



**DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
KAGAWARAN NG KAPALIGIRAN AT LIKAS YAMAN**



BAGONG PILIPINAS

APR 16 2024

SPECIAL ORDER

No. 2024 - 202

**SUBJECT: AUTHORIZING THE CONDUCT OF ACTIVITIES IN
OBSERVANCE OF THE CELEBRATION OF 2024
PHILIPPINES' EARTH DAY**

In the interest of the service, and pursuant to Presidential Proclamation No. 1481, s. 2008 declaring the 22nd day of April every year as the Philippines' Earth Day and Presidential Proclamation No. 1482, s. 2008, declaring the month of April every year thereafter as "The Month of Planet Earth", the conduct of the Earth Day celebration is hereby authorized.

The theme for this year's celebration is "Planet vs. Plastics", which calls to advocate for widespread awareness on the health risk of plastics and commitment to end plastics for the sake of human and planetary health, demanding a 60% reduction in the production of ALL plastics by 2040.

The DENR Central Office and Bureau Offices are lead organizers of the activities lined up for the celebration of Earth Day 2024. Moreover, all Regional Offices and Attached Agencies are enjoined to organize and conduct their respective Earth Day Programs and/or activities engaging the support and partnership of stakeholders. Customized toolkit for the entirety of the campaign shall be provided by the Strategic Communication and Initiatives Service.

Further, to sustain the awareness campaign and jumpstart behavioral change internally in DENR, the Environmental Management System Committees in all offices shall come up with Objectives, Targets and Programs on plastic circularity and shall form part of their continual improvement activities and annual report for Management Review.

All expenses to be incurred related to the planning and implementation of the Earth Month activities shall be charged against respective funds, subject to the usual accounting and auditing rules and regulations.

This Order shall take effect immediately.


AUGUSTO D. DELA PEÑA

**Undersecretary for Organizational Transformation
and Human Resources**