



MEMORANDUM

TO : THE BUREAU DIRECTORS
THE HEADS OF ATTACHED AGENCIES
THE DIRECTOR, SCIS
THE REGIONAL EXECUTIVE DIRECTORS
THE EMB/MGB REGIONAL DIRECTORS

ATTN : Climate Change Focal Persons
Special Events Coordinators

FROM : The Undersecretary
Finance, Information Systems, and Climate Change

SUBJECT : CELEBRATION OF THE NATIONAL CLIMATE CHANGE
CONSCIOUSNESS WEEK

DATE : 31 October 2024

This is to inform you of the forthcoming celebration by the DENR of the “National Climate Change Consciousness Week” on 19-25 November 2024. The celebration is pursuant to Proclamation No. 1667, series of 2008. The theme for this year is “**Aksyon at Adaptasyon ng Makabagong Henerasyon.**” Attached herewith is an explanatory document from the Climate Change Commission about this year’s celebration, including an invitation for their Partners’ Solidarity Night for November 25, 2026 as a culmination activity.

The annual celebration of the National Climate Consciousness Week aims to create awareness on global warming and climate change by pursuing broad and intensive public information and education campaign to secure the collective cooperation of private and public sectors at all levels to finding solutions to this concern.

In this regard, your offices are requested to prepare your support activities for this year’s celebration in your respective areas of concern, by accomplishing **Annex A**. Face-to-face and/or virtual activities, may be pursued on this matter such as:

- Community-based climate actions taking poverty and vulnerability into consideration particularly in Tropical Storm Kristine and Leon-devastated provinces
- Disaster risk prevention and reduction measures in climate vulnerable provinces (as of 2018) such as: for Cordillera Administrative Region (Apayao, Kalinga, Mountain Province, Ifugao); Region 5 (Catanduanes, Masbate, Sorsogon); Region 7 (Negros Oriental, Siquijor); Region 8 (Southern Leyte, Northern Samar, Samar, Eastern Samar); Region 9 (Zamboanga del Norte); Region 10 (Bukidnon); Region 12 (North Cotabato, Sultan Kudarat, Sarangani); Caraga (Dinagat Island, Surigao del Norte, Surigao del Sur); Bangsamoro Autonomous Region of Muslim Mindanao (Maguindanao, Sulu, Lanao del Norte)
- Disaster risk prevention and reduction measures in provinces identified to be of high exposure to climate risks under the 2023 National Adaptation Plan such as: Region 5 (Albay, Camarines Norte, Camarines Sur, Sorsogon, Masbate); Region 4A (Quezon); Region 3 (Bulacan, Pampanga); Region 2 (Cagayan); Region 1 (Pangasinan); Region 6 (Capiz, Iloilo); Region 7 (Cebu, Negros Occidental); Region 8 (Eastern Samar, Samar, Leyte); Region 9 (Zamboanga del Sur)

- Community-based actions to help build resilience of the urban poor/help reduce vulnerabilities of the urban poor to the impacts of climate change and disasters
- Immersions with communities on Behavior Change Towards Climate and Disaster Resiliency
- Knowledge Sharing and Stakeholders' Engagement (such as local government units) on various environment and natural resources sector topics and climate change (example: Water and Climate Change, etc.)

Please submit the same to the Office of the Undersecretary for Finance, Information Systems, and Climate Change **not later than November 12, 2024, at email address ccs@denr.gov.ph** for consolidation.

For your ready reference, please be guided by our banner design, and other digital collaterals uploaded in the google drive - <https://bit.ly/denr2024nccw>.

For your information and appropriate action.



Digitally signed by ANALIZA
REBUELTA-TEH
Date: 2024.11.04 11:25:01 +08'00'
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ATTY. ANALIZA REBUELTA-TEH

cc:

The Office of the Secretary
The Undersecretaries
The Assistant Secretaries
The Service Directors

Annex A



Provisional List of Support Activities to National Climate Change Consciousness Week (November 19-25) “ Aksyon at Adaptasyon ng Makabagong Henerasyon ”

Title of Activity	Date	Venue	Organizers

Prepared by:

Full Name and Position

Institution/Contact No.

Email Address