

JHH 0 3 2003

SPECIAL ORDER No. 2003 - 514

SUBJECT: AUTHORIZING SELECTED DENR PERSONNEL TO ATTEND THE SOCIAL MARKETING COURSE FOR FRONTLINE COMMUNICATORS OF THE CLEAN AIR ACT ON JUNE 30-JULY 12, 2003 AT THE UNIVERSITY OF THE PHILIPPINES LOS BAÑOS CAMPUS, LAGUNA

In the interest of the service and in order to hone the skills of DENR personnel in the development of an integrated communication plan and program for clean air, the following are hereby authorized to attend the Social Marketing Course for Frontline Communicators of the Clean Air Act on June 30-July 12, 2003:

- 1. Ma. Matilda Gaddi, PAO-DENR
- 2. Rowena Ganibi, PAO-DENR
- Jeffrey Cruz, MMAQISDP-DENR 3.
- 4. Princess Maam Tejano, HRMS-DENR
- 5. Ma. Lourdes Bucay, DENR-Region 4A
- 6. Erlyn Ezpeleta, DENR-NCR
- 7. Perla Collado, DENR-Region 3
- Ritchie Anne Guzman, EEID-EMB 8.
- Alona Arreza, EEID-EMB 9.
- 10. Engr. Petra Aguilar, AQMS-EMB
- Mansueto Bolivar, EMB-NCR 11.
- Benedicto Murillo, EMB-NCR 12.
- 13. Edlyn Almario, EMB-Region 3
- 14. Elizabeth Chua, EMB-Region 4A
- 15. Ana Rivaca, EMB-Region 4B

The said Course is part of the Public Awareness Component of the Metro Manila Air Quality Improvement Sector Development Program. The above-named participants are expected to come out with an efficiently planned communication campaign for clean air.

Transportation and other related expenses of the participants shall be charged against funds of their respective office subject to the usual accounting and auditing rules and regulations.

This Order is in effect until July 12, 2003.