



DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES  
KAGAWARAN NG KAPALIGIRAN AT LIKAS NA YAMAN



**MEMORANDUM**

**FOR : ALL UNDERSECRETARIES  
ALL ASSISTANT SECRETARIES  
ALL SERVICE DIRECTORS  
ALL BUREAU DIRECTORS  
ALL REGIONAL EXECUTIVE DIRECTORS**

**FROM : THE UNDERSECRETARY  
Finance, Information Systems and Climate Change**

**SUBJECT : INVITATION TO PARTICIPATE IN THE STATIKTOK AND  
THE NATIONAL STATISTICS MONTH (NSM) 35K VIRTUAL  
RUN IN CELEBRATION OF THE 35<sup>TH</sup> NSM**

**DATE : AUG 29 2024**

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This refers to the celebration of the 35<sup>th</sup> National Statistics Month (NSM) this October 2024 pursuant to the Presidential Proclamation No. 647, series of 1990 declaring the month of October as the National Statistics Month, Memorandum Circular No. 2024-12 issued by the Philippine Statistics Authority (PSA) and DENR Special Order No. 2024-490. This year's theme is "**Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation**".

In conjunction with the 35<sup>th</sup> NSM, the Philippine Statistical System (PSS), thru the PSA, encourages the participation and cooperation of all National Government Agencies in the conduct of the various interagency NSM activities.

Two (2) of the interagency activities that may be participated by DENR personnel are STATiktok and NSM 35K Virtual Run. Below are the details/mechanics for your ready reference:

**1. STATiktok**

- a. Contest is open to all PSS member agencies
- b. Tiktok video must be infomercial on statistics being produced by the agency and must be aligned with or at least related to the 35<sup>th</sup> NSM theme
- c. Entries received will be uploaded by the NSM Secretariat in the NSM Official FB page to gain FB shares and reactions
- d. Use the hashtag #NSM@35 when resharing entries
- e. One winner will be declared by the Board of Judges whose criteria that will be set

f. Timeline of Activities

| Activity                          | Date                      |
|-----------------------------------|---------------------------|
| Submission Period                 | June to 30 August 2024    |
| Initial Screening                 | June to 04 September 2024 |
| Posting of Entries (for reaction) | 05 to 13 September 2024   |
| Evaluation                        | 13 to 24 September 2024   |
| Announcement of Winner            | 01 October 2024           |

g. To submit entries for STATiktok, please make use of the link below:



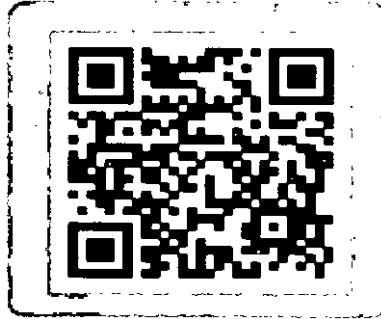
<https://forms.gle/hPG5AndvRdojFs6q6>

2. NSM 35K Virtual Run

- The NSM 35K Virtual Run is open to all individuals of all ages, genders and abilities, regardless of location and affiliation
- All interested to participate in the virtual run should ensure successful registration through the link provided
- Select your preferred distance (5K, 10K, 20K and 35K)
- Track and record your run using Strava
- Complete your chosen distance on the schedule run period to qualify for the E-finisher certificate and virtual badges
- Participants may post status of their run/walk on any social media platform using #NSMroadto35
- Timeline of Activities

| Activity                 | Date                      |
|--------------------------|---------------------------|
| Online Registration      | 01 July to 30 August 2024 |
| Deadline of Registration | 30 August 2024            |
| Run Period               | 01 to 24 October 2024     |

h. To register, please make use of the link below:



<https://forms.gle/BYHaHxWRn2BnmVKtZ>

In this regard, the department encourages the participation of your good office in the abovementioned activities to show our support with the PSS.

Should you have any further inquiries and concerns regarding the activities, you may contact Ms. Rhea Amor A. Vega or Ms. Aura Venia D. Rayala of the Statistics and Data Resource Management Division (SDRMD), Knowledge and Information Systems Service (KISS) at (02) 8925-8278, 0917-5410758, VOIP 1194 or through email [sdrmd@denr.gov.ph](mailto:sdrmd@denr.gov.ph).

For information and appropriate action.

  
ATTY. ANALIZA REBUELTA-TEH