



NOV 9 8 2021

SPECIAL ORDER
No. 2021- 635

SUBJECT: AUTHORIZING THE CONDUCT OF THE ACTIVITY ENTITLED KABATAAN PAK! KABATAAN PARA SA KALIKASAN: A MONTH-LONG CELEBRATION IN SUPPORT OF THE NATIONAL DAY OF YOUTH IN CLIMATE ACTION 2021 AND NATIONAL CLIMATE CHANGE CONSCIOUSNESS WEEK 2021

In the interest of the service and in celebration of the 2021 National Day of Youth in Climate Action and National Climate Change Consciousness Week 2021, the “*Kabataan PaK! Kabataan Para sa Kalikasan*” which consists series of activities is hereby authorized.

This activity shall serve as an avenue to recognize the role of the Filipino Youth in environmental action and the need of their involvement in the information, education, and communication campaigns of the Department. This shall also provide series of talks and workshops on environmental journalism and use of the digital platform as we promote the DENR central message “*Tayo ang Kalikasan.*”

The activity is composed of four parts which shall include:

A. Launching of Kabataan PaK: Kabataan Para sa Kalikasan/EnviTalks – November 8, 2021

The Department of Environment and Natural Resources National Youth Desk (DENR NYD) shall conduct the opening of the activities through a two-hour online launching activity that will enjoin the participation of the Filipino youth nationwide.

B. TikTalk for the Environment – November 8-22, 2021

The DENR, through its Strategic Communication and Initiatives Service, Stakeholders Management and Conflict Resolution Division, and National Youth Desk, believes in adaptability to the current trend and the use of various platforms to engage the participation of its intended audience – particularly the youth sector which comprises a third of the country’s population. Thus, the conduct of an online competition to raise awareness on the contribution of the Youth Sector in environmental protection.

C. EnviJourney: Environmental Journalism Digital Camp – November 19-20, 2021

A series of workshops on Environmental Journalism shall be conducted by the DENR NYD to empower and encourage the young writers and artists to use their skills and to provide them with technical knowledge on News Writing, Feature Writing, Graphic Design, Photojournalism, and Poetry in relation to raising awareness on environmental matters.

D. Kabataan, Umakasyon para sa Kalikasan – November 25, 2021

As a culminating activity, the DENR NYD shall conduct a blended face-to-face and online event which shall present sets of special awards including the launch of the first edition of the **KaLIKHAsan ng Kabataan Digital Magazine** as output of the 25 contributors from the digital camp. These contributors shall undergo a commitment signing and be considered as ENR partners of the Department in its environmental advocacies.

To provide guidance and direction in the implementation of the activity, the following officials and personnel are hereby assigned as follows:

A. Oversight Committee -

Benny D. Antiporda

Undersecretary for Solid Waste Management, Local Government Units Concerns, and Supervising Undersecretary for Strategic Communication and Initiatives Service and Task Force Tayo ang Kalikasan

Hiro V. Masuda, DBA, CESO IV

Director, Strategic Communication and Initiatives Service (SCIS)

Maria Matilda A. Gaddi

Executive Director Task Force Tayo ang Kalikasan and concurrent Assistant Director of SCIS

Julie G. Ibulan

Chief, Stakeholders Management and Conflict Resolution Division

- Oversee the preparatory activities and ensures the smooth and efficient implementation of the activity.

B. Overall Coordinator -

Joseph M. Villaflor

DENR National Youth Desk Officer

- Monitor the overall conduct of the activity in such a way that its objectives are met;
- Delegate tasks and ensure that the same are being done well on time and within the budget; and
- Provide recommendation for improvement and report to the Oversight Committee for approval.

C. Overall Co-Coordinator -

Louise Andrea C. Gonzales

April Anne P. Casas

- Assist in the monitoring of the conduct of the activity in such a way that its objectives are met;
- Ensure seamless transition of activities and monitors the schedule as assigned; and
- Coordinate with officials and personnel regarding the flow of the activity and as instructed by the Overall Coordinator.

D. Zoom Technical -

Roniel C. Rentiquiano

Marco Polo J. Demo

Harvy Daniel Ramirez

- Manage the set-up of the video conferencing application and ensure the virtual platform works smoothly for the participants and resource persons; and
- Acts as zoom host/administrator and co-host responsible in managing the video conferencing application during the conduct of the activity.

E. Editing and Promotions-

**Andrea Ana P. Sarian
Cristina Marie P. Rubio**

- Develop promotional materials such as social media card for announcements and virtual banner for the activity.

F. Technical Secretariat -

**Ma. Leonelyn Karol V. Tabares
Melvin B. Soriano
Priscila A. Obnial**

- Coordinate administrative, logistical, and financial support/requirements for the activity; and
- Ensure proper coordination and arrangement for the preparation of the activity.

D. Documentation -

**Ma. Vannesa L. Bal
Queenielyn I. Rodaje
Agatha Diane T. Zepeda**

- Document the discussion per session and submit end-of-activity report to the Oversight Committee through the Overall Coordinators; and
- Acts as zoom host/administrator and co-host responsible in managing the video conferencing application during the conduct of the activity.


All expenses to be incurred in relation to the activity including, honoraria of the resource person and other allowable incidental expenses shall be charged against the Stakeholders Management and Conflict Resolution Division – Youth Desk funds, subject to the usual accounting and auditing rules and regulations.

Concerned officials and personnel who are directly involved during the conduct of the said activity are requested to observe the minimum public health standards set by the Inter-Agency Task Force for the

A report shall be submitted to the undersigned within fifteen (15) days after completion of the activity.

The Undersecretary for Solid Waste Management and Local Government Units Concerns and Supervising Undersecretary for Strategic Communication and Initiatives Service and Task Force *Tayo Ang Kalikasan* is authorized to reschedule the activity in case of conflict with other activities of the Department.

This Order shall take effect on the date specified herein unless reset to another date.


ATTY. ERNESTO D. ADOBO, JR., CESO I
Undersecretary Legal, Administration,
Human Resources and Legislative Affairs

