



Republic of the Philippines
Department of Environment and Natural Resources
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JUN 23 2021

SPECIAL ORDER
No. 2021 - 338

SUBJECT: AUTHORIZING THE CREATION OF PROJECT TASK FORCE SOCIAL AND BEHAVIORAL CHANGE COMMUNICATION SBCC FOR MANILA BAY (PTF-SBCC)

In the exigency of the service and in an effort to promote behavioral change amongst the stakeholders in the restoration of Manila Bay through the approved Social and Behavioral Change Communication for Manila Bay Project, there is hereby created a Project Task Force SBCC for Manila Bay (PTF-SBCC).

The said Task Force shall have the following functions:

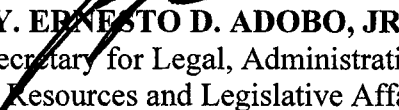
- Coordinate, supervise and monitor the implementation of the project.
- Provide access to the use of facilities, information, data and other resources that will facilitate the achievement and realization of the objectives of the project.
- Make available to the members of the Project Team all the necessary support towards the successful implementation of the Project.
- Ensure the compliance and observance of safety and health protocols imposed by authorities i.e., IATF and DENR.
- Assist in the organization and coordination with the appropriate units of DENR, including, those at the field offices.

The SBCC for Manila Bay Project shall be constituted as follows:

National Secretariat

Chair : Director, Climate Change Service
Co-Chairs : Director, Strategic Communication and Initiatives Service
: Director, Manila Bay Coordinating Office
Members : Assistant Regional Directors for Management (Regions 3, Region 4A and NCR)
: Regional Manila Bay Focal Persons
: Regional Public Affairs Officers/Regional Strategic Communications and Initiatives Groups
: MBCO Technical Staff (Christelle Ira Inocencio and Isabelle Bautista)
: CCS Staff (Susan Nool, Imelda Matubis, Ronnel Andrew Noprada, Anieflor Ullero)

This Task Force shall work in close collaboration with the Lead Consultant for the SBCC for Manila Bay and commence project operation immediately. It will cease to operate as soon as the target objectives and outputs are fully completed and approved. Thereafter, its functions shall transition to a technical working group (TWG) to institutionalize the project.


ATTY. ERNESTO D. ADOBO, JR., *CESO I*
Undersecretary for Legal, Administration, Human
Resources and Legislative Affairs

