breed and is likely to mislead the consumer as to the true
29	origin of the goods;
30	f) Those which do not fall within the prescribed definition of geographical
31	indication; and

1	g) Those which are identical with, or confusingly similar to, or an evocation of
2	an earlier filed or registered geographical indication in the Philippines or ir
3	a treaty or international agreement of which the Philippines is a member in
4	respect of the same goods or closely related goods as to cause confusion.
5	Sec. 25. Order of Refusal Upon proper notification, an Order of Refusa
6	shall be issued by the Registrar to the applicant who may appeal the same to the
7	Director General in accordance with the Uniform Rules on Appeal. No motion for
8	reconsideration of the Registrar's decision is allowed.

Article VIII

Publication

Sec. 26. *Publication.* – When the Registrar finds that the requirements prescribed by this Act are satisfied, it shall, upon payment of the prescribed fee, forthwith cause the application to be published in the e-Gazette for a period of one (1) month. The publication shall include the following:

- a) Application number;
- b) Filing date;
- c) All the details set forth under Section 16; and
- d) Other matters which the Registrar may deem necessary.

Article IX

Opposition to the Registration of Geographical Indication

Sec. 27. *Opposition.* – a) Within one (1) month from the publication of the application of the geographical indication and upon payment of the prescribed fee, any interested person who may be damaged by its registration may file a notice to oppose the registrability of the geographical indication before the Bureau of Legal Affairs (BLA) of the IPOPHL. The interested party may, in lieu of a notice, file a written request for extension of one (1) month for good cause and upon payment of the required fee.

b) Within one (1) month from receipt by the BLA of such notice or request for extension, a verified and written opposition, including supporting documents, must also be submitted, without need of any notification from the BLA. Failure to comply within the prescribed period will result to the dismissal of the Opposition. In no case

shall the filing of the verified opposition exceed two (2) months from the publication date of the application.

(c) A copy of the opposition shall be furnished by the BLA to the applicant who may comment on it within one (1) month from receipt of the order. The opposition will be taken into consideration by the BLA in deciding whether to grant or refuse protection to the geographical indication being applied for.

Article X

Term of Protection

Sec. 28. *Finality of Decision; Registration and Term of Protection.* – If no opposition is filed within the prescribed period, the geographical indication shall be granted protection on the day immediately after the last day of publication and entered in the Register of Protected Geographical Indications. In case there is an opposition, the protection shall be reckoned from the finality of the decision that the geographical indication is entitled to registration and protection. The registered geographical indication is protected for an unlimited term until or unless revoked with finality.

17 Article XI

18 Amendment

Sec. 29. *Amendment of an Application or Registration.* – The application for registration or the registration of a geographical indication may be amended, at the request of the applicant or registrant, to correct the formalities in the application or registration and the details in the Manual of Specifications.

23 Article XII

Cancellation of Registration; Dispute Resolution

Sec. 30. *Cancellation of Registration.* – At any time, upon payment of the prescribed fee and upon a verified petition by any interested person that the protection of geographical indication accorded under Section 7 is no longer warranted, due notice and opportunity to be heard shall be given to the registrant. If the same petition is found to be meritorious, the BLA shall cancel the registration based on any of the following grounds:

a) The conditions for protection specified under Section 3(g) have not been fulfilled;

b) There has been a change in the geographical origin of the goods including the natural and human factors, which are determinative of the quality, reputation or characteristics of the goods bearing a geographical indication and such change results to the disqualification;

- c) Based on the ruling or decision of the court or tribunal, the applicantregistrant referred to under Section 13 has no effective control over the use of the geographical indication, standards of production of the goods and other product specifications;
- d) The registration of the geographical indication was obtained through false statements and documents during the course of the application; and
- e) The registered or protected geographical indication has been proven to be generic or a common or customary name of the goods covered thereby in the Philippines prior to the grant of protection.
- **Sec. 31.** *Notice of Verified Petition.* The BLA shall notify and furnish a copy of the verified petition to the concerned registrant of the geographical indication who may comment to it within one (1) month from receipt of the order.

The period to file the comment may be extended for another one (1) month upon written request of the registrant for good and sufficient cause and upon payment of the required fee. Thereafter, the petition shall be submitted for decision of the Director of the BLA. In no case shall the filing of the comment exceed two (2) months from the date of receipt of the notice to comment.

- **Sec. 32.** *Appeal.* The decision of the BLA shall be final and executory unless appealed to the office of the Director General as provided under the uniform rules on appeal. No motion for reconsideration of the BLA Director's decision is allowed.
- **Sec. 33.** *Dispute Resolution.* Notwithstanding any contrary provision in the Manual of Specifications, if the approval of the association cannot be obtained as regards the formulation and/or implementation of any of the provisions and requirements in the Manual, including control processes and standards, and labeling rules, the same shall also be referred to the BLA for mediation, and as provided under the implementing rules.
- In case of any internal dispute, or any issue on the use and/or misuse of the GI on the products specified in the registration by members of the applicant/registrant

or authorized users thereof, or those involving conflicts and issues in the admission of stakeholders to the association and/or in imposing prohibitions on use of the registered GI, these may be referred to the BLA for mediation as governed by the relevant implementing rules and regulations.

If the settlement agreement involves the implementation of the Manual of Specifications, the same is subject to review by the Registrar and/or any certifying government agency if the issue relates to the causal link of the products with the geographical area or any technical information on the product specification embodied in the Manual of Specifications. Upon clearance by the Registrar and/or certifying government agency, the settlement agreement shall be deemed final and will be incorporated in the Manual of Specifications.

In the event mediation proceedings fail, the parties may be referred to the BLA for arbitration as provided in the rules and regulations.

14 Article XIII

15 Exceptions

Sec. 34. Prior Users of Geographical Indications and Trademarks. –

- 1) Nothing in this Act shall prevent the continued or similar use of a particular geographical indication of another country identifying goods in connection with goods or services by any national or domiciliary of Philippines or any national with real or effective commercial establishment in, or doing business in the Philippines, who have used said geographical indication in a continuous manner with regard to the same or related goods or services in the Philippines either
 - a) For at least 10 years before April 15, 1994; or
 - b) In good faith before April 15, 1994.
- 2) Where the trademark has been applied for or registered in good faith, or where rights to a trademark have been acquired through use in good faith either
 - a) Before the effectivity of this Act; or
 - b) Before the geographical indication is protected in its country of origin.

Measures adopted to implement this Act shall not prejudice the eligibility for, or the validity of the registration of the trademark, or the right to use a trademark, on the basis that such trademark is identical with or similar to, a geographical indication.

1 **Article XIV** 2 **Indigenous Cultural Communities/Indigenous Peoples** 3 Sec. 35. Additional mechanism. – Considering the rights accorded to the 4 indigenous cultural communities/indigenous peoples under the pertinent laws and 5 international instruments, this Act shall serve as an additional mechanism towards 6 recognition of the full ownership and control and protection of their cultural and 7 intellectual rights. 8 **Sec. 36.** *Filing and compliance assistance.* – Recognizing the importance 9 and benefits of protecting, promoting and preserving traditional knowledge and 10 traditional cultural expressions through geographical indications, the IPOPHL shall 11 endeavor to capacitate and assist the indigenous cultural communities/indigenous 12 peoples in the filing of their applications and compliance of the prescribed 13 requirements. 14 **Sec. 37.** *Waiver of fees.* – The Director General is authorized to grant partial 15 or total waiver of fees for applications filed by recognized indigenous cultural 16 communities/indigenous peoples prescribed by the Bureau relevant to the GI 17 registration. 18 Sec. 38. Non-diminution of rights. – Nothing in this Act may be construed 19 diminishing or extinguishing the rights that indigenous cultural 20 communities/indigenous peoples have or may acquire in the future. 21 **Article XV** 22 Infringement of Geographical Indications, 23 **Sanctions and Penalties** 24 Sec. 39. Infringement of Geographical Indications. – Any willful use of 25 registered geographical indications in a manner prescribed under Section 8, without 26 the consent or authorization from the registrant, is considered as an infringement and 27 offense against the economic interest of the State. The State can motu proprio take 28 administrative or legal measures to enforce protection of geographical indication 29 against the geographical indications' infringers. 30 Sec. 40. *Penalties.* – Independent of the civil and administrative sanctions

imposed by law, a criminal penalty of imprisonment from two (2) years to five (5)

years and a fine ranging from five hundred thousand pesos (P500,000.00) to one

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million pesos (P1,000,000.00), shall be imposed on any person who is found guilty of committing infringement of geographical indications.

Article XVI

Final Provisions

- **Sec. 41.** *Appropriations.* The amount necessary for the conduct of activities and projects in relation to capacity-building, research and development, and assistance to potential and registered GI producers shall be sourced from the budgets of the different government agencies tasked to implement the same.
- **Sec. 42.** *Implementing Rules and Regulations.* Within ninety days (90) after the effectivity of this Act, the IPOPHL, in consultation with the relevant stakeholders, shall formulate the implementing rules and regulations (IRR) necessary to carry out the provisions of this Act.
- **Sec. 43.** *Transitory Provision.* Geographical indications registered by the IPOPHL under Republic Act No. 8293 and its regulations prior to the effectivity of this Act shall remain valid and effective. They shall automatically be transferred to, and form part of, the register created under this Act.
- **Sec. 44.** *Repealing Clause.* All laws, acts, presidential decrees or proclamations, issuances, executive orders, letters of instruction, administrative orders, rules and regulations, or parts thereof inconsistent with any of the provisions of this Act are hereby repealed, amended, or modified accordingly.
- **Sec. 45.** *Separability Clause.* If any provision of this Act is declared unconstitutional, the remainder of this Act or any provision not affected thereby shall remain in full force and effect.
- **Sec. 46.** *Effectivity.* This Act shall take effect fifteen (15) days after its publication in the *Official Gazette* or in a newspaper of general circulation.

Approved,