

# DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES KAGAWARAN NG KAPALIGIRAN AT LIKAS YAMAN



#### **MEMORANDUM**

TO

THE OIC/CHIEF

General Service Division

Property and Supply Management Division

Records Management Division

Accounting Division Budget Division

Cashier

Career Development Division

Personnel Division

Information Systems Division

Network Infrastructure Management Division

Internal Affairs Division

**Development Communication Division** 

**Public Information Division** 

Stakeholders Management and Conflict Resolution Division

Statistics and Data Resource Management Division

ATTN

Client Satisfaction Measurement Survey (CSMS) Focal Persons

FROM

THE DIRECTOR AND CHAIR

Knowledge and Information Systems Service

Client Satisfaction Survey Focal Team

SUBJECT

**GUIDELINES ON THE CONDUCT OF THE 2024 DENR CLIENT** 

SATISFACTION SURVEY AND ADMINISTRATION

OF DENR CLIENT FEEDBACK FORM

DATE

MAR 0 6 2024

In our ongoing effort to improve the quality of our external and internal services, the 2024 DENR Client Satisfaction Measurement Survey (CSMS) shall be conducted by all DENR offices under the guidance of their respective Client Satisfaction Measurement Survey Focal Persons. The survey aligns with the requirements of the Performance-based Bonus (AO-25), Anti-Red Tape Authority (ARTA), Streamlining and Process Improvement of the DENR's

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Critical Services (SPICS), and Quality Management System. The survey will be conducted from January 2, 2024, to December 16, 2024, covering all processes listed in the Citizen's Charter.

To assist all offices in conducting the survey, please refer to the attached document titled "Guidelines on the Conduct of the 2024 DENR Client Satisfaction Measurement Survey and Administration of DENR Client Feedback Form" for standard data collection, encoding, and submission of completed CSMS and feedback forms.

For further inquiries or clarifications, you may address your questions to your respective Statistics and Data Resource Management Division (SDRMD) focal counterpart through sdrmd@denr.gov.ph.

OK presente ARLENE A. ROMASANTA.

# GUIDELINES IN THE CONDUCT OF THE 2024 DENR CLIENT SATISFACTION MEASUREMENT SURVEY AND ADMINISTRATION OF DENR CLIENT FEEDBACK FORM

To facilitate the standard administration of the Client Satisfaction Measurement Survey and Client Feedback Form across the different DENR field offices including the DENR Central office, the following guidelines should be followed:

#### COVERAGE

Client Satisfaction Measurement Survey shall be carried out for all services provided by the DENR, both external and internal services. As defined in ARTA MC No. 2019-002-A, a service can be classified as an internal or external service using the following descriptions.

External services – refer to government services applied for or requested by external citizens or clients or those who do not form part or belong to the government agency or office providing the service.

Internal Services – refer to government services applied for or requested by citizens or clients who are within the respective government agency or office, such as, but not limited to, its personnel or employees, whether regular or contractual. Internal services include services such as, but not limited to, back-end/ support services and regulatory functions related to permitting, licensing, and issuance of a privilege, right, reward, clearance, authorization, or concession.

#### FREQUENCY AND PERIOD OF THE SURVEY

Client Satisfaction Measurement Survey shall be conducted every after each completed transaction. It will cover completed transactions from **January 3**, 2024, to **December 16**, 2024. Additionally, the Client Feedback Form will be administered to any clients of DENR, irrespective of their transaction status, following the same timeframe.

#### **CSMS ELIGIBLE CLIENTS**

The Client Satisfaction Measurement Survey will be conducted solely with clients who have completed transactions. A transaction is considered complete when the final step of the service availed of per the Citizen's Charter of the government is accomplished (ARTA MC No. 2022-05 Section 4.3.1). Alternatively, clients engaging with DENR offices can provide feedback through the DENR Feedback Form to share their suggestions, commendations, and complaints.

#### POPULATION AND SAMPLE SIZE

In the context of CSMS, the population refers to all clients who have completed transactions for the specific service. To predict the population for each service or process as the survey progresses, offices can refer back to the total number of transactions from the previous year to estimate their

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target population. In computing the minimum number of samples per process, you may refer to the sample size calculator using this link: https://bit.ly/2024CSMSampleSizeCalc

#### SURVEY INSTRUMENT

As prescribed by the Anti-Red Tape Authority (ARTA), DENR shall adopt the harmonized client satisfaction measurement tool incorporating the following important features.

- 1. Use of a 5-point Likert Scale in measuring the perception and agreement of clients on the different statements on the questionnaire
- 2. Measurement of eight (8) service dimensions to capture the total citizen/ client experience
- 3. Use of translated versions of the CSMS based on widely used major local languages
  - Cebuano
  - Ilocano
  - Pangasinan
  - Kapampangan
  - Bicolano
  - Chavacano

Client Satisfaction Measurement Survey questionnaire can be found in **Appendix A** while the Client Feedback Form can be accessed in **Appendix B**. Printable copies of the CSMS form including the translated versions and client feedback form can be downloaded using this link: https://bit.ly/2024CSMForms

#### **CSMS QUESTIONS**

The survey instrument consists of close-ended and open-ended questions particularly:

Socio-Demographic Profile of Clients

- 1) Three (3) questions related to the Citizen's Charter
- 2) One (1) question related to the client's overall satisfaction
- 3) Eight (8) questions related to Service Quality Dimensions (SQDs)

Eight (8) Service Quality Dimensions (SQDs)

- 1) Responsiveness willingness to help, assist, and provide prompt service to citizens/clients.
- 2) Reliability the provision of what is needed and what was promised, following the policy and standards, with zero to a minimal error rate.
- 3) Access and Facilities the convenience of location, ample amenities for comfortable transactions, use of signages and mode of technology.
- 4) Communication the act of keeping citizens and clients informed in a language they can easily understand, as well as listening to their feedback.

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- 5) Costs the satisfaction with the timeliness of the billing, billing process/es, preferred methods of payment, reasonable payment period, value for money, the acceptable range of costs, and qualitative information on the cost of each service.
- 6) Integrity the assurance that there is honesty, justice, fairness, and trust in each service while dealing with the citizens/clients.
- 7) Assurance the capability of frontline staff to perform their duties, product and service knowledge, understand citizen/ client needs, helpfulness, and good work relationships.
- 8) Outcome the extent of achieving outcomes or realizing the intended benefits of government services.

#### RATING SCALE

Statements pertaining to the eight service quality dimensions will be rated by the clients using five (5) point Likert Scale.

Scale	Rating
1	Strongly Disagree
2	Disagree
3	Neither Agree nor Disagree
4	Agree
5	Strongly Agree

In interpreting the overall CSMS score, the following scale with adjectival rating will be used:

Percentage	Rating
Below <b>60.0%</b>	Poor
60.0%-79.9%	Fair
80.0%-89.9%	Satisfactory
90.0%-94.9%	Very Satisfactory
95.0%-100.0%	Outstanding

#### SCORING SYSTEM

In computing the overall score, the formula given below will be used:

Overall score (%) = 
$$\frac{Number\ of\ "Strongly\ Agree"\ answers\ +\ Number\ of\ "Agree"\ answers\ }{Total\ Number\ of\ Respondents\ -\ Number\ of\ "N/A"\ answers\ }}\ x\ 100$$

#### **DATA COLLECTION**

In gathering responses for the client satisfaction survey, the following data collection techniques will be employed:

- 1) Exit survey/interview. In an exit survey, on-site DENR clients will be asked to answer a self-administered CSMS form asking about their office transaction experience immediately after receiving their end product (permits/ certificates). For persons with disabilities (PWDs) and senior citizens who need assistance in answering the client satisfaction survey, the Public Assistance and Complaints Desk (PACD) officer or designated officer may conduct an exit interview instead of a self-administered survey to assist the clients.
- 2) Online survey. Clients who completed their transactions may scan the CSMS QR code or URL of the office to accomplish the CSMS.
- 3) Email survey. Links to the online CSMS form or the digital copy of the CSMS form can be sent through email.

#### **CSMS DROP BOXES**

For paper form surveys, CSMS drop boxes shall be placed in the conspicuous area of the office. CSMS drop boxes shall be opened every Friday. Comments, suggestions, or complaints raised using the CSMS form or Client Feedback Form which calls for immediate action shall be endorsed to the concerned office for proper action.

#### **DATA ENCODING**

To access and input CSMS data, all offices will utilize the customized ArcGIS Survey123 platform using any preferred browser except Facebook Messenger default browser due to compatibility issues. To access the online survey form for input and responses, scan the QR code provided below or go to https://bit.ly/2024DENRFeedback



To ensure completeness of CSMS data, encoding and submission of CSMS forms for the current month should be completed by the 15th of the following month.

#### RESPONSE RATE

All offices shall strive to attain a 100% survey response rate.

To compute the survey response rate:

Survey response rate (%) = 
$$\frac{Number of Actual respondents}{Minimum Sample Size} x 100$$

A response rate lower than 60% can affect the reliability and accuracy of survey results when the required minimum sample size is not reached. Offices with low response rates should provide justifications for the low CSMS client participation.

#### **DATA VALIDATION/ QUALITY CONTROL**

To ensure the data quality of CSMS data, the following quality control procedures will be put in place:

- Cross-matching of CSMS forms: Accomplished paper forms will be cross-matched with the encoded data to verify accuracy and consistency. DENR offices will be randomly sampled for cross-matching.
- 2) Back-checking: This procedure involves contacting survey respondents/participants to confirm and ensure the consistency of recorded responses. Random clients will be contacted via email for back-checking.
- 3) Field validation/Spot checking: The CSMS team will visit randomly selected regions for field validation and spot-checking.

#### PHOTO DOCUMENTATION

As part of the documentation requirements of the ARTA, all offices are encouraged to document their CSMS activity. In line with this, please be guided by the following protocols and guidelines in photo documenting.

- 1) Ask for consent from the clients. Use the consent form provided (see Appendix C or D).
- 2) Consent is not necessary if the individual/client is unrecognizable in the photo (the face or identifying features of the client are obscured)
- 3) Photos must be clear and in color.
- 4) Photos should be taken at a high resolution
- 5) Submit photos in any of the following digital formats (.jpeg, .png, .gif, .tiff)

OK/

6) In submitting photo documentation, use the name of the office as the filename of the pictures (e.g. CSMS\_CENRO\_Panabol.jpg). A brief description of the photos (using Notepad, including photograph date) can also be prepared to provide detailed information about the context of the photos.

#### CONSENT

Only completed forms with signed consent will be analyzed in compliance with the Data Privacy Act of 2012. Clients opting to respond to the survey online will be prompted with a Consent statement. By submitting their completed survey, they are giving consent without requiring a physical signature.

#### DATA CONFIDENTIALITY

All client information must be kept confidential by all offices. The following procedures should be followed when processing and safeguarding completed CSMS forms:

- 1) Client names should not be included in any CSMS reporting.
- 2) Completed CSMS forms should not be attached to any reports except for data quality checks, quality assurance, and survey verification.
- 3) Computers/devices used for data entry must be password-protected.
- 4) Analysis of CSMS forms for purposes unrelated to CSMS is prohibited.
- 5) Completed forms should be stored in secure and locked filing cabinets
- 6) Outdated CSMS forms (beyond the 1-year retention period) should be properly disposed of based on the existing guidelines on records management and disposal

#### MAINTAINING SURVEY INTEGRITY

To maintain the integrity of surveys and to ensure accurate and reliable results, any fraudulent practices like survey manipulation, tampering with client responses, or deceptive actions to influence survey outcomes will not be tolerated. Any offices found engaging in such practices will be disqualified from receiving CSMS-related incentives/bonuses. To report any deceptive activities, please email sdmrd@denr.gov.ph to bring the matter to the attention of the CSM Focal Group and Subcommittee on the Customer Feedback Mechanism and Public Assistance for proper action and investigation.

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#### **SDRMD FOCALS**

To oversee the implementation of the CSMS in all DENR offices, the Statistics and Data Resource Management Division (SDRMD) has designated SDRMD representatives/focals to manage and address any survey-related issues. You may send your inquiries via email to sdrmd@denr.gov.ph

Office	SDRMD Counterpart/Focal
Overall	Arvin R. Reginio
DENR-Cordillera Administrative Region	Aura Venia D. Rayala
DENR-Region I	Rhea Amor A. Vega
DENR-Region II	Kathleen Ann S. Dimalanta
DENR-Region III	Aura Venia D. Rayala
DENR-National Capital Region	Kristialuz Beatrice N. Camat
DENR-Region IV-A (CALABARZON)	Rhea Amor A. Vega
DENR-Region IV-B (MIMAROPA)	Norman B. Calixto
DENR-Region V	Kristialuz Beatrice N. Camat
DENR-Region VI	Norman B. Calixto
DENR-Region VII	Kathleen Ann S. Dimalanta
DENR-Region VIII	Kathleen Ann S. Dimalanta
DENR-Region IX	Daryl D. Ansano
DENR-Region X	Rhea Amor A. Vega
DENR-Region XI	Daryl D. Ansano
DENR-Region XII	Kristialuz Beatrice N. Camat
DENR-Region XIII	Daryl D. Ansano
DENR-Central Office	Daryl D. Ansano



#### Appendix A. 2024 CSMS Questionnaire (Page 1 of 2)





ANTI-RED TAPE AUTHORITY CUENT SATISFACTION MEASUREMENT FORM PSA Approved No. ARTA-2242-3

#### **HELP US SERVE YOU BETTER!**

This Client Satisfaction Measurement (CSM) tracks the customer experience of government offices. Your feedback on your recently concluded transaction will help DENR provide a better service. Personal information shared will be kept confidential and you always have the option to not answer this form. (Ang Client Satisfaction Measurement by isang paraan upang subaybayan ng mga opisina ng gobyerno ang karanasan sa serbisyo ng kanilang mga kilyente. Ang iyong papur, puna o, suhestiyon se lyong katatapos pa lamang na transaksyon se DENR ay makakatuling upang mapabuti pa ang serbisyo ng DENR. Ang Iyong personal na impormasyon ay sisiguraduhing pribado at mayroon kang opsyon na hindi sagutin ang form na ito.)

🚨 is suitable to the		
Data of Application (Petsa ng aplikasyon	MM/00/7777	Type of Client (Uri ng kliyente)  Cklizen/Individual/Representative
Date of Release of Product/Services (Petsa ng pagkakaloob ng produkto o ser	bisyoj	(private citizen as transacting public)  Business/Company (representative of business/company firm)
Name (Pangalan)		Organization/PO (representative of an organization/People's Organization)
Sex (Kasarian) Male (Lalaki)	Female (Babae) Age (Edad)	Covernment (representative of other government agencies including GOCCs)
Email address (Optional)  Service Availed		
(Serbisyong natanggap)		
document that reflects the ser among others (PANUTO: Mark Chertre ay isang opisyal na dol mga kinakailangang dokumen Which of the following best do	vices of a government agency/ office includes of a government agency of a govern	·
(Alin sa mga sumusunod ang i		ungkol sa Citizen's Charter? (Purnili lamang ng isa)) office.
1 learned of th	e Citizen's Charter only when I saw this i mang nalaman ang Citizen's Charter nar	n this office.
(Mayroon ako	a Citizen's Charter is but I did NOT see it i ing kaalaman sa Citizen's Charter ngunit	HINDI ko ito nakita sa opisinang ito.)
(Hindi ko alan	what a Citizen's Charter is and I did NOT n ang Citizen's Charter at hindi ko ito nak	
Proceed only to CC2 and CC3 if yo (Sagutan lamang ang CC2 at CC3	our answer in CCI is For 2 kung ang iyong sagot sa CCI ay 1 o 2 )	
-	oosting of the Citizen's Charter in this offi- pagkakalagay o pagkakapaskil ng Citizer	ce? (Choose only one) n's Charter sa opisinang ito? (Pumili lamang ng isa))
Easy to see (Madaling ma	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	ap makita)
Somewhat ea (Medyo mada	.,	ble at all alaga makita)
	arter in your transaction? (Choose only on's Charter sa lyong transaksyon? (Pumili	
Very Helpful (Sobrang nakai	tulong) Somewhat Helpful (Medyo nakatulong	(Hindi nakatulong)



# Appendix A. 2024 CSMS Questionnaire (Page 2 of 2)

INSTRUCTIONS: Please indicate how strongly you agree or disagree with all the following statements by checking or	STRONGLY DISACTORS	DISAGREE (FAND)	METTIER AGREE NOR	<b>○</b> AGREE	STRONGLY
shading the corresponding circle from 'strongly disagree' to 'strongly agree'.	(LUBHANG HIND SUMASANG AYON)		DIEAGREE (HINDI TIYAK)	(SUMASANGS AYON)	ACREE (LUBHANC SUMASANCH AYON)
I spent a reasonable amount of time for my transaction. (Naglaan ako ng resonableng oras para sa aking transaksyon)	0	0	0	0	0
The office followed the transaction's requirements and steps based on the information provided.  (Ang opisina ay sumunod sa mga itinakdang pangangailanga at hakbang para sa aking transaksyon.)	· O	0	0	0	0
The steps (including payment) i needed to do for my transaction were easy and simple.  (Ang mga hakbang (kasama ang pagbabayad) para sa aking transakyon ay madali at simple.)	0	0	0	0	0
t easily found information about my transaction from the office or its website. (Madali kong nakita sa opisina o sa website ang mga impormasyon na kinakaliangan ko para sa aking transakyon.)	0	0	0	0	0
Answer only this statement if movice/transaction availed has cost/fee (Segutan lemans its kuns and kinuhans serbiyes as may kaukulans be it paid a reasonable amount of fees for my transaction.  ( Makatwiran ang iblinayad ko para sa aking transaksyon .)	oved)	0	0	0	Not Applicable
i feit that the office was fair to everyone, or "walang palakasan during my transaction. (Naramdaman kong naging patas sa lahat o "walang palakasan"ang opisina sa panahon ng aking pakikipagtransak	$\circ$	0	0	0	0
I was treated courteously by the staff. (Ako ay pinakitunguhan nang may paggalang ng mga kawani	a O	0	0	0	0
i got what i needed from the office. (Natanggap ko nang nasayon ang serbisyo o produktong kinakallangan.)	0	0	0	0	0
i am satisfied with the service that I availed. (Ako ay nesiyahan sa natanggap kong serbisyo.)	0	0	0	0	0
To further improve our services, please provide any suggestions, comments or concerns regarding the service received. (Upang mas mapabuti pa ang aming serbisyo, maaaring magbigay ng mungkahi, komento o puna sa serbisyong natanggap.)					
herein aubject to the Privacy Act of 2012.	e rules and regul g pagialagey ng i mga impormas	ations set by Re aking lagde, pir yon na nakasaa	public Act No. 10 schihintuluten kr	3173, otherwise o ang DENR na	kolektahin, (proseso.
2024 DENR CSS Form Version 1 Denuey 2023		در میدو مد	him Mangalan		

THANK YOU!

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# Appendix B. DENR Feedback Form (Page 1 of 1)

DENR Client Feedback Form  Dete (Petsa)	Contact information (Optional)  In case of contaction uncommon, strets proved your context number or often entered by a secret to be contacted by the appearance of the appearance provides of the secret to be contacted by the appearance of the app	
	The second second second	RD HELLER
Age (Edad): Sex (Kasarien): Male Female Type of Client (uning kilyente):	Person being commended (Pangalan ng taong pinupuri)	Person being complained (Pengalan ng Inirarakiamo)
Chizan/ individual / Representative (private citizen as transacting public)  Business/Company (representative of business/company firm)  Organization/PO (representative of an organization/People's Organization)  Government trepresentative of other government spencies including GOCCs)	Position/Office (Posinyon/Opisina)  Reason for Commendation (Dehilan ng papuri)	Position/Office (Posisyon/Opisine)  Reason for Complaint (Dahilan ng reklamo)
Purpose of visit (sadys as opisins):		
Application/Request (tutuha/magrerequest ng serbisyo)   Official hustiness/visit (opisyal na pagbisita)   Follow-up (follow-up ng serbisyo)   Pick-up		
(kukuha ng dokumento) Service being availed (serbisyong kinulouha) 2034 DBHR FeeBack form Versen (Cerusy 2034)	By affising my signature. I hanoby consent Détrit to collect, process, transmit and data provided haven explact to the noise and regulations set by trepublic act he exhauster shown we the Deer Procept of DOT provided process. I paddid at Rage ang regularisation from any DERRO no sindepartmy, processo, tradition at Rage ang regularisation no necessary and processors and processors are necessary to provide the processor of the pr	. 10172.



# Appendix C. Photo Documentation Consent Form (English)

### PHOTO CONSENT FORM

I consent and authorize	_ to photograph or
capture my image. I further grant DENR the right to reproduce, use, eximages on Client Satisfaction Survey Reports or other information communication (IEC) materials.	hibit, display these
communication (IDC) materials.	
I understand that the images may appear on the official website of DEN publication related to client satisfaction surveys including leaflets and posters.	<u>▼</u>
I understand and agree that all photos are the property of DENR.	
I acknowledge that I am not entitled to any compensation or royalties with rethe said photos.	espect to the use of
I have carefully read and fully understand all the information in this Photo Co freely, knowingly and voluntary signing	nsent Form and am
Full Name:	
Signature:	
Date:	

@W/

# Appendix D. Photo Documentation Consent Form (Filipino)

# PAHINTULOT SA PAGKUHA NG LARAWAN

Sumasang-ayon	ako	at	pinahihintul	utan	ko	ang
			na kumuha	ng aking	larawan, B	inibigyan
ko ng karapatan an	g DENR na	magreproduce,	gumamit, mag	pakita, o	magdisplay	ng mga
larawang ito sa Clien	t Satisfaction	Survey Report	o iba pang mate	ryales gan	nit sa IEC.	
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Naiintindihan ko na a anumang iba pang pi			-	-	_	
poster.	ionkasyong n	adughay sa Cik	an sansiaction s	divey ma	gilig sa iliga	icatict at
pooteri			-			
Naiintindihan ko at s	umasang-ayon	ako na ang lah	at ng mga laraw	an ay pag	-aari ng DEI	NR.
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nasaving inga latawa	Li.					
Maingat kong binasa	at lubos kon	g nauunawaan	ang lahat ng in	npormasyo	n sa Form	at ako ay
malaya at kusang lun	nagda					_
Buong Pangalan:						
Lagda:						
Petsa:						
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