

Republic of the Philippines **Department of Environment and Natural Resources**

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MEMORANDUM

TO

DENR OFFICES/ PERSONNEL CONCERNED:

The Director, Biodiversity Management Bureau (BMB)

The Director, Climate Change Service (CCS)

The Director, Environmental Management Bureau (EMB)
The Executive Director, River Basin Control Office (RBCO)
The Executive Director, Manila Bay Coordinating Office (MBCO)

All Regional Executive Directors

FROM

Undersecretary for Finance, Information Systems and Climate

Change and PEMSEA National Focal Point, Philippines

SUBJECT

CALL FOR NOMINATIONS ON HUMANS OF EAST ASIAN

SEAS (EAS)

In celebration of the Partnerships in Environmental Management for the Seas of East Asia (PEMSEA) 30th anniversary, it is extending its invitation for nominations on the Humans of East Asian Seas (EAS) which aims to honor and celebrate the work of local coastal and marine champions from among the many local personalities and partners in the last 30 years of collaborative actions with PEMSEA.

Nominations may be an individual or organization with significant contribution to local/ national/ regional efforts in fostering and promoting sustainable developments of the marine and coastal environment through previous and current programs of PEMSEA. An organization may only nominate a maximum of two individuals. Evaluation of the nominations by the PEMSEA Selection Committee will be based on a point system with the following criteria:

- 1. Direct engagement with PEMSEA (20 points) The nominee should be directly involved in any PEMSEA initiative or project.
- 2. Foster inspiring or success story (40 points) The participation and engagement of the nominee to PEMSEA must showcase result and impact.
- 3. Contribution to local/national/regional actions and community (30 points) The nominee should be able to demonstrate her/his contribution to local/national/regional actions, projects, or initiatives linked to supporting PEMSEA's work.
- 4. Familiarity with PEMSEA (10 points) The nominee should be connected and/or know about PEMSEA and its work in their respective country/community or in the region.

Interested participants are requested to submit the accomplished official nomination form and write-up detailing their engagement with PEMSEA programs or projects to the Office of the PEMSEA National Focal Point, Philippines and copy furnish the Foreign-Assisted and Special Projects Service on or before **15 November 2023**, to allow ample time for the endorsement of nominations to the PEMSEA Selection Committee. You may also send your nomination via email to khasmarbella@gmail.com or hcritual@denr.gov.ph. The selected nominees will be featured in the PEMSEA's communication channels and publication. Also, the top three nominees with the highest score will have the chance to participate in the 2024 EAS congress in Xiamen, China. Travel related expenses for the top three Humans of EAS will be covered by PEMSEA.

Details of the invitation for nominations may be accessed through this link: bit.ly/humansofEAS. If you may have inquiries or clarifications, please contact Ms. Khasmer B. Marbella via phone nos. 8926-8052.

For your consideration and appropriate action.

ATTY. ANALIZA REBUELTA-TEH

Attachments:

-Concept note on Humans of EAS

-Prescribed nomination template





<u>Humans of East Asian Seas</u> Official Nomination Form

Part :	1. Ba	asic II	nfor	mation
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i dit ±. Dasit iiii			
Name			
Address			
Birth Date	DD MM YEAR	Age	Gender
Citizenship			Current Country of Residence
Current			
Employment			
Designation			
Other			,
Affiliation			

Part 2. Direct Engagement with PEMSEA*

Using the following guide questions, share with us the involvement/engagement of the nominee with PEMSEA, PEMSEA country or non-country partners.

- What program or project of PEMSEA did the nominee get involved with?
- What date/year was the nominee involved in the program/project activities?
- What was the nominee's role/s?

Part 3. Milestones and Accomplishments*

Enumerate key accomplishments and milestones done, initiated, or largely influenced by th	ıe
nominee that led to the success and impactful results of the program/project. Please be	
specific and include numbers, if applicable.	





Humans of East Asian Seas

Official Nomination Form

Part 4. Photo documentation*		
	· · · · · · · · · · · · · · · · · · ·	os of your work with PEMSEA.
	If you have links to any with PEMSEA, please in	y article or social media posts in the past related to your story nclude here.
decla	re that all information	indicated in this nomination form are true.
	nitted by: (indicate full	
name	e and signature)	
Affilia	ition:	
Email	address:	
Conta	act number:	
Date:	signed:	





PEMSEA at 30: Commemorating Three Decades of Partnerships for the Seas of East Asia

Partnerships in Environmental Management for the Seas of East Asia (PEMSEA) started as a regional marine pollution project implemented by the United Nations Development Programme and the International Maritime Organization, with funding from the Global Environment Facility in 1993. The success of the project has paved the way to solidify a partnership among countries and non-country partners to work together to develop and implement a joint regional framework called the 'Sustainable Development Strategy for the Seas of East Asia,' and create a regional coordination mechanism with its own international legal personality.

Thirty years of inclusive sustainable development work in the coastal and marine areas of the EAS Region have brought significant benefits and lasting impacts. These include but is not limited to the implementation and adaptation of integrated coastal management (ICM) system in 10 countries covering 40% of the region's coastline with ICM; 10 national governments implementing and refining national coastal and ocean policies; engagement of 53 local governments with technical support from 18 learning centers in the region. Another noteworthy accomplishment is the development of state of ocean and coasts reports at the regional, national and some local levels which offers a baseline assessment and planning and monitoring tool on the state of play of ecosystem habitats, services, ocean economy and policies and programs. These successes and more would not have been possible without the active engagement and commitment of many individuals and organizations.

The Humans of EAS

As part of the activities to commemorate PEMSEA's 30th anniversary, we are launching the search for Humans of East Asian Seas (EAS). Adapted from the concept of Humans of New York¹, the Humans of EAS will honor and celebrate the work of local coastal and marine champions from among the many local personalities and partners in the last 30 years of collaborative actions of PEMSEA.

For PEMSEA, inspiring stories from 30 individuals or organizations from local/coastal communities will be selected based on the following criteria:





¹ https://www.humansofnewyork.com





- **Direct engagement with PEMSEA (20 points)**: The nominee should be directly involved in any PEMSEA initiative or project.
- Foster inspiring or success story (40 points): The participation and engagement of the nominee to PEMSEA must showcase result and impact.
- Contribution to local/national/regional actions and community (30 points): The nominee should be able to demonstrate her/his contribution to local/national/regional actions, projects, or initiatives linked to supporting PEMSEA's work.
- Familiarity with PEMSEA (10 points): The nominee should be connected and/or know about PEMSEA and its work in their respective country/community or in the region.

Nomination

- 1. The call for nomination will be opened from September 8, 2023 to December 7, 2023, 11:59 PM, (GMT+8). This will be formally announced through email marketing and social media channels of PEMSEA.
- 2. All nominations should be submitted using the official nomination form or the online form.
- 3. An individual or organization can only nominate a maximum of two individuals.
- 4. Previous and current PEMSEA staff, officials, and council committee members are not eligible for nomination.
- 5. Additional validation and reference check may be done by the PRF Secretariat, if needed.
- Selected nominees will be formally contacted by PRF.

Selection Committee

The Selection Committee will be composed of selected PEMSEA Resource Facility Technical Committee and invited independent external reviewers.

The Selection Committee will evaluate each nomination based on the criteria and point system. Each committee member will individually score the nominee based on the merit of nomination. The cumulative points of the nominee from all members of the Selection Committee will be the final score, which will be used as the basis for final deliberation.

The Selection Committee will convene once all scores are consolidated to review the result. The 30 nominees with highest cumulative points will be endorsed to the Executive Committee for final approval.

Incentives





The selected 30 Humans of EAS will be featured in PEMSEA's communication channels and in the digital publication of PEMSEA, which will be launched in the 2024 East Asian Seas Congress.

From the list of 30 Humans of EAS, the top three who garnered the highest scores will be invited to participate in the 2024 East Asian Seas Congress where they will be formally recognized during the Partnership Night. They will have the opportunity to present their work, participate in the various sessions, and engage with coastal and ocean experts and leaders from the region. Travel and travel related expenses for the top three Humans of EAS will be covered by PEMSEA.

Timeline

- Call for Nomination
- September 8, 2023 to December 7, 2023
- Evaluation of the Selection Committee
- December 2023 to January 2024
- •Endorsement of selected nominees to and final approval of PEMSEA Executive Committee
- •February 2024
- Announcement and Digital Features of the 30 Humans of EAS
- March 2024 to May 2024
- Recognition of the Top 3 Humans of EAS; Publication and launch of the Humans of EAS at the East Asian Seas Congress
- •4th Quarter of 2024