



DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
KAGAWARAN NG KAPALIGIRAN AT LIKAS YAMAN



MEMORANDUM

21 AUG 2024

FOR/TO : All Regional Executive Directors
All Bureau Directors
All Heads of Attached Agencies

FROM : The Undersecretary
Organizational Transformation and Human Resources

SUBJECT : MARITIME ARCHIPELAGIC NATION AWARENESS
MONTH (MANA Mo)

This refers to Proclamation No. 316, Series of 2017 which declares the month of September as the Maritime Archipelagic Nation Awareness Month (MANA Mo), with the aim to strengthen public awareness of the marine wealth found in the country's archipelagic waters and territorial sea. The theme for this year is "*Pamana ng Karagatan: Ating Ingatan Para sa Kinabukasan*" encompassing the message of unity for the protection of marine wealth for the future generations. The overseeing body of this observance is the Presidential Office for Maritime Concerns (POMC).

In support of this celebration, and as the Department of Environment and Natural Resources (DENR) underscores the importance of coastal and marine protection and conservation, the following activities are hereby recommended:

Date	Activity
1 st Week of September (Sept. 2)	As a kick-off activity, conduct an information sharing session during the flag-raising ceremony by reading PBBM's remarks on MANA Mo 2024 which will be sent to you as soon as we receive the same from POMC. Significance of the celebration and its correlation with the Department's mandate shall likewise be highlighted during the ceremony.
2 nd Week	Conduct of Information, Education and Communication (IEC) activities with the educational institutions/local communities, and other identified stakeholders to raise

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	awareness for the protection of marine resources and its relationship to food security.
3 rd Week (September 21)	Organize coastal cleanup with partners and stakeholders in a variety of locations, both land and water, such as beaches, coastal areas, rivers, marine protected sites, ports and harbors, underwater, and the like.
4 th Week	Lead mangrove or tree planting in suitable locations, or conduct environmental IEC campaign or cleanup activities.

In connection with this, we are requesting you to coordinate and mobilize your respective partners and stakeholders for their active participation in the lined-up activities, following the existing laws, rules and regulations. We are likewise requesting you to submit an end-of-activity report to the Office of the Assistant Secretary for Human Resources and Sectoral Initiatives on or before 08 October 2024 which is to be uploaded on this google drive link, <https://bit.ly/DENR-MANA-Mo-Reports> , with the following details:

- List of partners/stakeholders engaged
- Related Data (e.g. number of sacks and/or kilograms - for waste collected during coastal cleanup, number of seedlings planted and type of species - for tree growing activity, etc.)
- Photos

We are sending herewith details and background of MANA Mo celebration, and the corresponding publicity materials which you can access through this link, <https://tinyurl.com/DENR-MANA-Mo>.

For information and appropriate action.


AUGUSTO D. DELA PEÑA