



Republic of the Philippines
Department of Environment and Natural Resources
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JUL 22 2022

SPECIAL ORDER

No. 2022- 560

**SUBJECT : AUTHORIZING THE CONDUCT OF THE WORKSHOP ON
SYNERGIZING THE COMMUNICATION STRATEGIES
TOWARDS DENR SUSTAINABLE COMMUNICATION
CAMPAIGN**

In the interest of the service and to arrive at sustainable communication campaign for the protection, conservation and management of the country's environment and natural resources for the present and future generations, the conduct of the Workshop on Synergizing the Communication Strategies towards DENR Sustainable Communication Campaign on 9-12 August 2022 in Baguio, is hereby authorized.

Participants of the workshop are concerned personnel of Task Force Tayo ang Kalikasan (TF-TAK), Strategic Communication and Initiatives Services (SCIS), Policy and Planning Service (PPS) and Budget Division (BD), as follows:

- Roberto Feliciano - TF-TAK
- Mariet Cabral - TF-TAK
- Jennifer Manongdo - TF-TAK
- Roy Llenos - TF-TAK
- Katrinne Grace Anonuevo - TF-TAK
- Randolph Jing Rosales - TF-TAK
- Eric Comendador - TF-TAK
- Michael Sarmiento - TF-TAK
- Ma. Helen Ladua - TF-TAK
- Reynold Braga - TF-TAK
- Jonnah Grace Bullos - TF-TAK
- Marjun N. Jumao-as - SCIS
- Melvin B. Soriano - SCIS
- Maria Theresa T. Lumdang - PPS
- Juan Miguel S. Villanueva - PPS
- Amilyn Dantes - BD
- Frederick Y. Yango - BD

The workshop shall be able to review and assess both the activities of TF-TAK and SCIS consistent with the Department of Environment and Natural Resources (DENR) Results-Based 8-Year Strategic Communication Plan and come up with synergized communication strategies towards DENR sustainable communication campaign.

To provide guidance and direction in the implementation of the activity, the following officials and personnel are hereby assigned as follows:

- I. Workshop Administrator - **Dr. Hiro V. Masuda, CESO III**
Assistant Secretary for Human Resource, Strategic Communication and Sectoral Initiatives
 - Oversees the preparatory activities and ensures the smooth and efficient implementation of the workshop, and
 - Provides guidance and direction during the process of the activity

- II. Workshop Manager - **Maria Matilda A. Gaddi**
Executive Director, TF-TAK and concurrent Assistant Director of SCIS
 - Monitors the over-all conduct of the workshop in such a way that its objectives are met;
 - Delegates tasks and ensures that the same are being done well on time and within the budget; and
 - Provides recommendation for improvement and report to Workshop Administrator for approval

- III. Resource Persons - **Jerry Capulong**
Deputy Executive Director, TF-TAK

Melinda Capistrano
OIC-Director, PPS

Julie G. Ibulan
Chief, Stakeholder Management and Conflict Resolution Division, SCIS

Raymond Virgino
Chief, Strategic Alliance and Environmental Partnership Division, SCIS

Adona P. San Diego
Chief, Development Communication Division (DCD), SCIS

Maria Reinelda D. Ferraris

OIC-Chief, Public Information
Division, SCIS
Rowena R. Ganibi
Assistant Division Chief, DCD,
SCIS

Joel Paredes
TF-TAK

- Provides information on the assigned topic that will serve as beneficial inputs to the participants; and
- Guides the participants during the workshop and plenary sessions

IV. Administrative Staff - Two (2) personnel from the Community Environment and Natural Resources Office-Baguio

- Provides support on the administrative and logistical concerns for the duration of the workshop activity.

All expenses to be incurred in the activity such as food and accommodation, supplies and materials and other allowable incidental costs, shall be charged against TF-TAK funds, subject to the usual accounting and auditing rules and regulations.

A report shall be submitted to the undersigned 15 working days after the completion of the activity.

The Assistant Secretary for Human Resources, Strategic Communication and Sectoral Initiatives is hereby authorized to reschedule the activity in case of conflict with other activities of the Department.

This Order takes effect on the dates specified herein, unless set to another date.

ATTY. ERNESTO D. ADOBO, JR., CESO I
Undersecretary for Legal, Administration, Human
Resources and Legislative Affairs

