



DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
KAGAWARAN NG KAPALIGIRAN AT LIKAS NA YAMAN



MEMORANDUM

TO : The Regional Executive Directors
DENR Regions I-VIII, NCR and CAR

FROM : THE UNDERSECRETARY
Field Operations and Supervising Undersecretary for EMB and
MGB - Luzon and Visayas

SUBJECT : CONDUCT OF NATIONWIDE TREE-GROWING ACTIVITY IN
CELEBRATION OF THE PHILIPPINE ARBOR DAY ON JUNE
25, 2024

DATE : JUN 25 2024

This has reference to the various activities the Department is organizing as part of this year's celebration of the Philippine Arbor Day, and the Philippine Environment Month this June.

As part of the preparations, the Strategic Communication and Initiatives Service (SCIS) conducted a meeting on 13 June 2024 and discussed the activities for the aforementioned events. For the forestry sector, a Nationwide Tree-Growing Activity shall be held on 25 June 2024 where all the DENR Regional, PENR and CENR Offices are enjoined to participate.

To ensure the success of the Tree Growing Activity, you are hereby directed to identify possible areas for the activity, including the species and number of seedlings to be planted, and the partners and stakeholders to be invited. As suggested during the meeting, the priority sites for the Tree Growing Activity shall be within the Protected Areas (PAs), urban greening areas, streambanks, riverbanks, and other suitable areas, provided that the seedlings to be planted shall be indigenous and endemic species. For the invited partners, representatives from the academe, youth sector, other National Government Agencies (NGAs), and the private sector, among others, are highly encouraged to join in the DENR's activities.

For accurate and transparent reporting, an online database was created and can be accessed through the link: bit.ly/4bVg1ip. Please ensure that your respective offices will upload the necessary information as reflected in the said database.

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After the conduct of the activity, reports on the activities conducted shall be submitted through the same database where the links to the reports, the shapefiles of the site, and the photo and video documentation shall be uploaded **on or before 27 June 2024**.

For questions and clarifications, you may coordinate with the SCIS at email address scis.saepd@denr.gov.ph or 8926-8346. You may also contact your respective NGPCO Focal Person through their respective contact details or at frcd.rfrs@fmb.denr.gov.ph.

FOR YOUR APPROPRIATE AND IMMEDIATE ACTION.


ATTY. **JUAN MIGUEL T. CUNA, CESO I**

Copy furnished:

The Undersecretary for Policy, Planning and International Affairs, and
Supervising Undersecretary for FMB

The Director, Strategic Communication and Initiatives Service