



Republic of the Philippines  
Department of Environment and Natural Resources  
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**SPECIAL ORDER**  
No. 2020 - 331

SEP 24 2020

**SUBJECT: AUTHORIZING THE IMPLEMENTATION OF ENR  
AMBASSADOR PROJECT UNDER THE TAYO ANG  
KALIKASAN/REGIONAL PUBLIC AFFAIRS OFFICE**

In the interest of the service and in order to involve the student/youth in the protection, conservation and management of the environment and natural resources of the country through information, education and communication (IEC), social mobilization, and partnership-building, the implementation of Environment and Natural Resources (ENR) Ambassador Project nationwide under the Department of Environment and Natural Resources Tayo ang Kalikasan (TAK)/Regional Public Affairs Office (RPAO) is hereby authorized.

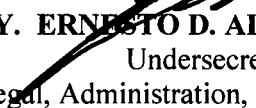
The ENR Ambassador shall serve as partner of TAK/RPAO in engaging the youth in the promotion of the Program for Environment and Natural Resources for the Restoration, Rehabilitation and Development with the end goal of behavioral change, through the conduct of IEC, advocacy and social mobilization activities, such as but not limited to, writing of ENR articles in the school's newsletter, environmental lectures and environmental reporting through emails and other social media platforms.

The TF TAK/RPAO shall identify qualified and deserving student/youth for this Project and may enter into partnership with civic organizations, non-government organizations and schools, among others. The TAK/RPAO shall likewise train, guide, and develop the skills of the selected ENR Ambassador and provide appropriate resources to expedite communication and coordination between stakeholders.

This pilot Project is hereby implemented for one year. A report of the activity for one year shall be submitted to the undersigned through the TAK Executive Director and concurrent Assistant Director of the Strategic Communication and Initiatives Service.

All expenses to be incurred in the implementation and sustainability of this Project shall be chargeable against TAK/IEC funds, subject to the usual accounting and auditing rules and regulations.

This Order takes effect immediately and shall remain in force unless revoked in writing.

  
**ATTY. ERNESTO D. ADOBO, JR., CESO I**  
Undersecretary  
Legal, Administration, Human Resources  
and Legislative Affairs

