



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City
Tel Nos. (632) 929-66-26 to 29 • (632) 929-62-52
929-66-20 • 929-66-33 to 35
929-70-41 to 43

SPECIAL ORDER
No. 2002-672

AUG 29 2002

SUBJECT: DESIGNATING MR. VICENTE C. DE JESUS AS OVER-ALL
COORDINATOR OF THE DEVELOPMENT
COMMUNICATIONS OF THE ENTIRE DEPARTMENT

Effective immediately, Mr. VICENTE C. DE JESUS, consultant on media affairs and ecogovernance, is designated as national coordinator of the Department's development communications activities. In this capacity, Mr. de Jesus will now rationalize, coordinate, harmonize, unify development communications efforts. He shall call on personnel involved in media and the utilization of the Internet in strategizing multi-media approaches similar to the development communications strategy employed in the massive Masagana 99 Rice Production Program which is considered by world communications specialist as a model in development communication.

This order takes effect immediately.


HEHERSON T. ALVAREZ
Secretary