



DEPARTMENT OF
ENVIRONMENT AND
NATURAL RESOURCES

SPECIAL ORDER
No. 272
Series of 1993

MAR 02 1993

SUBJECT : Creation of a Department-level IEC
Coordinating Council

The role of information, education and communication (IEC) as a putative component of DENR's sustainable development strategy cannot be overemphasized. A Department-level IEC Coordinating Council is hereby created to be composed of the following:

Secretary Angel C. Alcala	- Chairman
Undersecretary Ben S. Malayang III	- Co-Chairman
Undersecretary Ricardo M. Umali	- Co-Chairman for Programming
Director Ricardo V. Serrano	- Executive Director
Asst. Secretary Manuel E. Gonzales, Jr.	- Deputy for Logistics
Asst. Secretary Romulo D. San Juan	- Member
Asst. Secretary Cirilo B. Serna	- Member
All Bureau Directors (FMB, LMB, EMB, MGB, ERDB & PAWB)	- Members
All Service Chiefs (Planning, Legal, HRD, Financial, Administrative & Foreign-Assisted)	- Members

The Chairman shall lay the IEC policies and direct IEC operations nationwide. He shall ensure the smooth operation of IEC related activities.

The Co-Chairman shall oversee the overall implementation of IEC project activities. He shall be responsible for coordinating the Department's IEC projects and activities.

The Co-Chairman for Programming shall be responsible for the proper scheduling, planning and monitoring of all IEC activities.

The Executive Director shall on a day-to-day basis manage the implementation of all technical aspects of the IEC project operations.

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The Deputy for Logistics shall provide logistical support in the program/project implementation.

All Council members shall provide updates of on-going programs and projects of their respective offices.

It is also hereby ordered that all foreign-assisted and special DENR projects with IEC component must link with the Council for the coordinated implementation of the IEC projects.

The Regional Public Affairs Offices (RPAOs) shall serve as the implementing arm of the Council in the regions, in coordination with PENRO and CENRO information or designated information officers.

All incidental expenses that may be incurred in the exercise of their functions shall be charged to appropriate funding sources.

This Order takes effect immediately.


ANGEL C. ALCALA
Secretary

Recommending Approval:


BEN S. MALAYANG III
Undersecretary
for Environment and Research