



Republic of the Philippines  
Department of Environment and Natural Resources  
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FEB 16 2022

**SPECIAL ORDER**

No. 2022- 73

**SUBJECT: AUTHORIZING THE CONDUCT OF LEARNING EVENT ENTITLED  
“TOWARDS A NEW PATHWAY FOR STRATEGIC  
COMMUNICATION AND ENGAGEMENT OF STAKEHOLDERS:  
THE NEW STREAM”**

In the interest of the service and in line with the developmental goal of the department to ensure environmental protection, conservation and sustainability through the engagement and strong alliance with internal and external partners, the conduct of Learning Event entitled “Towards a New Pathway for Strategic Communication and Engagement of Stakeholders: the New STREAM (Strategic Engagement, Alliance, and Mobilization) is hereby authorized to be held via zoom teleconferencing applications on the following schedules:

<b>Batch</b>	<b>Office</b>	<b>Date and Time</b>
1 <sup>st</sup> Batch	• Strategic Communication and Initiatives Service (SCIS)	February 16, 2022; 9:30AM – 12:00NN February 17, 2022; 9:00AM – 12:00NN 1:00PM – 4:00PM February 18, 2022; 9:00AM – 12:00NN
2 <sup>nd</sup> Batch	• Chief, Regional Strategic Communication and Initiatives (RSCIG) Group and one Regional Information Officer • Information Officers from the Bureaus and Attached Agencies	February 22, 2022; 1:30PM – 4:00PM February 23, 2022; 9:00AM – 12:00NN 1:00PM-4:00PM February 24, 2022; 9:00AM – 12:00NN

Through this learning event, learners shall learn to determine the effective communication intervention in the engagement and mobilization of partners. Likewise, they shall be able to review and evaluate undertakings and accomplishments of respective offices based on the approved communication plan.

This event shall be attended by the following personnel:

**1<sup>st</sup> Batch – SCIS personnel**

	<b>Name</b>	<b>Position</b>
1	Ma. Vannesa L. Bal	Administrative Assistant III
2	Adona P. San Diego	Information Officer V
3	Gaudencio L. De La Cruz	Media Production Specialist III
4	Rowena R. Ganibi	Media Production Specialist III
5	Madeline P. De La Peña	Media Production Specialist III
6	Cathreen Gem Tanyag	Creative Arts Specialist II
7	Andrea Ana P. Sarian	Creative Arts Specialist II
8	Martina Evangelina Gabrellie R. Constantino	Media Production Specialist II

9	Kerby M. Pajarillo	Cinematographer
10	Metodio L. Estrada Jr.	Head pressman
11	Marjun N. Jumao-as	Photographer
12	Elizabeth F. Cruz	Administrative Assistant V
13	Eduard Dominic Ocado	Administrative Assistant III
14	Melvin B. Soriano	Media Production Assistant II
15	Michael M. Matira	Administrative Aide IV
16	Maria Rainelda Rosario D.C. Ferraris	Administrative Officer V
17	Yasmin Roselle O. Caparas	Administrative Officer V
18	Philharks S. Que	Administrative Officer V
19	Priscilla A. Obnial	Administrative Officer IV
20	Mariclaire T. Miguel	Creative Arts Specialist II
21	Maylene D. Ibardolasa	Librarian II
22	Ma. Anna Katrina D. Manapat	Media Production Specialist II
23	Robelyn T. Ceballo	Public Relations Officer II
24	Joseph M. Villaflor	Public Relations Officer II
25	Carlos S. Caringal	Librarian I
26	Edelyn C. Castro	Librarian I
27	Julie G. Ibulan	Development Management Officer V
28	Ernestina F. Jose	Development Management Officer IV
29	Franelie Dela Cruz	Development Management Officer II
30	Liberty C. Clamosa	Administrative Aide VI
31	Louise Andrea C. Gonzales	Administrative Aide VI
32	Rodolfo Del Pilar	Administrative Aide
33	Raymond R. Virgino	Development Management Officer V
34	Melanie C. Rey	Development Management Officer III
35	Roy O. Gulane	Development Management Officer III
36	Chester Paul D. Torio	Development Management Officer II
37	Dexter C. Villa	Development Management Officer II
38	Joseph Anthony C. Gascon	Development Management Officer II
39	Ken Harold D. Delos Santos	Development Management Officer II
40	Ma. Leonelyn Karol V. Tabares	Development Management Officer II
41	John Alfred C. Sy	Development Management Officer II
42	April Anne P. Casas	Development Management Officer II
43	Donita Rose O. Cleofas	Administrative Aide VI
44	Marinel A. Flordeliz	Administrative Aide VI
45	Lowie J. Lunaria	Administrative Aide IV

**2<sup>nd</sup> Batch – Bureaus and Attached Agencies**

	Office	Name	Position
1	NCR	Christopher C. Villarín	Senior Communication Development Officer and RSCIG Chief
2	NCR	Arizol John C. Abad	Information Officer I

3	CAR	Perlita T. Nerja	Senior Communication Development Officer and RSCIG Chief
4	CAR	Gayle S. Astudillo	Communication Development Officer II
5	Region 1	Renelita A. Santos	Senior Communication Development Officer and RSCIG Chief
6	Region 1	Mariel S. Aquino	Communication and Development Officer II
7	Region 2	Corazon C. Corpuz	Senior Communication Development Officer and RSCIG Chief
8	Region 2	Princess Margaret S. Astudillo	Communication and Development Officer II
9	Region 3	Lorie Gene C. Gaba	Information Officer II and OIC RSCIG
10	Region 3	Rafael B. Cruz	Communication Development Officer I
11	Region 4A	Ann Hazel D. Javier	Senior Communication Development Officer and RSCIG Chief
12	Region 4A	Martha Bernadette Gealon-Abdul	Information Officer II
13	Region 4B	Jyferson A. Villapa	Communication Development Officer II and OIC RSCIG Chief
14	Region 4B	Janice D. Belen	Information Officer I
15	Region 5	Ancie L. Lawenko	Senior Communication Development Officer and RSCIG Chief
16	Region 5	Joan M. Mariscotes	Communication Development Officer II
17	Region 6	Artemio Salvador C. Colacion	Senior Communication Development Officer and RSCIG Chief
18	Region 6	Roxanne Joy B. Sallave	Communication Development Officer I
19	Region 7	Sterremae L. Allego	Information Officer II
20	Region 7	Rubert Anthony L. Martinez	Information Officer I
21	Region 8	Rowena C. Opiniano	Communication Development Officer II
22	Region 8	Augustus Caesar V. Lantajo	Information Officer I
23	Region 9	Roservirico A. Tan	Senior Communication Development Officer and RSCIG Chief
24	Region 9	Ilmeh Marie D. Enriquez	Communication Development Officer I
25	Region 10	Marlowe M. Paragas	Information Officer II
26	Region 10	Shannon Lyn A. Aboc	Communication Development Officer I
27	Region 11	Jayvee Jude V. Agas	Senior Communication Development Officer and RSCIG Chief
28	Region 11	Christine I. Salvador	Information Officer II
29	Region 12	Khadija Bayam-Benpolok	Senior Communication Development Officer and RSCIG Chief
30	Region 12	Princess Kate A. Farrol	Information Officer I
31	Region 13	Juliet T. Cubillas	Senior Communication Development Officer and RSCIG Chief
32	Region 13	Maria Catherine M. Gonzaga	Communication Development Officer II
33	FMB	Alexis Louise C. Revilleza	Forest Management Specialist II
34	FMB	Hubert Dale Riña	Forest Management Specialist II
35	LMB	Melanie B. Malto	CLAMP Manager
36	LMB	Jane Vanezza A. Segovia	Public Relation Assistant I
37	BMB	Juvy P. Ladisla	Supervising Ecosystems Management Specialist

38	BMB	John Elson Alerta	Information Systems Analyst II
39	EMB	Kimbely Polintan	Information Officer III
40	MGB	Edgar C. Madera	Engineer IV
41	MGB	Diory G. Carr	Development Management Officer III
42	ERDB	Juan B. Eborá	Information Officer V
43	ERDB	Liberty E. Asis	Information Officer IV
44	LLDA	Maureen S. Tolentino	Executive Assistant II
45	LLDA	Jasmine Noelle V. Cuizon	Public Relations Officer I
46	PCSDS	Gisela R. Cañoza	Project Development Officer III
47	PCSDS	Rachell Ann J. Cariño	Project Development Officer II
48	NAMRIA	Jeffrey A. Quodala	Information Officer IV
49	NAMRIA	Jeffrey M. Aguillon	Media Production Specialist III
50	NWRB	Two (2) representatives	
52	NRDC	Two (2) representatives	
54	PMDC	Two (2) representatives	

To provide guidance and direction in the implementation of the activity, the following officials and personnel are hereby assigned as follows:

**I. Learning Event Administrator** - **Benny D. Antiporda**  
Undersecretary for Solid Waste Management, Local Government Units Concerns, and Supervising Undersecretary for Strategic Communication and Initiatives Service and Task Force Tayo ang Kalikasan

- Oversees the preparatory activities and ensures the smooth and efficient implementation of the event; and
- Provides guidance and direction during the process of the activity.

**II. Learning Event Managers** - **Miriam M. Marcelo**  
OIC Director, Human Resource Development Service (HRDS)

**Hiro V. Masuda**  
Director, Strategic Communication and Initiatives Service (SCIS)

**Maria Matilda A. Gaddi**  
Executive Director, Task Force Tayo and Kalikasan (TF-TaK)

**Wilson E. Henson**  
Division Chief, Training and Development Division (TDD-HRDS)

- Monitors the overall conduct of the learning event in such a way that its objectives are met;
- Delegates tasks and ensure that the same are being done well on time and within the budget; and

- Provides recommendation for improvement and report to Learning Event Administrator for approval.

### **III. Coordinator**

- **Melanie C. Rey**  
DMO III, SAEPD-SCIS

- Communicates with resource persons, concerned offices and participants about learning event schedules, budget, and other related information and requirements, as approved by the Learning Event Managers; and
- Collaborates with other team members for the effective and efficient implementation of the event.

### **IV. Zoom Technical Team**

- **Ken Harold D. Delos Santos**  
DMO II, SAEPD-SCIS

**Ma. Leonelyn Karol V. Tabares**  
DMO II, SAEPD-SCIS

**April Anne P. Casas**  
DMO II, SAEPD-SCIS

- Acts as zoom technical host/administrator and co-host responsible in managing the video teleconferencing application during the conduct of the learning event;
- Ensures that online activity works smoothly for the participants and resource persons; and
- Secures fast and reliable internet accessibility.

### **V. Moderators**

- **Donita Rose O. Cleofas/**  
**Dexter C. Villa**

**Agatha Diane T. Zepeda/**  
**Ma. Leonelyn Karol V. Tabares**

- Ensures seamless transition of activities and/or discussions and monitors the schedule as assigned; and
- Supports the resource persons in facilitating learning event activities.

### **VI. Technical Secretariat**

- **John Alfred C. Sy**  
**April Anne P. Casas**  
**Ken Harold D. Delos Santos, Head Technical Secretariat**

- Documents the discussions per session and submit end-learning event report to the Learning Event Administrator through Event Managers; and
- Provides other administrative support during the duration of the learning event.

Moreover, some contract of service personnel from the Office of Strategic Communication and Initiatives Service shall likewise authorized to attend as observers during the learning event.

As such, all expenses to be incurred in the activity, such as supplies (internet appropriations), resource persons fees and other allowable incidental costs, shall be charged against DENR Strategic Communication and Initiatives Service (SCIS) funds, subject to the usual accounting and auditing rules and regulations.

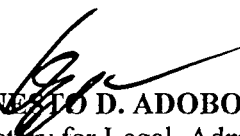
This learning course shall have an equivalent of eleven (11) training hours, and only those who will complete the total number of training hours shall receive Certificate of Completion.

Technical and some concerned personnel shall attend the said event face-to-face, while the rest of the participants shall participate via zoom teleconferencing application.

A report shall be submitted to the undersigned within fifteen (15) days after the completion of the activity.

The Undersecretary for Solid Waste Management and Local Government Units Concerns and Supervising Undersecretary for Strategic Communication and Initiatives Service and Task Force Tayo ang Kalikasan in coordination with the Director of HRDS is authorized to amend and/or reschedule the activity in case of conflict with other activities of the Department or unavailability of the Learning Service Provider.

This Order takes effect on the dates specified herein, unless set to another date.

  
**ATTY. ERNESTO D. ADOBO JR., CESO I**  
Undersecretary for Legal, Administration,  
Human Resources and Legislative Affairs

