



Republic of the Philippines

MINISTRY OF
NATURAL RESOURCES

28 August 1981

SPECIAL ORDER
No. 245
Series of 1981

SUBJECT : Authorizing Mr. Leonides T. Samaniego to Attend a two-week Special Course on Marketing Strategies of Trade Promotion from August 31 to Sept. 13, 1981

The Foreign Service Institute (FSI) of the Ministry of Foreign Affairs is currently conducting a course on Trade Promotion in cooperation with the European Economic Community (EEC). As part of this course, a two-week special course on Marketing Strategies with emphasis on the EEC and Middle East countries is scheduled from August 31 to September 13, 1981.

In view of the importance of the special course to the natural resources sector which has a considerable contribution to our export earnings, the FSI has invited a representative from the MNR to attend the said course in the person of Mr. Leonides T. Samaniego, an active participant in previous courses sponsored by the same agency.

Participation in this vital training effort will entail no expense to the MNR and/or to the participant.

For the Minister:


ARNOLD B. CAOILI
Assistant Secretary