DENR Memorandum Order No. 2001 – 09 June 29, 2001

FOR : BUREAU/SERVICE/PROGRAM/

PROJECT DIRECTORS, REDS, PENROS, CENROS, and ADMINISTRATORS (Attached

Agencies)

SUBJECT: Tree Planting Activity in

Environment Month

In celebration of the environment month in June, let us make this occasion more meaningful and fruitful by underdertaking a tree planting activity for half day (any date in June) among your officials and employees in your localities. It is suggested that at least one hundred (100) saplings be planted by your respective offices in appropriate/suitable places. Post billboards (2 or 3) with appropriate markings that these are planted by DENR with a campaign slogan, such as, "Let us protect the environment by planting more trees, or Save the environment and create wealth by planting trees." Moreover, encourage civic clubs/civil society to join, and you may request the media to cover your activity. (Request your janitors/utility staff to prepare the holes of equal distances; get your saplings from our nurseries; and provide treeguards, if necessary.)

Your office is authorized to spend not more than P 2,000 for this activity chargeable to your respective office budget.

Please submit a one page report and two pictures on the activity undertaken to the Office of the Secretary not later than July 13, 2001.

Let us keep our enthusiasm and leadership always high on the country's environmental agenda.

For your compliance.

(Sgd.) HEHERSON T. ALVAREZ
Secretary