

DENR Memorandum Circular
No. 13
May 22, 1995

SUBJECT : Launching the DENR-NAMRIA Photo Contest on Environment Awareness, Protection and Conservation.

Pursuant to Executive Order No. 192, s. 1987; Presidential Proclamation No. 522, s. 1995, and DAO 1, s. 1988, and in order to generate greater public awareness on the importance of clean environment, a Photo Contest is hereby launched by the Department and NAMRIA on environment awareness, protection and conservation.

Sec. 1. Policy. It is the policy of the government to protect and enhance a better environment for the benefit and enjoyment of the Filipino people. Every effort shall be undertaken to inform and educate the people on the various means of maintaining a clean environment.

Sec. 2. Objectives. The DENR-NAMRIA Photo Contest aims to highlight the objectives of the ASEAN Environment Year, and lend support to the observance of the Philippine Environment Decade.

Specifically, the Contest aims to:

- a. capture through photography, the natural pristine beauty of the Philippine countryside revealing their aesthetic, ecological, historical, and cultural values and their favorable effort for the maintenance of better environment, and
- b. generate public interest and support towards the protection and preservation of the country's beautiful land and sea scapes to promote the well being of the people.

Sec. 3. Contest Criteria. The planning and implementation of the DENR-NAMRIA Photo Contest shall be governed by the following criteria:

- a) **THEME:** The Theme for the Contest is "NATURE: THROUGH THE LENS".
- b) **PARTICIPANTS:** The Photo Contest is open to professional, non-professional and hobbyists photographers. Officials and employees of the Department of Environment and Natural

Resources, attached agencies and NAMRIA, and their relatives within the third degree are disqualified from the contest.

- c. **FORM OF ENTRY:** Entries shall be in the form of slides or transparency, in any of the following formats:

33 mm	6 x 9 cm
6.4 x 5 cm	2-1/4 x 2-1/4 in
6 x 7 cm	4 x 5 in.

Slides which have already won in other local, regional, national or international Photo Contests are not qualified.

- d) **NO. OF ENTRIES:** Each Contestant may submit not more than two (2) entires, indicating in each entry the sitio, barangay, municipality and province where the photograph/picture was taken, and date when taken.
- e) **DEADLINE FOR SUBMISSION OF ENTIRES:** This Photo Contest starts on April 28, 1995. All entries must be received on or before 5:00 P.M., June 16, 1995, by any of the following:

1) **Public Affairs Office**

DENR

Visayas Ave., Diliman, Quezon City

Tel. No. 999710 or 986666

2) **Media Production Division**

Information Management Dept., NAMRIA

Fort Andres Bonifacio, Makati City

Tel. No. 810-2890 or 810-4831 loc 217

Judging and proclamation of the winners shall be on July 3, 1995, at the Lecture Hall, National Mapping and Resource Information Authority (NAMRIA).

- f) **PHOTO PRINT:** For judging purposes, NAMRIA shall process and print one (1) 8 x 10 copy of every entry that qualified after the first judging/screening.
- g) **JUDGING CRITERIA:** Winners of the Photo Contest shall

be determined according to the following criteria:

- | | | | |
|----|-------------------|---|-----|
| 1) | Theme | - | 30% |
| 2) | Visual Impact | - | 40% |
| 3) | Technical Quality | - | 30% |

The decision of the Board of Judges is final and unappealable.

- h) **PRIZES:** The prizes to be awarded to the winners of the Contest are as follows:

FIRST PRIZE	-	P20,000
SECOND PRIZE	-	P15,000
THIRD PRIZE	-	P10,000

A winning Contestant shall be entitled to only one prize. In case both entries of a Contestant obtained winning scores, the Contestant shall receive the prize with the higher value.

- i) **PUBLICATION, PRINTING AND DISPLAY RIGHTS:**
All accepted entries become the property of the Contest Organizers (DENR-NAMRIA) who shall be free to use these without any obligations to the photographer, for publication in its information and educational drive. However, Photographer's name shall be credited when these are used in any print material.

Sec. 4. Contest Management. - The Photo Contest shall be planned, implemented and managed by a Committee composed of the following:

Administrator JOSE G. SOLIS	- Chairman
Director JOSE R. GAPAS	- Co-Chairman
Asst. Director WILHILMINA CAPISTRANO	- Member
Ms. CONCEPCION BRINGAS	- Member
Ms. NANCY DE JESUS	- Member
Ms. IRMA PAULME	- Member
Mr. MELANIO GACOSCOSIM	- Member
Ms. PRESCILLA CALIMAG	- Member
Ms. CARMELITA PASSE	- Member

The Committee is hereby authorized to call on any DENR and NAMRIA official and/or employee for assistance when necessary for the success in the conduct of the Photo Contest.

Sec. 5. Fund Sourcing. - Funds for the Prizes and other incidental expenses shall be charged against the appropriation of the DENR and NAMRIA, respectively.

This Memorandum Circular shall take effect immediately.

ANGEL C. ALCALA
Secretary

Recommended by:

JOSE G. SOLIS
Administrator
National Mapping and Resource
Information Authority

JOSE R. GAPAS
Director
Public Affairs Office